# The Ladders OPPORTUNITIES

TRANSFORMING LIVES THROUGH SKILLS









### J.P.Morgan \(\sigma\) \(\sigma\) \(\frac{\text{Dr.Reddy's}}{\text{foundation}}\)

his compendium presents a collection of inspiring stories from alumni who completed their GROW\* training after January 2022 across the 15 centers supported by the J.P. Morgan grant. These stories offer insights into their career progress and the positive impact on their family incomes. The transformative journeys captured here not only demonstrate the program's effectiveness in empowering youth through structured training and placement in formal sector jobs, but also highlight the dedication and resilience of these alumni as they continue to grow professionally, remain in their roles, and excel through on-the-job learning. We extend our sincere gratitude to J.P. Morgan Global Philanthropy and Corporate Social Responsibility teams for their continued partnership in this impactful journey.

\*GROW program, an initiative of Dr. Reddy's Foundation, addresses unemployment among economically disadvantaged youth, with a focus on gender equality. GROW provides comprehensive training that equips participants with essential employability skills and facilitates their entry into formal sector jobs.

## Maybe one day, I can finally design a building for myself!



have always liked big buildings and their architecture. From a young age,

I dreamed of learning how to create these magnificent structures. This passion led me to pursue a diploma in civil engineering right after my 10th grade. I even secured a scholarship for the course due to my good grades.

My father works as a support staff in a bank. Supporting a family in a city like Mumbai on a salary of Rs. 15,000 was a constant struggle for him. Yet, he never let his hardships affect me. He toiled tirelessly, saving every rupee to ensure I received a good education. When I started college, I decided to ease his burden by becoming financially independent. I began working at my uncle's clothing store, earning Rs. 7,000. It wasn't much, but it allowed me to contribute to our household and gain a sense of independence.

I eagerly awaited the completion of my diploma, hoping to secure a better-paying job in my field. But then, COVID struck,



and the job market collapsed. Despite applying for countless positions, I received no responses. There were no opportunities in the construction sector. In the meantime, I continued working at the store to support my family.

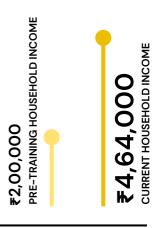
On a friend's recommendation, I enrolled in the GROW program for job support. After

completing the training, I was placed at Radstore Automotive Services LLP as a Telecaller. Initially, I struggled with speaking to new people and would often stammer while speaking in English. However, the trainers at GROW helped me overcome these issues and build my confidence. The Rs. 10,000 I earned helped me at home, but I still yearned to work in the field I had studied.

when I cleared an interview at Innovators Facade Systems Limited, a company specializing in facades for residential and commercial buildings. Although my initial training period was supposed to be six months, my performance and skills led to my early completion in just one month, along with a salary increment to Rs. 22,000.

### 120% GROWTH IN SALARY





"Completing the training at GROW gave me the confidence to pursue further education. Now that I could speak English and use a computer, I enrolled in several software courses."

Completing the training at GROW gave me the confidence to pursue further education. Now that I could speak English and use a computer, I enrolled in several software courses. My hard work paid off when I My ultimate goal is to save enough money to buy a house for my parents. Maybe one day, I can finally design a building for myself!

#### **Sahil Sawant**

Structure Engineer Innovators Facade Systems 3

ive years ago, I made a decision that changed my life.

My father was against my education, and no amount

of persuasion could change his mind. But my mother and sisters believed in me. Together, we left home to pursue my dreams.

I always knew I wanted a career and to be independent. I was the top student in my class, but in our village, there were no colleges nearby. Coming from a conservative family, girls weren't encouraged to study beyond school. My family tried to convince me to give up, but I couldn't let go of my dreams.

My mother was my biggest supporter. She encouraged me to do well in school and pursue independence through education. So, we moved to Mumbai, leaving everything behind. In Mumbai, my mother worked as a maid to pay my college fees. She worked tirelessly, never complaining, even as the responsibility of our education and finding a home fell entirely on her after my uncle, who had helped us, passed away.

When I graduated, I immediately started looking for jobs.



On a friend's suggestion, I joined GROW. The beginning was tough, but the trainers helped me improve my language and computer skills. I got my first job at Ebix Cash Pvt Ltd, earning Rs 15,000—a huge support for my mother.

But I wanted more. I had always dreamed of working at an airport, so when an opening came up, I applied and got the job. Now, I work as a trainee at Semolina Kitchens, earning ₹21,185. My mother is proud of me, and I'm able to help pay for my younger sister's education.

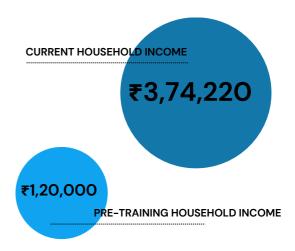
"My mother was my biggest supporter. She encouraged me to do well in school and pursue independence through education. So, we moved to Mumbai, leaving everything behind."

We still live in a small, cramped two-room house, but I'm determined to buy a 2BHK apartment for my mother—a place where she can finally enjoy the comfort and security she deserves. This journey hasn't been easy, but every challenge has brought me closer to my goals.

41%
Growth in Salary

₹21,185
Current Salary

₹15,000
Post-placement salary



Ankita Makvana
Trainee
Semolina Kitchens



hen my father was diagnosed with cancer during my final year of

college, the news hit me like a bolt of lightning. While my friends were busy applying for jobs and gearing up for their master's degrees, I made a choice that was both simple and profound—I stayed home to support my parents. I became my father's companion on his journey through chemotherapy sessions and doctor's appointments, standing by him during those long and trying days.

My bond with my father was extraordinary. He was more than just a father to me; he was my best friend. Despite never completing his education, he was determined that my siblings and I would. As a daily wage labourer, he shouldered the burden of household expenses. No matter how tight money was, he never let our financial situation hinder our education.

He ensured that each of us had the opportunity to finish college, a dream he couldn't realize for himself.

During this time, my elder brother took up the mantle of responsibility for our family. He managed the household expenses and made sure my sister could her education. complete However, cancer treatment is costly, and we were forced to borrow money to cover my father's medical bills. After my father passed away, the weight of those debts and the desire to support my brother pushed me to start searching for a job.

A friend suggested that I enrol in **GROW** the program, particularly for the placement support they offered. I have always struggled with talking to people lacked and new confidence in myself. However, the training I received at GROW was transformative. And when I sat for the interview at Infix. I cracked it on my very first attempt.

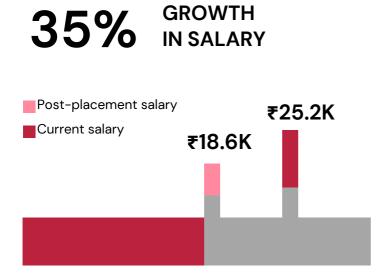
Today, as a Process Associate, I handle customer queries daily, and the communication skills

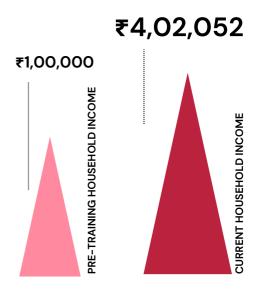
## I've already been promoted to Senior Process Associate.

I honed at GROW have been invaluable in my work. It's been two years since I joined, and I've already been promoted to Senior Process Associate. My salary has increased from Rs 18,668 to Rs 25,171,

and this increase has enabled my brother and me to start repaying the loans we took for my father's treatment.

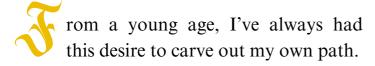
"However, the training I received at GROW was transformative. And when I sat for the interview at Infix, I cracked it on my very first attempt."





Bantu Ajay Kumar Senior Process Associate Infinix Services

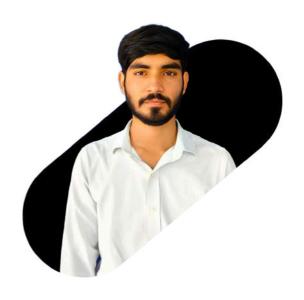
## We're even planning to renovate the shop soon.



My goal? Simple. Find a job with a stable income, so I wouldn't have to rely on my father anymore. The thought of joining the family business worried me because I feared I would never achieve true independence and would always be working under my father's guidance.

My parents run a small garment and tailoring shop near our home. They work tirelessly, day and night, to keep it going. But, as with many small businesses, the income was unpredictable. Most of what they earned went right back into buying stock for the shop, leaving little for savings. This constant financial uncertainty made me hesitant to get involved in the business. Thankfully, my parents never pushed me to take that path.

After completing 10th grade, I enrolled in an ITI course. But when the job placements offered by the college fell short of my



expectations. That's when I joined GROW for placement support. Not only did I find a job, but I also gained invaluable skills—communication,

customer interaction, grooming, and etiquette. Soon after the training, I landed a position as a sales executive at Maruti Suzuki ARENA, Kataria. With a starting salary of Rs 10,000,

I could finally support myself and no longer needed to depend on my parents.

A few months into the job, an opportunity opened up in the EMS department, and I made the move. Now working in the backend, I regularly prepare reports—a task made easier by the advanced Excel skills I picked up during my training.

My salary has since increased to Rs 17,000, which has allowed me to start reinvesting in our family business. We're even planning to renovate the shop soon.

70% GROWTH IN SALARY



₹2,00,000
PRE-TRAINING HOUSEHOLD INCOME

₹4,04,000
CURRENT HOUSEHOLD INCOME

"Now working in the backend, I regularly prepare reports—a task made easier by the advanced Excel skills I picked up during my training."

Tarun Parihar

EMS Executive - Back Office

Maruti Suzuki

hen you're the eldest in the family, the weight of responsibility feels natural.

I always knew I wanted to support my parents, and for me, that meant aiming for a stable corporate job.

My parents raised my sisters and me with a sense of equality and independence that wasn't common in our community. While my cousins were getting married, my parents encouraged me to go further with my education. I am grateful for that.

My father is a tailor, and tailoring doesn't pay much. Even during peak season, he earns about Rs 6,000 a month. Yet, despite these challenges, he made sure that all three of us completed our graduation. As the eldest, I witnessed the struggles he faced to manage our finances every month. I wanted to ease that burden, so I took up a part-time job in customer service while I was in college. The Rs 6,000 I earned there helped me support myself through those years.

Then came the pandemic, and with it, the uncertainty of my final year of college. Placements were scarce.



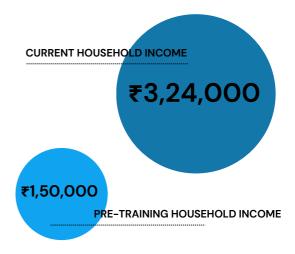
After attending a job fair, I joined GROW. Their training prepared me for full-time roles in corporate companies, and soon, I landed a job at Klpta Business Solutions Private Limited. A few months later, I moved to IPSE Services, where I work in the admin department, resolving customer queries, handling vendors, and organizing events. The communication skills I learned during the training were helpful in making this transition.

Today, with my salary of Rs 14,500, I help my father support my sister's education and manage our household expenses. But I have bigger dreams. I want to specialize in HR and pursue an MBA. This is just the beginning of my journey.

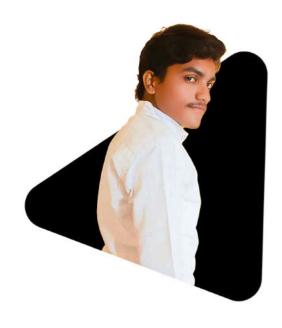
"While my cousins were getting married, my parents encouraged me to go further with my education. I am grateful for that." 38%
Growth in Salary

₹14,500
Current Salary

₹10,500
Post-placement salary



Muskan Idrusi
Admin
IPSE Services



hen I completed my intermediate studies at 19, I found myself at a

crossroads. On one hand, I had the option to pursue a degree, which meant another four years of relying on my father's financial support. On the other, the weight of our family's financial burdens pressed heavily on my shoulders. You see, my father, despite working long hours at a local factory, had always been my greatest champion. His dream was simple: to give me the best education possible and see me secure a good job. He enrolled me in a private school, even when it meant borrowing money to make ends meet.

But as I grew older, the reality of our situation became harder to ignore. With my younger brother still in school, managing both our fees and household expenses was becoming increasingly difficult. So, I took up a part-time

job as a driver, earning a modest Rs 1000 a week. It wasn't much, and the work was inconsistent, but it was something—something to ease the burden on my father.

A college senior, who had found a job through GROW program, told me about it. I saw an opportunity, I spoke with the trainers and decided to enroll. That decision would change the course of my career. After completing the training, secured a job at Hemanth Ajay Aluminium. A few months later, I was offered a position at SMFG India Credit, where I work as IRO—a now an recovery officer. Every day, I engage with people, set recovery targets, and create reports, all with the advanced Excel. computer, and communication skills I gained from my training.

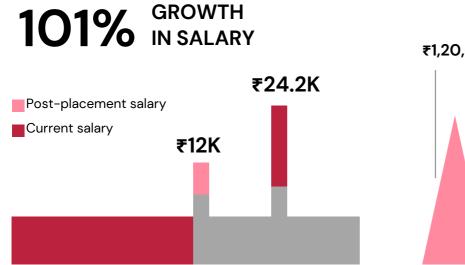
Today, I earn Rs 24,162 a month—enough to support my brother's education and pay for my own college fees. And just recently, I achieved something that fills my heart with pride—I bought a bike for my father. The joy I see on his face as he rides it around is indescribable.

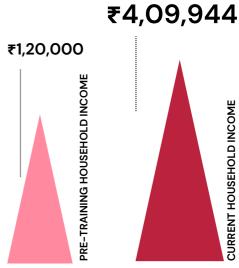
## My ultimate goal is to clear all our loans

My ultimate goal is to clear all our loans and ensure that my parents live comfortably.

They have given me everything, and now it is my turn to give back.

"And just recently, I achieved something that fills my heart with pride—I bought a bike for my father. The joy I see on his face as he rides it around is indescribable."





**Balu Rajesh Vaddi** Individual Recovery Officer SMFG India Credit



### I'm in a position to invest in his dreams, just as he invested in mine.



fter graduation, I took a three-year break to pursue my dream of getting

a government job. I applied to many positions and took numerous exams, all with the goal of securing a stable, permanent income.

You see, growing up, life was anything but predictable. My father, a mason by trade, worked tirelessly, but the nature of his job meant that income was never steady. Each month, we faced the harsh reality of stretching every rupee to make ends meet. But there was one thing my father never compromised on—our education. siblings and I attended a government school, and despite the financial strain, he put in extra hours to ensure we all completed our graduation. When my elder brother started working, he stepped in to share the load, offering some relief to our father.

But life doesn't always go as planned. Despite my relentless efforts, I couldn't clear the government exams. And then, my



father retired, leaving my brother to shoulder the full weight of our family's financial needs. I knew I had to take more responsibility. It was time to find a job and support my brother the way he had supported us.

That's when GROW came into the picture. It wasn't just about learning new skills—it was about growing in confidence and

realising that I had potential too. Coming from a government school, my exposure to skill development was minimal at best, but the trainers at GROW helped me build my communication skills and upskill in ways that proved invaluable.

Eight months into my first job at HDB Finance, another opportunity knocked. I landed a position at WIPRO as a

Today, my salary has increased to Rs 15,044. It has allowed me to support my brother, who has recently started an online business. Now, I'm in a position to invest in his dreams, just as he invested in mine.

### 12% GROWTH IN SALARY



₹1,20,000
PRE-TRAINING HOUSEHOLD INCOME

₹3,01,248
CURRENT HOUSEHOLD INCOME

"Now, I interact with clients every day, resolving their queries with confidence—a confidence that I gained while training at GROW."

Process Associate. Now, I interact with clients every day, resolving their queries with confidence—a confidence that I gained while training at GROW.

**Debojit Roy**Process Associate
WIPRO

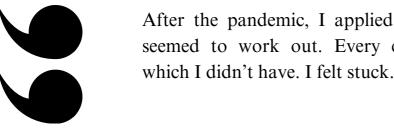


've always wanted to support my father and help out financially at home.

After I graduated, I got a job as a data entry operator at an E-Seva center. I earned Rs 8000 a month, and for the first time, I felt financially independent. It was a big deal for me. But then the pandemic came, and like so many others, I lost my job.

My father has always been my biggest inspiration. He works hard every day as a serviceman at the Municipality Office, making Rs 14,000 a month. He used to tell me all the time that getting a degree would open up better job opportunities for me. Despite his low income, he made sure I went to a private school and got a good education. My parents were always there for me, pushing me to do well in school so I could get a good-paying job and provide a comfortable life for them.

After the pandemic, I applied for many jobs, but nothing seemed to work out. Every company wanted experience, which I didn't have. I felt stuck. Then, a friend who had





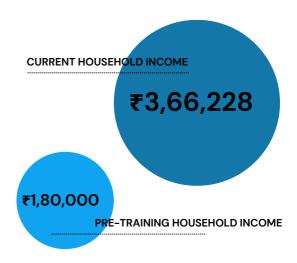


found a job through the GROW program suggested I join too. With their help, I landed a job at Reliance, even without experience. The skills I learned during the training really paid off. Within a year, I was promoted from a trainee to a K2 position and even got a raise. Now, I earn Rs 15,000 a month.

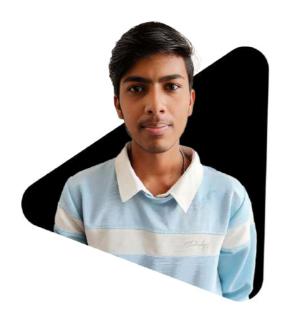
The best part? My father is proud of me. I'm able to support my family financially, and I'm saving up to buy a car for my parents. It feels amazing to give back to them.

"After the pandemic, I applied for many jobs, but nothing seemed to work out. Every company wanted experience, which I didn't have. I felt stuck."





#### Sameer Chaudhari Trainee CSA K-2 Reliance SMSL



hen my father was diagnosed with epilepsy, in an instant,

everything shifted. My father, who had always been our family's sole provider, had to quit his job. With no income and mounting expenses, we found ourselves in a financial crisis.

I grew up watching my father work tirelessly to support us, and when he could no longer work, I felt an urgent need to step up. My parents always encouraged my education, but I knew I had to act quickly. Instead of pursuing a longer course of study, I completed my ITI training as fast as possible so I could start working and contribute to our household.

With my father unable to earn and my brother and I still studying, my mother took on daily wage labor to keep us afloat.

Her income was unpredictable, yet it was all we had. Despite her efforts, the cost of my father's medical care—his check-ups and medications—became overwhelming, forcing us to borrow money just to get by.

Determined to ease my mother's burden, I began looking for jobs right after college. But I faced obstacles—coming from a government college, I struggled with basic skills like writing a resume and speaking English confidently. I applied to many jobs but was met with rejection after rejection, feeling powerless as I watched my mother work herself to exhaustion.

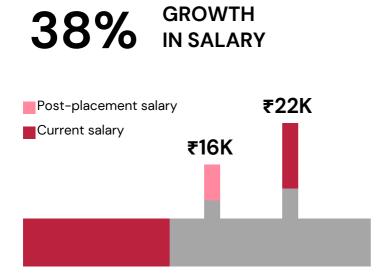
Then one day, my brother handed me a pamphlet about GROW's employability skills training. I saw it as my chance to turn things around. The training improved my math skills, taught me to use a computer, and gave me the confidence to speak English. After completing it, I secured a job at Cogent E-Services in Mangalore.

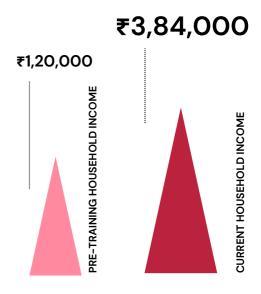
## I hold onto the hope that one day soon, I can retire her

Now, I earn Rs. 16,000 a month, which helps cover my father's medical costs. My mother continues her daily wage work, but

I hold onto the hope that one day soon, I can retire her and provide my parents with the comfort they deserve.

"I saw it as my chance to turn things around. The training improved my math skills, taught me to use a computer, and gave me the confidence to speak English."





Karri Mani Kumar Customer Support Associate Cogent E- Services



### My dream? To buy a car and take her on her first drive.



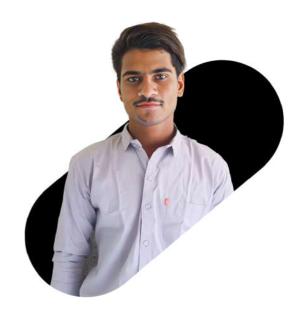
lost my father to Tuberculosis when I was just 8 years old.

That day, my life changed forever. My dad was the only one earning in the family, and with him gone, everything felt like it was falling apart. My mom couldn't work because she had to look after my younger sisters, so I decided I had to step up. I found a job at a local dairy store.

Balancing work and studies was a real struggle. Mornings were for school, and nights were for work. I'd get home after midnight, crack open my books, and study until I couldn't keep my eyes open anymore. I was barely getting two hours of sleep each night.

But through it all, my mom was my rock. She made sure I stayed healthy, ate well, and never fell behind in my studies, even when I felt like I couldn't keep going.

After finishing my 12th, I was stuck at a crossroads—should I start a business or



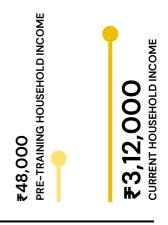
find a job? That's when a friend told me about the GROW centre. After chatting with the trainers, I decided to enrol in their course. I'd been interacting with people for years, corporate communication? That was totally different. At the GROW centre, I learned about grooming, basic etiquette, and computer skills—everything I needed to find a good job.

Fast forward to now, and I'm working as a Telemarketing Executive at Just Dial. The skills I picked up at GROW, combined with the knowledge I've gained during my previous employment, have helped me succeed in my role. I'm earning Rs 22,000 a month, enough to support my sisters' education and pursue my graduation through distance learning.

But there's one more thing I want to do—my mom's never travelled in a car before. My dream? To buy a car and take her on her first drive.







"I'd been interacting with people for years, but corporate communication? That was totally different. At the GROW centre, I learned about grooming, basic etiquette, and computer skills—everything I needed to find a good job."

### Nitin Kushwaha

Telemarketing Executive Just Dial



grew up in Mumbai, where my parents ran a small hotel.

I watched them work tirelessly, saving every rupee to build their business. Seeing their dedication, I always dreamed of securing a good corporate job so I could invest in their dream and help their restaurant grow.

My father used to work in a hotel. Owning a restaurant was his lifelong dream, but with a modest income of just Rs 8,500 a month, managing our household and funding my education was tough. Yet, he never gave up. He worked overtime to ensure I got the best education while saving for his future hotel.

Then, the pandemic hit, and my father decided to finally take the leap. He quit his job and started his own hotel. But as the business was just getting off the ground, our finances were tight. I knew I had to step up, so I started looking for jobs to support our family.



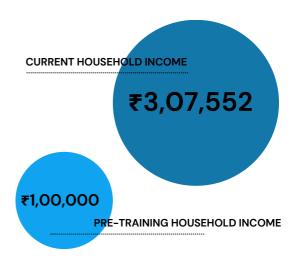
At a friend's suggestion, I joined GROW. I was a shy person, barely speaking at all, but the training there helped me open up. I soon got a job at Lifestyle, and in retail, you have to talk to customers regularly. Now, I'm confident and communicate well with my customers.

As we saved for our hotel, owning a home seemed out of reach. But today, I'm determined to save and make that dream a reality for my parents.

In just six months, my salary increased to Rs 17,000, and I recently got promoted. I now train others and oversee multiple departments.

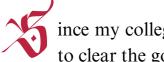
"Seeing their dedication, I always dreamed of securing a good corporate job so I could invest in their dream and help their restaurant grow."





#### Swati Kokare Trainee Landmark Group





ince my college days, I had one goal: to clear the government exams.

I dedicated myself fully to the preparation, and after many hours of hard work, I successfully cleared the preliminary and main exams. When I reached the interview round, I was confident that I could pass. But despite my best efforts, I didn't make it.

For six years, I poured my heart into this pursuit. This wasn't just my dream; it was my grandfather's. After he passed away, fulfilling his wish became my sole focus. Failing to clear the exams left me devastated. Alone in Bhopal and far from my family, I struggled to cope with the disappointment, and my health began to decline.

Growing up, my grandfather was my mentor and my best friend. He was always

there for me, whether it was helping me train for throwball or guiding me with schoolwork. Every night, he would share stories from his time in the army, stories that inspired me to pursue a career in the police force.

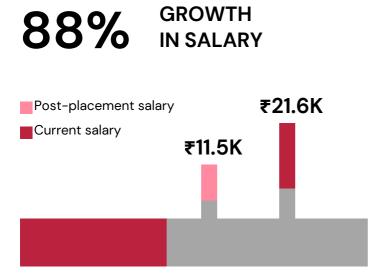
Throughout this difficult time, my parents were my greatest support. When I fell ill, they stood by me, helping me recover and encouraging me to explore new opportunities. It was then that the GROW outreach team reached out and introduced me to their program, offering me a new path forward.

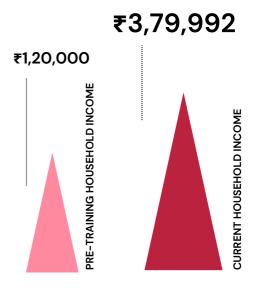
I joined GROW for placement support, and their Q&A sessions were instrumental in helping me secure an interview at Reliance SMSL Ltd. My first salary of Rs 11,500 was a significant milestone, but I knew I could do better. With GROW's continued assistance, I landed a position at Hexaware Technologies, where I now work as an Executive in the Customer Service Department. The communication skills and spoken English I developed through GROW have been invaluable in my job.

## Recently, I bought a phone for my father

Today, I earn Rs 22,000 and can support both myself and my family. Recently, I bought a phone for my father, and the emotion in his eyes made all the challenges worthwhile. My grandfather always said that hard work and patience lead to success. I've taken these words to heart, and with renewed determination, I'm preparing for the exams once again.

"Throughout this difficult time, my parents were my greatest support. When I fell ill, they stood by me, helping me recover and encouraging me to explore new opportunities."





Sakshi Shrivastava Executive-Customer Service Hexaware Technologies



### I'm able to provide consistent support to my family

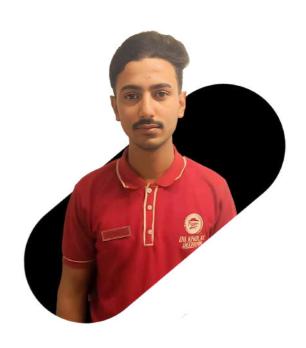


rowing up, I witnessed firsthand the challenges my father faced in

supporting our family. He worked as a scrap material dealer, and his income was anything but consistent. During the good months, he could earn up to Rs 8,000, but when times were tough, we had to borrow money just to get by. These struggles weren't just financial—they were deeply personal, motivating me to take action and help my family.

After completing school, I immediately began searching for work. But I quickly realized that I was at a disadvantage. Coming from a government school, I had no exposure to soft skills. I didn't know how to prepare a resume, and I wasn't confident in my English. It felt like I was for iobs unprepared in corporate companies.

Then I discovered GROW through social media, and that was the turning point. I enrolled in their program, and the trainers there became my mentors.



They helped me enhance my communication skills, taught me computer literacy, and guided me through group discussions and debates. These experiences built my confidence, and I soon found myself ready to face interviews.

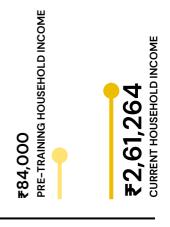
With my newfound skills, I applied for a position Sapphire Foods.

I started as a team member, learning the ropes and proving myself every day. Within a year, I was promoted to Shift Manager, a role where I now oversee a team of employees. Today, with a stable salary of Rs 14,772, I'm able to provide consistent support to my family—a dream that once seemed out of reach.

This stability has brought not just financial relief but also a sense of pride and security to my family. GROW didn't just teach me skills; they gave me the opportunity to better our living standards.







"This stability has brought not just financial relief but also a sense of pride and security to my family. GROW didn't just teach me skills; they gave me the opportunity to better our living standards."

Fardeen Rangrej
Shift Manager
Sapphire Foods



rowing up, I watched my sisters work tirelessly alongside my father to support our family.

Their dedication inspired me to want to help my family in the same way.

My father works as a service provider in a private company, earning just Rs 13,000 a month. It was a challenge for him to manage household expenses and pay for my education and of my two siblings'. To help, my elder sister began working right after finishing school, contributing to our school fees. Eventually, my other sister also started working to ease the financial burden.

Three years ago, when my sister got married, my father lost her support. It was then that I decided to find a job to help support myself and my family.

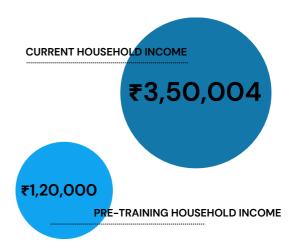
I enrolled in GROW for job training. Soon after, I got a job at Techno Task Business Solutions Pvt Ltd.



Just two months later, I found a betterpaying position at Freyr Energy Services Pvt Ltd. As a Junior Liaison Executive, I make site visits, communicate with customers, and verify documents. The communication skills and advanced Excel knowledge I gained during my training have been essential in my work. With my salary of Rs 19,167, I can support my father and also pay for my online MBA courses. My goal is to become a manager after completing my MBA.

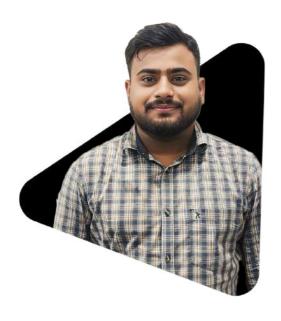
"Three years ago, when my sister got married, my father lost her support. It was then that I decided to find a job to help support myself and my family."

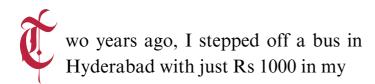
67%
Growth in Salary
₹19,167
Current Salary
₹11,500
Post-placement salary



#### **Abhishek Barman**

Jr. Liaison Executive Freyr Energy Services





pocket and a head full of dreams. But finding a job in this vast city was far harder than I imagined. My money ran out within a week. I found shelter in a small, cramped apartment with friends who, like me, were jobless and struggling. Some days, I could barely afford to eat, surviving on one meal a day.

My story begins in a small village where I was born just ten days before my father passed away. My mother worked as a maid to support us, and her hard work and determination inspired me to push forward. Through her sacrifices and the help of scholarships, I attended a government school and completed college. But after graduation, the only jobs available in my village were as agricultural laborers or

delivery boys. I wanted more for myself and my mother, so I set out for Hyderabad, determined to find a better life.

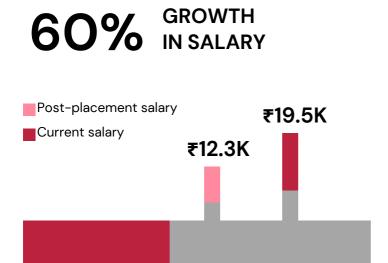
The journey was tough. I was alone in the city, facing challenges at every turn. My mother was earning Rs 4000 a month, just enough to survive. I couldn't bring myself to ask her for help, knowing it would mean she might go hungry. So, I kept pushing forward, believing something better was within reach.

That belief led me to GROW, which I discovered through the 'Lokal' app. I enrolled in their program, and it changed everything. I learned advanced Excel, improved my English, and gained the skills needed to thrive in a professional environment. The trainers were incredibly supportive, giving me the confidence to move forward. Soon after, I landed a job at VSoft Technologies. Though the night shifts were challenging, they were a step in the right direction. and after three months, I transitioned to IDFC.

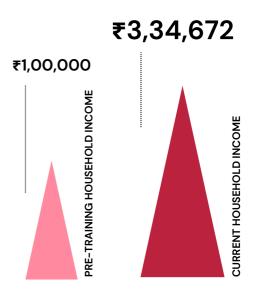
# My next goal is to bring her here to Hyderabad

I've been with IDFC for the past year, and the skills I gained during my training have helped me excel in my role. I was recently promoted to Senior Associate,

"I couldn't bring myself to ask her for help, knowing it would mean she might go hungry. So, I kept pushing forward, believing something better was within reach." With this income, I took a loan to renovate our home in the village. Every month, I make payments, each one bringing me closer to a better life for my mother and me. My next goal is to bring her here to Hyderabad, where we can live together in comfort.



and my salary has increased to Rs 19,556. This might not seem like much to some, but for me, it's a lifeline.



Shaik Khader Basha Senior Associate IDFC

# I'm able to help my father invest in his business

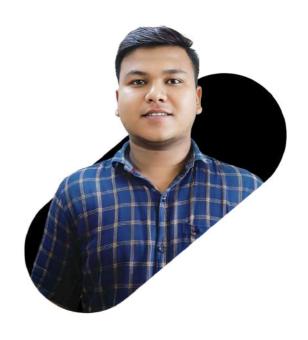


fter college, I began my career at Flipkart, managing orders and

ensuring they were fulfilled. I earned Rs 15,000 a month—an essential support for my family. But the night shifts took a toll on my health, and soon, most of my income went toward doctor visits and medication. Realizing this was unsustainable, I decided to quit.

As an only child, my parents always backed my dreams. They never pressured me to join my father's salon business in our village, even though his income was often unstable. I wanted more—a stable job in the city.

After quitting Flipkart, I stayed in the city to seek new opportunities, with financial help from my father. However, my background from a government school made English a challenge, leading to multiple rejections in job interviews.



While searching for ways to improve, a friend recommended I join GROW.

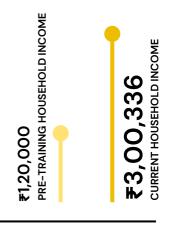
At GROW, the trainers were incredibly supportive. They didn't just teach me better English; they improved my overall communication skills.

Through group discussions and mock interviews, I built the confidence to clear my interview at Smart Chip Pvt. Ltd. (Quess Corp). The advanced Excel and computer skills I learned allowed me to meet targets ahead of time, leading to a promotion to on-roll Operator within seven months.

Now, with a salary of Rs 15,028, I'm able to help my father invest in his business and renovate our shop.







"The advanced Excel and computer skills I learned allowed me to meet targets ahead of time, leading to a promotion to on-roll Operator within seven months."



wo years ago, I moved to Hyderabad with a friend, searching for work.

The city was new and overwhelming, and traveling in metro trains everyday to attend interviews was particularly tough. It took me almost a week to get used to it.

Back in our village, my father farmed two acres of land, growing cotton and maize. His income was unpredictable—good rains meant good returns, but without them, we had to borrow money. Despite the financial instability, my sister and I never missed out on education. We were given the freedom to choose our careers and attend good colleges, even with the high fees.

After graduating, I was preparing for M.Sc. entrance exams when my father fell ill. His injuries from farming became infected and required surgery. I had to care for him, which disrupted my studies and led to me failing the exams.

With my father bedridden, no one could work the farm. We had a loan for my sister's B.Tech education,



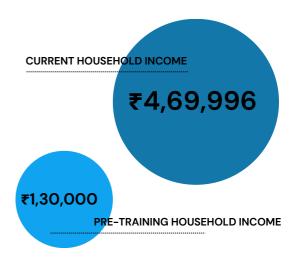
and without income, repaying the EMIs was tough. So, I moved to Hyderabad in search of a job, applying for anything that came up. When nothing worked out, I considered going back. Then a friend told me about GROW.

GROW's training was very helpful. The mock sessions helped me overcome my fear of public speaking and boosted my confidence. I also learned basic computer skills. I joined Wipro after the training, and the skills I gained,

"The city was new and overwhelming, and traveling in metro trains everyday to attend interviews was particularly tough. It took me almost a week to get used to it."

especially in spoken English, have been crucial in my role with the US office. With my salary, I'm repaying the loan and pursuing an M.Sc. in Botany, funding my education on my own.





#### Chinthakindi Divyasri Senior Associate Cognizant



n my final year of college, I was full of hope, ready to chase a lifelong

dream: earning an MBA abroad. I had done my homework—attending college fairs, working with consultants, and even selecting the school that would help me reach new heights. Everything seemed set until life suddenly changed. Just as my final exams approached, my father, my biggest supporter, passed away from a heart attack.

As the youngest in my family, I received the highest affection from my father. He worked tirelessly as a daily wage labourer to ensure I got a good education. It was his dream for me to study abroad, a dream he fueled with endless encouragement and extra work hours to save for my master's degree.

When he died, my world crumbled. Losing him felt like losing everything—my guide, my dreams, and my sense of direction. To make things worse, he had recently taken out a loan to build our house. With no earning member left in the family, we were drowning in debt and daily expenses.

I knew I had to step up. Instead of pursuing my MBA, I chose to find a job to support my family. That's when I found GROW. After completing my training, I was placed at Integrated Personnel Services Ltd as a Data Entry Operator.

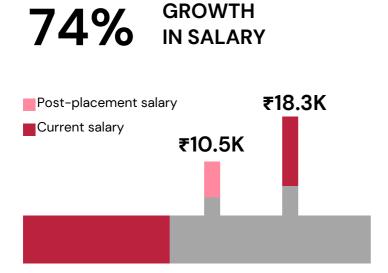
That job marked the start of a new chapter. A few months later, I joined WNS as an Associate in Operations, where I now handle insurance claims. The computer skills I learned during training have been crucial in my work. Today, I earn Rs 18,307 a month, which helps repay our housing loan. I was even able to buy toys for my nephew when my sister had a child—small joys that mean the world to us.

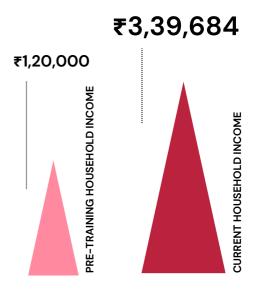
#### I hope to complete my MBA and make my father proud.

My father always told me, "Never let your situation affect you; stay strong and be happy." Those words have kept me going. Though he's no longer here, his dream lives on in me.

I still hope to complete my MBA, secure a better job, take care of my mother, and make my father proud.

"It was his dream for me to study abroad, a dream he fueled with endless encouragement and extra work hours to save for my master's degree."





**Korupala Mamatha**Associate Operations
WNS

# I continue to move forward, inspired by her resilience.

hen I finished college, I was eager to start working, driven by a dream

my mother and I shared—to see me become independent. I had always excelled in my studies and began applying for jobs as graduation approached.

But just after my final exams, life took an unexpected turn. My mother, who had quietly managed a heart condition for years, suddenly became seriously ill. Her condition worsened, leading to a heart attack that required open-heart surgery. With no one else to care for her, I chose to stay by her side through the surgery and recovery.

Thankfully, the surgery was a success, and she returned home. Despite her own struggle, my mother urged me to continue pursuing my career. I hesitated, torn between my responsibility to her and my own future. But her encouragement pushed me forward.



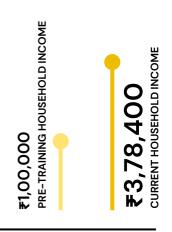
I found GROW through social media and enrolled in their job placement program. The training sharpened my communication skills, enhanced my aptitude, and deepened my knowledge of advanced Excel. Soon after, I secured an internship at Accenture, and within three months, I earned a permanent position.

Tragically, my mother passed away just before my internship began. As I work to fulfill the dream we once shared, I feel her absence deeply. Yet, with the salary I earn —Rs 23,200—I honor her memory by donating a small amount to charity each month.

I continue to move forward, inspired by her resilience, determination, and the love that guided me every step of the way.







"Tragically, my mother passed away just before my internship began. As I work to fulfill the dream we once shared, I feel her absence deeply."

Accenture



oining the army has always been my dream. Growing up, I was inspired by stories of soldiers,

protecting our country, and my cousins in the police shared experiences that fueled my determination to serve in the armed forces.

After finishing 12th grade, I took the NDA exam seriously. I immersed myself in books, followed the news, and trained intensely for the physical tests. Passing the written exam was a victory, but failing the medical exam was a huge setback. It felt like my dream was slipping away, leaving me uncertain about my next steps.

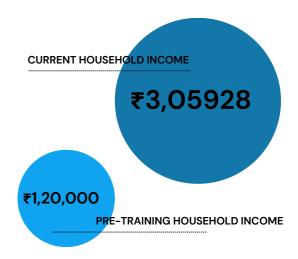
My parents were my rock during this difficult time. My father, who worked at a jute mill, lost his job just as I finished school. With my brother still in school and our finances tight, my father struggled to find work. Despite this, he supported my decision to focus on graduating rather than rushing into a job. Seeing his struggle, I knew I had to contribute and began looking for work.



A friend suggested I enrol in GROW, and soon after, I landed a job at INOX Leisure Ltd. A few months later, I moved to Miraj Entertainment Ltd. as a customer care executive. I assist customers with their queries. The soft skills I learnt during my training at GROW helped me interact well and with confidence.

"Passing the written exam was a victory, but failing the medical exam was a huge setback. It felt like my dream was slipping away, leaving me uncertain about my next steps." Now, earning Rs 15,494 a month, I've brought stability to our home. I used my salary to help with my brother's college fees and contributed to building an additional room in our house, improving our living conditions.





#### Soham Ram Kohar Customer Care Executive Miraj Entertainment



hile I was still in college, my father began losing his eyesight due to a

severe infection. His condition forced him to quit his job, leaving him largely bedridden and unable to move around on his own. The doctors recommended surgery, but it was costly, and we had no savings to cover the expense.

My father, a computer operator, earned just Rs 10,000 a month. Yet, he was committed to giving my brother and me the best education possible. Despite his limited income, he enrolled us in a private school and ensured we had everything we needed to succeed. He was our rock, the one I turned to whenever I faced a problem, always ready with a solution. It's heartbreaking to see him now, struggling with even the simplest tasks, and feeling powerless to help.

When my father became ill, our financial situation worsened. With no income and my college fees due, we had to borrow money to survive. My mother, who had never worked before, took on a job as a security guard at a stadium, earning Rs 6,000 a month. Though her income was modest, she was determined to support my education.

After graduating, I wanted to start working to help my family, but my mother urged me to continue with my poststudies. graduation She borrowed money again to pay for my MBA fees. I didn't want to rely on her any longer, so I took up an internship during my MBA, earning Rs 5,000 month. It wasn't much, but it allowed me to contribute to my brother's education.

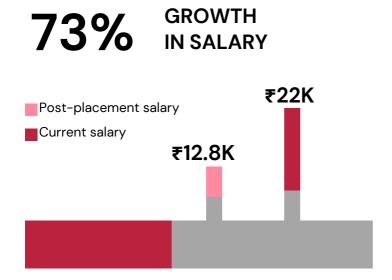
When I finished my MBA, I began searching for a full-time job. I applied to numerous companies and attended many interviews, but my nervousness held me back. One company advised me to take a skill development course to improve my chances. That's when I joined GROW.

#### I've been able to pay for my father's eye surgery.

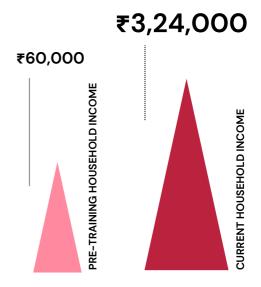
At GROW, the trainers helped me overcome my nervousness through mock interview sessions and Q&A exercises. These experiences were crucial in helping me secure a position at Quadvers. After a few months, I received an offer from Magic Bus India Foundation,

"My role involves attending fundraising events and conducting seminars, where the communication skills I developed at GROW have been essential." funds for our education programs. My role involves attending fundraising events and conducting seminars, where the communication skills I developed at GROW have been essential.

With my salary, I've been able to pay for my father's eye surgery and cover his medical expenses. I also support my brother as he pursues his B.Tech degree.



which opened up a new chapter in my life. As a Business Development Executive at Magic Bus India Foundation, I now raise



Shruti Patil
Business Development Executive
Magic Bus Foundation

#### Today, I help my mother with the loan repayments.

y childhood was unlike that of my friends. While they eagerly returned

home during summer vacations, planning trips and enjoying family time, my summers were spent working in the fields alongside my mother and caring for my younger sister.

At just four years old, I lost my father. It was then just my mother, my sister, and me, navigating life's challenges together. Despite never finishing school herself, my mother was determined that my sister and I would complete our education. She enrolled me in a private hostel so I could focus on my studies, while she worked relentlessly on our small piece of land and as a laborer to pay my school fees.

My hard work in school earned me a scholarship to college. But when my sister's marriage was arranged, my mother had to take out a loan, adding more strain to our already tight finances. Managing the household and repaying the loan on her



Rs 10,000 monthly income became nearly impossible. So, as soon as I graduated, I started looking for a job to help.

I discovered GROW through a Facebook ad and enrolled immediately. The trainers there were incredibly supportive, teaching me MS Excel and how to navigate the

the corporate environment. Shortly after completing the training, I was hired at Bajaj Capital as a Personal Financial Planner, earning Rs 10,000 a month.

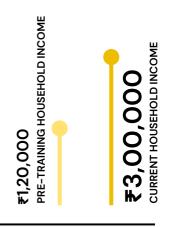
I now work in the backend, processing customer invoices—skills I directly apply from what I learned at GROW.

However, I wanted to do more. I applied for a position at Lalitha Jewellery Mart Private Limited, and my salary increased to Rs 15,000. As a Store Assistant,

Today, I help my mother with the loan repayments, and I'm saving money to buy us a house.







"My hard work in school earned me a scholarship to college. But when my sister's marriage was arranged, my mother had to take out a loan, adding more strain to our already tight finances."

> Yadla Ramesh Store Assistant Lalitha Jewellery



rom a young age, my parents instilled in me the value of education

and the goal of a decent livelihood. They were unwavering in their commitment to ensuring that my sister and I had access to the best education possible. But life, as it often does, threw us an unexpected challenge when my father suffered a serious accident, forcing me to put my studies on hold.

I was raised in a humble village where my parents toiled as farmers on a small plot of land. Although they themselves hadn't completed their education, they were determined that my sister and I would achieve what they could not. They sent us to private schools, providing everything we needed for a quality education, despite the constraints of their modest income.

As I entered high school, we relocated to Bhopal, seeking better educational opportunities. My father took on a job as a driver, earning about Rs 12,000 a month. I worked hard, excelled in my board exams, and secured a seat in a reputable engineering college. The fees were steep, but my father made sure I could attend, no matter the cost.

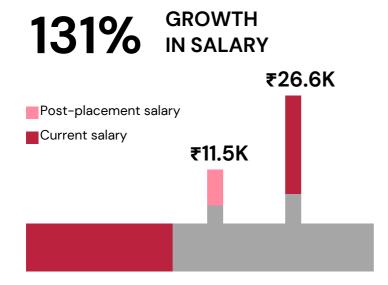
Then, in my second year of college, our world was shaken. My father was involved in a car accident, suffering a head injury that required three months of rest. The medical bills forced us to borrow money, and with my father as our sole breadwinner, our financial situation became dire. I made the difficult decision leave college and working to support my family, even though my parents were against it.

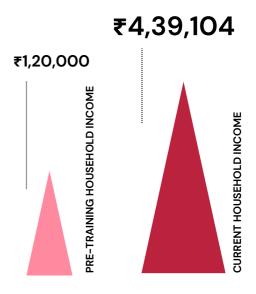
One day, I came across a poster for GROW near my college. I enrolled, and the mock interviews and Q&A sessions provided invaluable preparation for job interviews. This training led to my securing a position at

#### I plan to return to college and complete my education.

Paytm as a Sales Executive, where I assist customers with registration and resolve their issues. The communication skills I gained at GROW have been instrumental in my success.

"I made the difficult decision to leave college and start working to support my family, even though my parents were against it." With my salary of Rs 15,592, I'm now able to support my family. I'm grateful to share that my father has recovered and is back at work. I plan to return to college and complete my education, fulfilling the dream my parents have always had for me.





**Rajvardhan Dangi**Sales Executive
Paytm

y husband and I dreamed of a better future for our son. We wanted to give him the best education and comforts that we could only wish for in our own childhoods. We knew that the path ahead wouldn't be easy, but we were ready to fight for it.

I got married while I was still pursuing my degree. My husband works tirelessly in a textile factory, bearing the weight of our family's financial responsibilities on his shoulders. Living in a bustling city like Bangalore is no small feat, and managing our expenses has been a constant challenge. My husband never burdened me with worries about money, but I could see the toll it took on him each month.

After I completed my MBA, I joined the workforce, hoping to lighten his load. But as luck would have it, my new job was far from home, and most of my salary vanished into travel costs. I realized I needed a change, so I made the tough decision to quit and search for something closer.

But every time I sat in an interview, I used to feel nervous and



and underperform. It felt like my dreams were slipping away as I struggled to find my voice. One of the companies suggested I join a program called GROW to sharpen my interview skills. I thought, why not?

Those JAM sessions and mock interviews were immensely helpful. With every practice round, I grew more confident. It didn't take long before I landed a job at Muthoot Finance as a trainee. Fast forward six months, and I was promoted to Junior Relationship Executive!

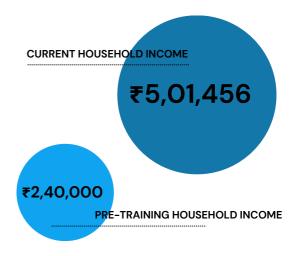
"Those JAM sessions and mock interviews were immensely helpful. With every practice round, I grew more confident. It didn't take long before I landed a job at Muthoot Finance as a trainee."

I now earn Rs 20,250 a month. This income allows me to share the financial burden with my husband and, most importantly, save for our son's future.

118%
Growth in Salary

₹21,788
Current Salary

₹10,000
Post-placement salary

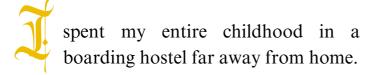


Mounica S M

Junior Relationship Executive

Muthoot Finance

# The best part is that, I get to stay with them everyday.



While my friends left for home every weekend, I remained behind, alone. The highlight of my school years was the summer vacation, when my parents would visit me for a week. Those moments were golden. I would eagerly share all my school stories with them. They brought me toys from the city, but what I treasured most was the time with my mother. She cooked my favorite meals, and we would talk for hours about my life and school.

I come from a small village in Anantapur, where jobs were scarce. My parents, determined to give my brother and me a better education, moved to Bangalore 20 years ago. Both worked as sweepers for the BBMP, earning a modest Rs 14,000 a month. When I was in 2nd grade, I received a scholarship and a seat in a nearby residential school, which meant living away from my parents. It was tough, but I lived for the one week each year when they came to visit.



After graduation, I faced the harsh reality of job hunting. Despite my efforts, I couldn't secure a government job. The private sector offered low wages and jobs far from my village. My desire to be with my parents grew stronger each day. When a friend mentioned GROW's free training program in Bangalore, I knew I had to seize the

opportunity and move immediately.

Throughout school, I was terrified of speaking to new people, fearing they would mock me. But GROW's training changed the way I approach people. I was taught soft skills and English language. With newfound confidence, I landed a job at Lenskart.

and guiding them to the right furniture. The communication skills I developed during my training are now the cornerstone of my success.

One of my proudest moments was when I gifted my mother a saree with my first salary. The tears of joy in her eyes





PRE-TRAINING HOUSEHOLD INCOME ₹1,80,000

"One of my proudest moments was when I were priceless. And the best part gifted my mother a saree with my first salary. The tears of joy in her eyes were priceless."

is that, I get to stay with them everyday.

After seven months, a new opportunity knocked, and I accepted a position at Wakefit. Today, I work as a Senior Sales Executive, interacting with customers, solving their queries,

#### **Gundla Sreenath** Senior Retail Store Sales Executive Wakefit

was in 11th grade when the pandemic hit. Suddenly, school was online, and life as I knew it changed.

Every day, I woke up at 4 AM, delivered groceries until 10 AM, then rushed home for classes. Online learning was tough, especially with my 12th board exams approaching, but balancing work and studies was even tougher. But when my father lost his job, I had to step up and support my family.

My father was a car driver, earning Rs 10,000 a month. Managing our household on that was a struggle, but he made sure my sisters and I got a good education. Both my sisters graduated and found jobs. When my elder sister's wedding was planned, my father borrowed money. But then the pandemic hit, and he lost his job. With no income, we couldn't pay the EMI or cover our expenses, so I started working as a delivery boy. The Rs 7000 I earned was a huge relief for my father.

one

When the lockdown eased, my father found work as an auto driver. After my 12th, I didn't want to add to his burden, so I decided to work and pay for my college education.

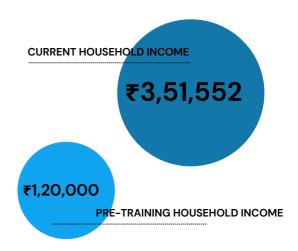




I joined GROW after hearing about it from a friend who got a job through their training program. At GROW, I learned how to write a resume, communicate well, and prepare for interviews. The mock sessions and Q&A exercises helped me land a job at Shoppers Stop as Receiving Bay Incharge. I was recently promoted and now earn a salary of Rs 19,296.

"Online learning was tough, especially with my 12th board exams approaching, but balancing work and studies was even tougher." I'm now in my final year of BA. With my salary, I'm funding my college education and helping my father repay the loans. We've never had our own house, but I'm saving up to buy one for my parents. That's my dream, and I'm working hard to make it happen.





**Indrajit Ghosh**Customer Care Associate
Shoppers Stop



rom a young age, I was captivated by the magic of animated movies.

Watching simple sketches come to life on screen sparked a passion in me to learn the art of animation and become an animator. It was more than just a fascination—it became my dream.

But reality had its own challenges. I grew up in a large family of seven, with my father as the sole breadwinner, earning just Rs 10,000 a month from his job at a dairy farm. Providing for our family was a constant struggle. My siblings and I attended a government school, and while his income was enough for a while, things got harder when my elder siblings started college.

After finishing my 12th grade, I wanted to pursue an animation course, but the fees were far beyond what we could afford. I couldn't add to my father's burden, so I set out to find a job instead. Despite my best efforts, a year passed with no success in securing a role.

Then, during a visit to a friend's house, I met a trainer from GROW who introduced me to their program. What caught my attention was the promise of job placement after the training. Without hesitation, I enrolled. Coming from a government school, I had no idea how to create a resume or present myself in an interview. GROW changed that, equipping me with the skills I needed to succeed. After completing the course, I landed a job at Shoppers Stop.

As a Customer Care Associate, I customers. assist manage transactions. and apply the communication skills I learned at GROW. The training in spoken English has been particularly valuable in

# I wish to work on an animated film someday.

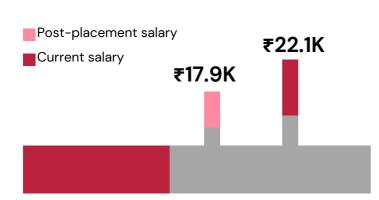
helping me perform well in this role.

Recently, my father started his own dairy farm, and with my salary of Rs 22,147, I've been able to invest in his business, giving

back to the man who has done so much for us. I'm also completing my graduation and, finally, pursuing that animation course. I wish to work on an animated film someday.

"Coming from a government school, I had no idea how to create a resume or present myself in an interview. GROW changed that, equipping me with the skills I needed to succeed."

46% GROWTH IN SALARY



**₹4,09,764 ₹1,44,000 ₹1,44,000 ₹1,44,000 ₹1,44,000 ₹1,44,000** 

**Nitesh Yadav**Customer Care Associate
Shoppers Stop

#### It's a relief to see her more comfortable.



eaching has always been my true calling, a passion that has

has shaped my life. I've long admired the profound impact teachers have on their students, and that admiration led me to become a Mathematics teacher.

My journey began in a residential school, far from my parents. There, my teachers became my family, providing guidance and motivation when I needed it most. Even after losing my father, it was my teachers who helped me through the grief and kept me focused on my studies.

My mother worked hard as a daily wage laborer, earning just Rs 150 a day. After finishing school, I joined her in that struggle, taking up daily wage work to support my college education and help pay for my sister's schooling. Balancing work and studies was tough, but the sight of my mother's stress easing made every effort worth it. I worked evenings and weekends, studying late into the night, driven by the hope of a better life for us.



After college, I became a primary school teacher, teaching Mathematics and English to students in classes 4th to 7th. Interacting with those students every day was the highlight of my job. I wanted to give them the same guidance and support that my teachers had given me. Although the salary was modest, it provided stability, and I could support my mother.

But when the pandemic hit and classes moved online, I lost my job. With a loan for my sister's wedding hanging over me, I was forced to move to Hyderabad in search of work.

It led me to GROW. I enrolled, and after completing the training, I secured a

communication skills I gained during training have been invaluable.

Now, with a salary of Rs 23,000, I can support my mother, who is getting older and suffers from joint pain. It's a relief to see her more comfortable, knowing she no longer has to work.

73% GROWTH IN SALARY



₹95,000
PRE-TRAINING HOUSEHOLD INCOME

₹3,71,000
CURRENT HOUSEHOLD INCOME

"Interacting with those students every day was the highlight of my job. I wanted to give them the same guidance and support that my teachers had given me."

position as a Field Trainer at a GROW centre. In this role, I train others in core employability skills, continuing my passion for teaching. Each day is a challenge, but I learn something new every day, and the

Sachin Tendulkar Thelagamala Field Trainer Dr Reddy's Foundation



come from a family of farmers. As a child, the farm was my second home.

Every day after school, I would rush to join my father in the fields. Even during holidays, while my friends played, I preferred the hard work of the farm. There, with my hands in the soil, I felt a deep connection to the earth that sustained us.

My father owns a small piece of land in our village, where he grows maize and paddy. But farming is a tough life. His income was never stable, and we often struggled to make ends meet. The rains were unpredictable, and each year our harvests dwindled. We frequently had to borrow money just to get by.

After my brother finished his 12th grade, he took a job at a petrol pump to support our family. His earnings helped me finish my graduation. After college, I joined my father on the farm, hoping to improve our situation with new techniques. But despite our efforts, the returns barely improved, and our financial struggles only deepened.



The burden fell heavily on my brother, and seeing his struggle, I knew I had to find a way to help.

With no experience in job hunting, I faced many challenges. But then I discovered GROW through social media. The training I received set me up for jobs in big companies. The mock interviews, Q&A sessions, and lessons in advanced Excel and English equipped me with the skills I needed. Soon after, I secured a job as a cashier at Unilet Appliances.

"After college, I joined my father on the farm, hoping to improve our situation with new techniques. But despite our efforts, the returns barely improved, and our financial struggles only deepened." Recently, I was promoted to Executive, Accounts now responsible for the finances of over 50 stores. My salary has increased to Rs 18,294, and with this income, I can finally share responsibilities with the my brother. Together, we are planning to build a house in our village.

17%

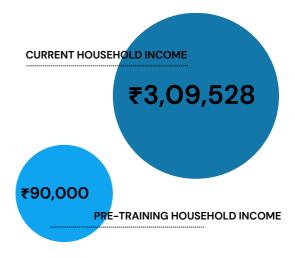
Growth in Salary

₹18,294

**Current Salary** 

₹15,680

Post-placement salary



Srinatha M
Accounts Executive
Unilet Appliances



got married right after my 12th exams but refused to let go of my

education. I completed my graduation through an open university, determined to create an independent future for myself.

After I had kids, I dedicated myself to their needs, putting their education first. Yet, deep down, I always wanted to work, to become independent. My husband, who runs a small general store and earns around Rs 5,000 a month, has always supported my dreams. Despite his modest income, he encouraged me to continue my studies and even managed the home so I could focus on my education. But as our eldest son started school, the financial strain grew. We wanted to provide the best for our children, but the cost of a good education was overwhelming.

Every month was a struggle to cover school fees and household expenses, and I could see the toll it took on my husband. I knew I needed to help.

However, with a young child still at home, I couldn't bear the thought of leaving him to work outside. I needed a job that would allow me to stay home, but such opportunities were hard to find.

Then, a relative introduced me to GROW. It was a lifeline. I had never worked before and was unsure how to prepare for interviews. But through the training, I learned how to apply for jobs, improve my communication skills, and gain the confidence I needed.

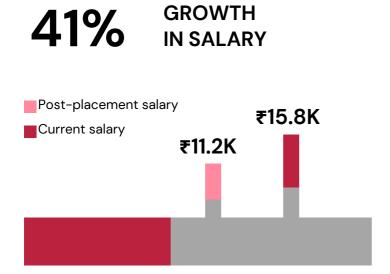
Today, I work as a Customer Care Advisor at Reliance SMSL Limited, assisting customers and solving their problems—all from home. The skills I gained during training have been crucial to my success, and I've even received awards for my performance.

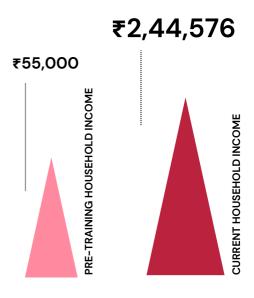
#### We recently enrolled our children in a CBSE school

The best part? My salary of Rs 15,798 has made a significant difference in our lives. We recently enrolled our children in a CBSE school, and seeing their happiness there is the greatest reward.

I'm proud to say that I'm helping to ease the burden on my husband, and we're finally able to provide the education our children deserve.

"Every month was a struggle to cover school fees and household expenses, and I could see the toll it took on my husband. I knew I needed to help."





Jamna Raghuwanshi Advisor Voice Reliance SMSL

# I continue to compose, and I've just completed a song!

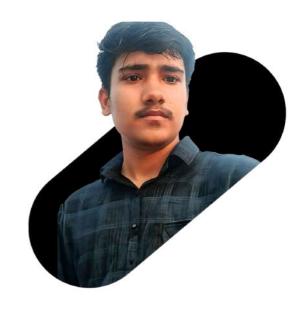


grew up in a family of musicians. My grandfather, a trained musician,

often took me to his performances, where I watched him captivate audiences with his talent. Those moments lit a fire in me; I knew I wanted to follow in his footsteps and become a musician who could move people the way he did.

As I grew older, I became deeply interested in contemporary music and spent my free time composing. After finishing 12th grade, I was ready to pursue this passion at a music school. But our financial situation made it difficult. My father, a painter, struggled with an unstable income, and I didn't want to add to his burden. So, I made a tough decision—I chose to work and support my family instead of going to college.

While searching for a job, I found a pamphlet about the GROW skill development program. It seemed promising, so I enrolled. GROW didn't



just teach me technical skills; it also prepared me for the professional world, boosting my confidence through mock interviews and teaching me how to present myself.

After completing the training, I landed a job at Akiko Global Services and later moved to Adhaan Solutions as an

Associate. My salary of Rs 22,372 has been a huge help, easing the financial burden on my father and allowing us to manage our expenses better. I also managed to enroll in college and recently graduated.

Despite my work and studies, I never let go of my passion for music. I continue to compose,

and I've just completed a song that I hope to release soon.

Balancing everything has been challenging, but it's also been incredibly rewarding. This journey has shown me that dreams might be delayed, but they're never out of reach.

72% GROWTH IN SALARY



₹1,00,000
PRE-TRAINING HOUSEHOLD INCOME
₹3,68,464
CURRENT HOUSEHOLD INCOME

"GROW didn't just teach me technical skills; it also prepared me for the professional world, boosting my confidence through mock interviews and teaching me how to present myself."

Raj Kumar Associate Adhaan Solution



was in 10th grade when the pandemic hit. Schools closed, and classes went online.

My father is a daily wage laborer, and our family relied on his ability to find work each day. My brother and I went to a government school, so we didn't worry about fees, but I saw my father struggle with monthly expenses. I decided early on that I would work hard to secure a future where he wouldn't have to struggle.

When the pandemic shut everything down, it also cut off my father's income. Our savings got us through the first few weeks, but after that, things became difficult. I knew I had to help. With a friend's assistance, I found a job selling vegetables, earning about Rs 800 a day. This income was a huge relief for my father. When the lockdown ended, he started looking for work again, but now I was also contributing.

After finishing 12th grade, I wanted to continue my studies, but I knew it would add to my father's financial burden. So, I decided to find a job to fund my education. I didn't know



where to start, but a friend referred me to the GROW training program. There, I learned about the job market, how to apply, and how to present myself. The mock interviews and JAM sessions gave me the confidence I needed.

Soon after, I secured a job at Money Voice, and a few months later, I got a position at Grihum Housing Finance Ltd. as a Sales Executive. My job involves interacting with clients and solving their queries—skills I developed during my training, particularly in communication, spoken English, and advanced Excel.

I earn Rs 35,752, which is higher than salary of many of my friends. I've funded my college education and supported my brother's studies. Now, in my final year of graduation,

"My brother and I went to a government school, so we didn't worry about fees, but I saw my father struggle with monthly expenses. I decided early on that I would work hard to secure a future where he wouldn't have to struggle." I'm focused on completing my postgraduate studies and continuing to move forward in career.

We live in a rented house today, but my goal is clear—I want to buy my parents their own home, where they can live comfortably.

225%

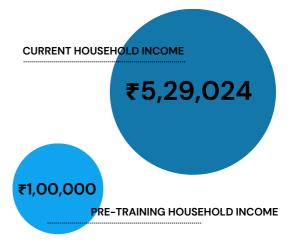
Growth in Salary

₹35,752

**Current Salary** 

₹11,000

Post-placement salary



**Abhishek** 

Sales Executive Grihum Housing Finance





rowing up, my parents instilled in my sister and me the values of

independence and equality. They treated us no differently than they would have treated sons, encouraging us to carve out our own paths. Even though we had a family business, they never once pressured us to follow in their footsteps. Instead, they gave us the freedom to choose our own careers and follow our passions.

For me, the stability of a government job was appealing. While I was still in college, I set my sights on this goal and began preparing for the competitive exams. Every day after classes, I would head home and dive into my studies, determined to secure a position after graduation. But then, the unexpected happened—the pandemic struck.

My father, who runs a small hardware store

had to close his business due to the lockdown. At first. managed with our savings, but as the months wore on, our financial situation became increasingly strained. When restrictions were lifted. the business didn't bounce back as we had hoped, and it became clear that we needed additional income to make ends meet.

Determined to support my family, I took on a part-time job as a data entry operator. Although I was earning only Rs 5,000, it made a difference. Still, I knew I needed something more stable and better-paying, so I continued searching for new opportunities.

One day, while scrolling through Facebook, I stumbled upon GROW and their job placement program. Intrigued, I enrolled in their training, and soon after, I landed a position at Netscribes. This was just the beginning, and eventually, I found a new opportunity at Amazon.

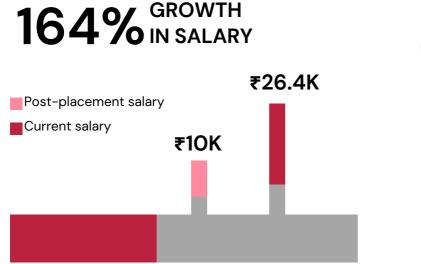
Today, I work as a Customer Service Executive at Amazon, where I handle customer queries and resolve issues.

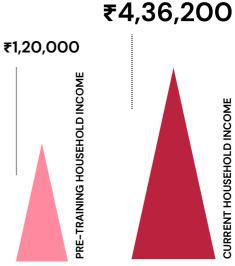
# I've resumed my preparations for the government exams.

The skills I gained during my GROW training, particularly in communication and vocabulary, have been crucial to my success in this role. My current salary of Rs 26,350 has been a significant help at home, especially since my father's shop is now closed, and I am now the sole breadwinner.

Looking ahead, I've resumed my preparations for the government exams, hoping to achieve my original goal soon.

"For me, the stability of a government job was appealing. While I was still in college, I set my sights on this goal and began preparing for the competitive exams."





Sarmistha Paul
CS Associate
Amazon

# With this job, that dream became a reality



here was a time when my world revolved around my father.

He was more than a parent to me; he was my best friend. Every day, he would drop me off at school and pick me up, and Sundays were our special days—filled with sweets and laughter. The bond we shared was irreplaceable, so when he suddenly passed away, my world shattered.

My father was diagnosed with jaundice. We were hopeful at first, catching it early, believing he would recover. But his condition deteriorated rapidly. We moved him to Hyderabad, seeking better treatment, but despite our efforts, he didn't make it.

After his death, my mother took on the role of a beedi worker to support us. She worked tirelessly, but her meager earnings of Rs 7,000 a month were barely enough to cover our rent and daily expenses. I was fortunate to have completed my school and college education with the help of scholarships, easing at least one burden



from her shoulders. But the struggle to manage everything alone was still immense.

Seeing my mother's relentless efforts, I knew I had to step up. I needed to find a job that paid well, and I set my sights on the software industry. But in our small village, opportunities were scarce, and it seemed like an impossible dream.

Then, a glimmer of hope appeared. My uncle, who lives in Hyderabad, told me about the GROW center. I joined the program, and it changed my life. The mock interviews, JAM sessions, and the training I received were invaluable. They built my confidence and equipped me with the skills I needed. Soon after, I landed a job at WIPRO.

As a Process Associate, I handle document verification. The computer skills and advanced Excel knowledge I gained during my training have been crucial for my role. My communication skills and spoken English have also helped me connect well with my colleagues.

Today, I earn Rs 16,581, which



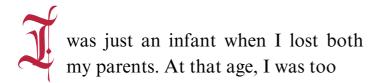
"I needed to find a job that paid well, and I set my sights on the software industry. But in our small village, opportunities were scarce, and it seemed like an impossible dream."

Working for a multinational company had always been a dream of mine, and with this job, that dream became a reality. What's more, the job allows me to work from home, so I can stay by my mother's side and care for her.

allows me to support my mother and run our household. I aspire to continue my education with an MBA, aiming for a higher position and better pay so that one day, my mother can retire.

**Chiluveri Manasa**Senior Associate
WIPRO





young to comprehend the tragedy that had struck. One day, they were there, and the next, they were gone. With no siblings or relatives to lean on, I suddenly found myself alone in the world. It was a time of deep confusion and heartbreak.

I was placed in a hostel, where I spent the majority of my childhood. Living alone was tough, especially during festivals and holidays when the absence of family was most profoundly felt. Despite having many friends at the hostel, a deep sense of loneliness never left me.

The hostel warden stepped into the role of both mother and father for me. She guided me through my toughest times and supported me throughout my education. Whenever I missed my parents, she was there to offer comfort, but no matter how much she cared, there was always an emptiness that couldn't be filled.

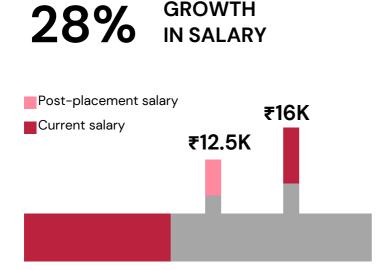
Thanks to the financial support from the hostel, I was able to complete my school and college education. However, after graduating, I faced a new challenge—I had to leave the hostel and find a job. The prospect of navigating the world alone was terrifying, especially since I had no family to rely on if I failed.

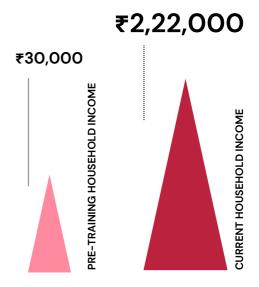
Having spent my entire life in the hostel, I had no idea how to approach job opportunities or even how to talk to new people. It was during this uncertain time that the trainers from GROW visited our college as part of an outreach program. Recognizing the importance of employability skills, I enrolled in program. During the training, I learned how to prepare resume. approach job applications, and excel in interviews. With their job placement assistance, I secured a job at Startek.

# I'm determined to build a better life for myself.

Today, as a Customer Care Executive, I handle calls daily, resolving customer queries. The spoken English skills I acquired during my training have been invaluable in my role.

"The hostel warden stepped into the role of both mother and father for me. She guided me through my toughest times and supported me throughout my education." It's been 1 ½ years since I joined the company, and my salary has increased to Rs 16,000. I've been able to rent my own house, and this income allows me to live independently. I'm also saving money with the hope of studies continuing my and pursuing an MBA. Despite the challenges faced. I've I'm determined to build a better life for myself.





Radha Dangi Executive - Operations Startek



s the youngest in my family, I was shielded from the financial struggles we faced.

I was pampered, always receiving the best of everything. But as I grew older, I began to understand the sacrifices my father made every day to provide for us. I watched as his old age made things even more challenging for him.

My father runs a small dairy business, and some of my fondest memories are of accompanying him to the shop, working side by side in the kitchen. But as the years went by, I saw the toll it took on him. His health began to decline, and the joint pains that plagued him made it increasingly difficult for him to keep up with the demands of the business.

Though I did what I could to help, it became painfully clear that my father could no longer manage everything on his own. Despite his determination, his worsening health made it impossible for him to continue as he once had.

When I finished 12th grade, I dreamed of going to college, but I knew that pursuing my education would only add to my father's burden. I couldn't bear to see him struggle any



longer, so I made the difficult decision to find a job and support myself through college.

A friend recommended GROW, a training center that had helped him secure employment. At GROW, I was taught essential employability skills—how introduce myself in English, communicate effectively, basic and use computer applications.

After completing my training, I secured a job at Quess Corp Limited, and later, I joined Team Lease Services Limited as a sales officer and team leader. Today, I train new employees, and the communication skills I learned have been crucial to my success.

"Though I did what I could to help, it became painfully clear that my father could no longer manage everything on his own." With my salary of Rs 29,386, I have been able to retire my father. He now enjoys the rest he so desperately needed, and his health has improved significantly. This year, I plan to fulfill my dream of enrolling in college and continuing my education.

85%

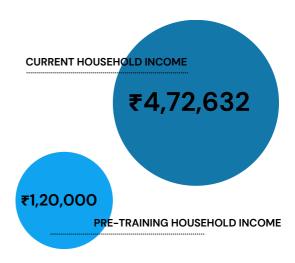
Growth in Salary

₹29,386

**Current Salary** 

₹15,848

Post-placement salary



Santosh Roy Team Leader TeamLease

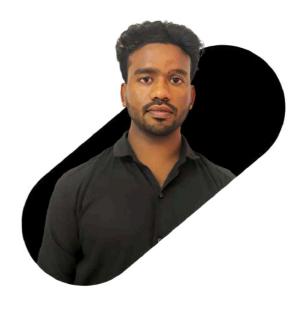
## I am determined to provide my mother with a comfortable life.

y father's cancer diagnosis was a shock. He was a healthy man, and

it was during a routine checkup that we discovered the cancer. We immediately decided to begin his treatment and started arranging the necessary funds. But before the treatment started, he suffered a massive heart attack and passed away.

At the time, I was in my final year of college. His death came just before my final exams, leaving me devastated. Suddenly, the weight of my family's responsibilities fell on my shoulders. My sister, who had recently lost her husband, also moved in with us. We managed to get by for a few weeks using my father's savings, but it quickly became clear that I needed to find a job to support us.

In those tough days, my friends were a pillar of strength. With our extended family living far away, we couldn't rely on them for help. My friends stepped in to assist with my father's funeral and offered the emotional support



I desperately needed. It was on their suggestion that I joined GROW.

The training I received at GROW was instrumental in helping me find a job. Coming from a government school, I lacked proficiency in English and effective communication skills. The program taught me how to speak confidently in English

and interact with people professionally. These skills proved critical when I secured a job as a Customer Care Associate at Shoppers Stop.

Today, I handle customer queries and communicate in English without hesitation. My salary of Rs 17,369 has been a great support at home.

I am determined to provide my mother with a comfortable life. I want to take good care of her and ensure that she never has to worry about anything.

19% GROWTH IN SALARY



₹1,20,000
PRE-TRAINING HOUSEHOLD INCOME

₹3,13,968
CURRENT HOUSEHOLD INCOME

"Coming from a government school, I lacked proficiency in English and effective communication skills. The program taught me how to speak confidently in English and interact with people professionally"

Recently, my mother developed a heart condition and needed a pacemaker. Thanks to my job, we didn't have to borrow money —I was able to cover the cost of her surgery.

Hari Chand Mondal
Customer Care Associate
Shoppers Stop

uring my second year of college, my sister's wedding was a momentous occasion for our family.

It was the first wedding in our household, and my father was determined to make it special. He believed in celebrating important events with memorable touches. From the decorations to the food, he worked tirelessly to ensure that every detail was perfect.

My father owned a small piece of land where he grew ragi, earning from the harvest every three months. However, farming was unpredictable—heavy rains could ruin crops and disrupt our income. Despite his careful savings, the cost of the grand wedding exceeded our budget, forcing us to borrow money to cover the extra expenses.

After the wedding, I witnessed the strain on my father as he struggled to manage loan repayments alongside our daily expenses. The burden was heavy, and it became clear that I needed to step in and help. I began searching for a job as soon as I finished college.

I secured a position as a Quality Check Manager at a private



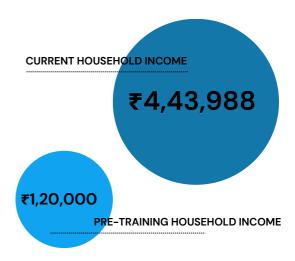
company, earning Rs 10,000 a month. While it wasn't a large sum, it provided much-needed support to my father. Still, I sought a better-paying opportunity.

I learned about GROW through an outreach program and was enrolled for skills training and job placement support. I decided to enroll in their program, where the trainers were incredibly supportive. They guided me through the training, helped me prepare for interviews, and built my confidence.

Following the training, I secured a job at Muthoot Finance Ltd. Recently, I was promoted to Junior Relationship Executive, with a salary increase to Rs 26,999.

"After the wedding, I witnessed the strain on my father as he struggled to manage loan repayments alongside our daily expenses. The burden was heavy, and it became clear that I needed to step in and help." This boost in income has been instrumental in managing the loan repayments and has provided significant relief, seeing my father no longer worry about financial issues.





## Naveen Kumar N Junior Relationship Executive Muthoot Finance



inding a job after the COVID-19 pandemic was a daunting challenge

especially for someone just starting out. When I graduated, the job market was in a severe downturn. Companies were laying off employees and freezing new hires, making it almost impossible to find work. I applied to numerous companies and attended several interviews, but success seemed elusive

Despite my strong academic performance in school and college, the pandemic had turned job searching into a formidable task. their With companies halting hiring processes and my lack of work experience, securing a position was even more difficult. Rejection after rejection, despite my efforts to gather job references and apply through feeling various channels, left me disheartened.

During this challenging period, my parents were my greatest support. As their only child, I had the freedom to explore different career paths without added pressure. Their encouragement and belief in me were a constant source of motivation. Yet, despite their was growing support, Ι increasingly desperate to find a iob and achieve financial independence.

While searching for jobs online, I got to know about GROW training program through social media. It caught my attention and I enrolled. My trainers emphasized the importance of communication skills and how they could significantly impact interviews. iob The mock interview sessions provided by build GROW helped confidence and prepared me for real-world challenges. Thanks to this training, I landed my first Genius Consultants job at Limited.

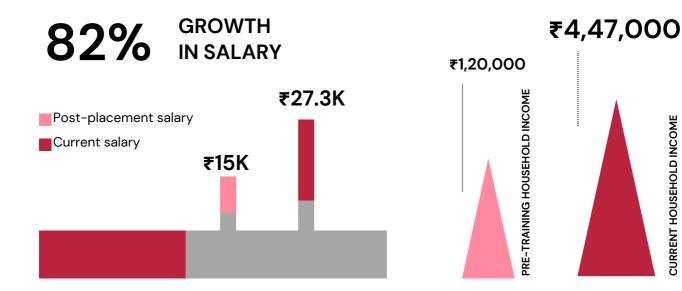
After two years of working there and gaining valuable experience, I successfully transitioned to a position at

## I am pursuing an MBA to advance my career

SBI General Insurance as a Business Development Representative. My current salary of Rs 27,250 has enabled me to become independent and contribute to my family's expenses.

Looking ahead, I am committed to continuing my professional growth, gaining further experience, and pursuing an MBA to advance my career even further.

"The mock interview sessions provided by GROW helped build my confidence and prepared me for real-world challenges. Thanks to this training, I landed my first job at Genius Consultants Limited."



Sudarpan Paul
Business Development Representative
SBI General Insurance

# I'm able to send money home each month



fter completing my 12th grade, I moved to Indore to begin college.

The excitement of starting a new life in a different city was tempered by the daunting reality of being on my own. Living in a hostel, surrounded by unfamiliar faces, initially made me feel quite lonely. The cost of living in this new city became apparent quickly, and I had to navigate everything by myself. Even though my family provided support, I was determined not to rely on them for too long.

My father, a hardworking farmer, along with my uncles, manages land outside of Bhopal. We come from a joint family, where the proceeds from each harvest are shared among us. After covering all expenses and saving a little, there was barely enough left for my father's personal needs. Despite this, he made sure to send me money every month for my college expenses, even if it meant borrowing money at times.

I felt a deep sense of guilt for relying on him and adding to his financial burden



was eager to become independent and contribute to my own expenses. To achieve this, I knew I needed to improve my resume and interview skills. Having grown up in a small village, I was unfamiliar with office environments and how to interact professionally. GROW's training program was a gamechanger. They taught me how to craft a compelling resume and how to present myself

confidently in interviews. This training was instrumental in helping me secure a job at Teleperformance.

I worked as a Customer Care Executive there before transitioning to Walmart for better pay. At Walmart, I now earn Rs 30,500 a month. With this income, I can One of my most cherished moments has been using my salary to buy a shirt for my father. It's a small but meaningful way to show my appreciation and support for everything he has done for me.

### 141% GROWTH IN SALARY



₹60,000
PRE-TRAINING HOUSEHOLD INCOME

₹4,26,000
CURRENT HOUSEHOLD INCOME

"Having grown up in a small village, I was unfamiliar with office environments and how to interact professionally. GROW's training program was a game-changer."

cover my college expenses without relying on my father. Additionally, I'm able to send money home each month to support my family.

**Rishant Parmar**Customer Care Executive

Walmart



umbers have always fascinated me. As I grew older this fascination

evolved into a genuine interest in accounting. I loved the challenge of managing numbers, ensuring everything added up, and even handled our family's accounts. That's why I decided to pursue a PGDC course after college.

Post-college, I wanted to stay close to my family, so I searched for jobs in my village. Unfortunately, there weren't any accounting positions available, and the jobs that were offered either paid poorly or were too far from home. Realizing the need for a change, I moved to Indore, the nearest city, to expand my job search.

Finding a job in the city turned out to be tough. With so many people vying for positions, it was challenging to make my

mark. I applied for numerous jobs and faced my share of rejections. My desperation led me to apply for almost any position available. Throughout this period, my father was my rock. He supported me financially and made sure I didn't get too stressed by calling me daily.

My father and uncles manage our family's fields back in the village, and being part of a joint family, everyone contributes to the farming work. My father supported my decision to pursue a different career path and move to the city, but not finding a job made me feel even more guilty.

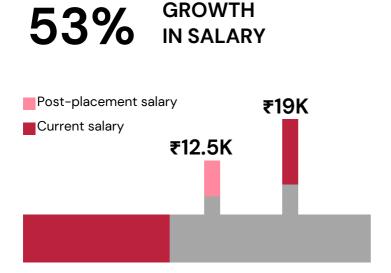
Then, a friend told me about the training program by Dr. Reddy's Foundation. After speaking with the trainers, I decided to give it a shot. The training was a gamechanger. I learned essential skills like effective communication in English interview and preparation. The debates during the sessions were particularly Thanks this engaging. to training, I landed a job as a Telecaller at TVS Credit Services.

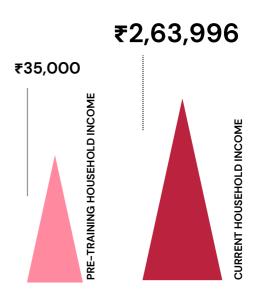
## I'm proud to say I no longer depend on my father

Almost a year later, I moved to a new role as an Operations Executive at Conneqt Business Solutions Limited, earning Rs 19,083 a month. I'm proud to say I no longer depend on my father; instead, I'm able to send him money every month.

In my free time, I keep up with accounting courses to stay updated and hope to secure a job in the field one day

"The debates during the sessions were particularly engaging. Thanks to this training, I landed a job as a Telecaller at TVS Credit Services."





Balram Surana
Operations Executive
Conneqt Business Solution

y dream of becoming a doctor was inspired by my mother's medical condition. When she was diagnosed

with a rare and aggressive cancer while I was still in school, the doctors told us her chances of survival were less than 6%. Even though she lost hope, the doctors continued to fight for her. Their unwavering dedication and compassion, despite her passing a few months later, deeply inspired me. I wanted to become a doctor to help others the way they helped my mom.

I was in 10th grade when I lost her, and it was incredibly tough. We were very close, and her loss created a huge void in my life. My focus on studies faltered, leading to poor exam results, and it felt like I had let her down. But my father and sister stood by me, offering the support and encouragement I needed to finish my graduation.

After graduating, I took a job at a private bank, earning Rs 6,000 a month. Although I was proud of my independence, my passion for the medical field never faded. I saved up money and enrolled in a GNM course, and was thrilled to be accepted into college. However, just as I was about to start, my father fell seriously ill and required open-heart surgery.



With my sister already married and living elsewhere, I took on the responsibility of caring for him. I had to put my college plans on hold. My father's pension of Rs 15,000 barely covered our living expenses and medical bills, making it a challenging time for us.

My sister supported us financially, but I wanted to contribute as well. As my father's health improved, I began searching for jobs again. The training I received from GROW was a game-changer. I landed a job at Conneqt Solutions, and after nearly a year, I received an offer from Teleperformance. Now, as a Customer Service Associate, I handle inbound calls, assist clients, and resolve their issues.

"I saved up money and enrolled in a GNM course, and was thrilled to be accepted into college. However, just as I was about to start, my father fell seriously ill and required open-heart surgery."

My salary has increased to Rs 19,002, which has been tremendous help in covering my medical father's ongoing Each day, I'm expenses. motivated by the journey I've been on and the challenges I've overcome.

65%

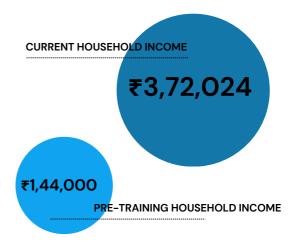
Growth in Salary

₹19,002

Current Salary

₹11,536

Post-placement salary



## **Arpita Das**Customer service associate Teleperformance

## Now, I'm back to preparing for the exams



rowing up, my father had a dream for me—to become a

government officer. That dream was always there, and over time, it became my own passion. I started preparing for the exams while still in college, balancing my morning classes with evening study sessions.

After graduating, I took on part-time jobs to support myself while continuing my preparation. I worked as a telecaller, earning around Rs 8,000 a month. This income was a lifesaver, allowing me to buy books and support myself without leaning on my parents.

Then, the COVID-19 pandemic hit, and I lost my job. It was a tough blow, but my father encouraged me to use this time to focus entirely on my studies. I saw it as a chance to fully dive into my passion. I took my first attempt at the state services exam after the pandemic, but unfortunately, the exam was canceled.

backup plan, I worried I was just adding to my father's financial strain. Yet, my father remained my rock, motivating me to keep going. Despite his modest salary, he never pressured me to get a job and supported my dream. Realizing I couldn't rely on him forever, I decided to pause my exam preparation and find work.

I felt disheartened. With no job and no

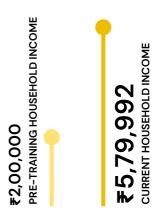
While job hunting, I attended a job fair and discovered GROW. The trainers there were amazing—they guided me on roles that matched my interests and skills and helped me prep for interviews. The mock interviews and JAM (Just a Minute) sessions were especially helpful. Thanks to the training, I landed a job at DCIL as a management trainee.

The communication skills and English proficiency I gained during my training have been crucial in my role. My salary has also risen to Rs 31,666.

Now, I'm back to preparing for the exams and hopeful for another attempt this year.







"I saw it as a chance to fully dive into my passion. I took my first attempt at the state services exam after the pandemic, but unfortunately, the exam was canceled."

After gaining valuable experience at DCIL for almost a year, I moved to DCB Bank as a Senior Customer Service Manager. I interact with customers daily, explaining our loan and insurance products.

## Rashmi S T Senior Customer Service Manager DCB Bank



've always dreamed of becoming an air hostess. Even though I've never been on a flight,

the idea of traveling to new places and meeting people from all walks of life has always excited me.

As a child, I was absolutely fascinated by the world of air hostesses. I'd practice their walk and talk in front of the mirror, and I'd even dress like them after seeing their photos in magazines and newspapers.

Life took a turn when my parents passed away, and I found myself living in a hostel with my three sisters while we completed our education. When my elder sisters finished school, we moved to a small rented apartment in Mumbai. They both found jobs to help manage our household, but living on a salary of Rs 20,000 was tough. After covering rent and other expenses, we had little left to save. So, when I finished school, I knew I had to find a job to support my family.

My uncle recommended GROW to me, and I decided to give it a try. The training boosted my communication skills, improved my spoken English, and taught me all about



etiquette and grooming. Soon after, I landed a job at LiteBite as a customer service executive.

But my dream of becoming an air hostess was still very much alive. When a ground staff position opened up at Calibinas Pvt Ltd, I seized the opportunity. Now, I work at Mumbai airport, assisting passengers from check-in to boarding. This role has allowed me to interact with air hostesses, learn from them, and gain valuable insights into their world.

"Life took a turn when my parents passed away, and I found myself living in a hostel with my three sisters while we completed our education. When my elder sisters finished school, we moved to a small rented apartment in Mumbai." My current salary of Rs 24,514 helps support my sisters, including one who is pursuing a nursing course. While I'm still chasing my dream of becoming an air hostess, every day at the airport brings me one step closer to making it a reality.

42%

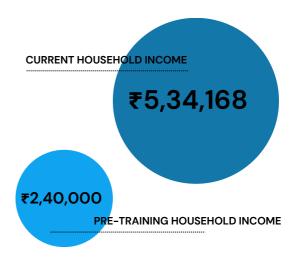
Growth in Salary

₹24,514

**Current Salary** 

₹17,309

Post-placement salary



Shivani Gade Ground staff Calibinas





ducation was non-negotiable in our home. No matter what challenges,

my parents ensured my sister and I never missed school. Homework came first, always before any free time. They were determined that we'd have the education they never had.

My father sold flowers, and my mother worked as an assistant in a hospital. Together, they earned Rs 10,000 a month. Despite their modest income, they were committed to seeing us through school and college. Thanks to my good grades, I received a scholarship for college, which eased some of the financial pressure.

While I was still in college, my mother was diagnosed with breast cancer. Though it was caught early and was treatable, the cost of treatment was overwhelming. We didn't

have enough savings, so I offered to drop out of college to work and help with the expenses. But my parents wouldn't hear of it. They insisted that I focus on finishing my graduation and borrowed money to cover the treatment costs.

After graduating, I knew I had to find a good job to support my family. The positions offered through my college's placement cell didn't pay well, so I started looking on my own. That's when I discovered GROW. After talking to the trainers, I realized that gaining new skills could open doors to better opportunities, so I enrolled.

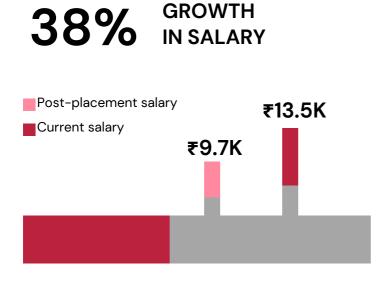
The trainers were incredibly supportive, guiding me through every step. The mock interviews and JAM sessions, in particular, boosted my confidence. Soon after completing the training, I landed a job at Netscribes.

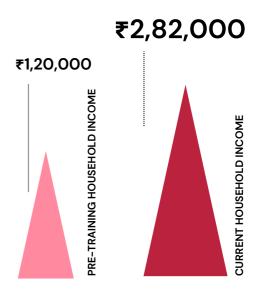
A few months later, I got an opportunity to work at Superintendence Company of India Pvt Ltd as an Executive Trainee - Technician.

## I'm able to help my father repay the loan

The communication skills I honed during the training played a key role in my interview and continue to help me daily in interacting effectively with vendors and colleagues. Now, with a salary of Rs 13,500, I'm able to help my father repay the loan and support my sister's college education. It feels good to give back, knowing how much my parents sacrificed to get us here

"That's when I discovered GROW. After talking to the trainers, I realized that gaining new skills could open doors to better opportunities, so I enrolled."





**Rakesh Das** 

Executive Trainee-Technician Superintendence Company of India

# I'm saving up to buy my grandmother her own house

ife can change in an instant, and mine did during my second year of

college. When my father lost his job, everything seemed to fall apart. We had no savings, and I knew I had to step up. I dropped out of college and started searching for work to support us.

My mother had passed away from anemia, leaving me with my father and grandmother. My parents had separated when I was young, so I wasn't very close to my dad. But after my mom's death, he was the one who supported me through school and college. When he lost his job, I felt it was my turn to support him.

I took on multiple jobs, trying to save as much as I could. For a while, I worked part-time as a server for a friend who was a caterer, and eventually, I landed a full-time job at a private merchandising company. The pay was decent, enough to cover our expenses and even save a little. Things were starting to look stable, but then the COVID-19 pandemic hit, and just like that,



I lost my job.

Thankfully, the savings I had built up helped us get through the lockdown without needing to borrow money. As soon as the lockdown ended, I found a job at a poultry company. The pay wasn't as good as my previous job, but it was enough to keep us afloat.

Just when I thought things were settling down, life threw another curveball. Last year, I had a bike accident and sustained serious injuries. Standing for long periods became impossible, and since my job required a lot of fieldwork, I had to resign.

A friend of mine suggested I join the GROW training program to find a job in

about talking to new people to confidently making calls to clients as a customer service associate at Teleperformance.

Now, I earn Rs 19,002 each month, and I'm saving up to buy my grandmother her own house. I've also got plans to complete my degree soon. Looking back, I realize that every challenge I

27% GROWTH IN SALARY



₹60,000
PRE-TRAINING HOUSEHOLD INCOME

₹2,88,024
CURRENT HOUSEHOLD INCOME

"Last year, I had a bike accident and sustained serious injuries. Standing for long periods became impossible, and since my job required a lot of fieldwork, I had to resign."

faced pushed me closer to where I am today, and I'm excited to see where this journey will take me next.

corporate sector. I wasn't sure at first, but after talking to the trainers, I decided to give it a shot. The training was a gamechanger. It improved my communication skills, and I went from feeling nervous

### Subhankar Paul

Customer Service Associate Teleperformance always wanted a job where I could grow, learn, and meet new people—where every day brought something different. It was a dream that kept me motivated even when things felt stagnant.

After completing 12th grade, I knew I had to start working to support myself. My father was a plumber, and his income was inconsistent, so I needed to pitch in to cover my college expenses. I landed a telecalling job with a bank, earning Rs 10,000 a month. My evenings were spent at work, and my days at college. But after three years, nothing had changed—I was still in the same position, earning the same pay. The job that was supposed to be a stepping stone felt more like a dead end.

When I graduated, I was hopeful things would change. I applied for countless jobs and attended interview after interview, but nothing seemed to click. It was a frustrating and disheartening time. I wondered if I would ever find the growth and opportunities I was looking for.

Then one day, while scrolling through social media, I read



about GROW and their job placement assistance. With nothing to lose, I decided to join. The training was exactly what I needed, and soon after, I secured a position as a sales associate at TATA Westside.

A few months later, I was offered a promotion and moved to The Man Company as a Store Manager. Finally, I found what I had been searching for—a job where I meet new people and learn something new every day. My salary is now Rs 18,687 a month, which allows me to pay for my MBA and support my sister's education.

"But after three years, nothing had changed —I was still in the same position, earning the same pay. The job that was supposed to be a stepping stone felt more like a dead end."

Today, I feel independent and optimistic about the future. I'm working toward a role in an MNC's HR department after I complete my MBA, and I know that with hard work and the right opportunities, I'll get there.

66%

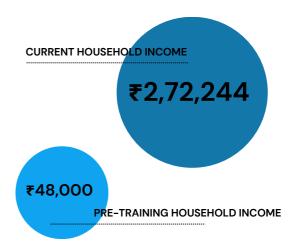
Growth in Salary

₹18,687

Current Salary

₹12,470

Post-placement salary



**Divya Bangar** Store manager The Man company





've always imagined myself in the police uniform, out there on the

front lines, helping keep neighborhoods safe. For me, it's not just a job—it's a way to give back and be part of something that truly matters.

That's why I moved from my village to Hyderabad. I was determined to make my dream of working in the police department a reality. While still in college, I started preparing for the SI exams. It wasn't just about hitting the books; I also made sure to stay fit by playing sports, getting ready for those physical tests. After graduation, I took my first shot at the exam, but I couldn't clear the prelims. It disappointing, but instead of giving up, I doubled down and prepared even harder.

Just when I thought I was ready for another attempt, life threw me a curveball.

I had a bike accident and tore a ligament in my leg, which meant surgery and a long recovery. Still, as soon as I was back on my feet, I tried the exam again. I passed the written test, but my leg injury kept me from clearing the physical test. That was a tough pill to swallow.

Throughout all of this, my parents were incredibly supportive. They're farmers, and even though they didn't have much, they sent me money every month so I could focus on my studies. But after failing the exam a second time, I knew it was time to start earning my own way.

I decided to take a course in finance and began applying for jobs. But with a four-year gap in my resume, finding something wasn't easy. That's when a friend who had found a job through the GROW training program suggested I give it a shot.

The trainers at GROW were amazing. They made sure I understood everything and helped me improve my spoken English. They also helped me identify my strengths and figure

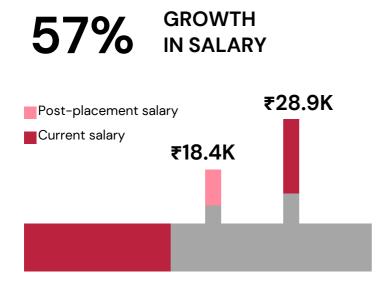


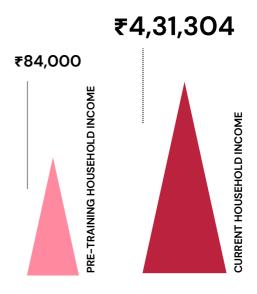
### I'm getting ready to chase my dream again and take the SI exams

out which companies would be the best fit for me. After completing the training, I landed a job at Infinix as a trainee. Within a few months, I was promoted to Process Associate, and my salary increased to Rs 28,942. Now, I'm independent, and I can even send money back home to my parents.

As my leg continues to heal, I'm getting ready to chase my dream again and take the SI exams one more time.

"I passed the written test, but my leg injury kept me from clearing the physical test. That was a tough pill to swallow."





Velijala Ramesh Process Associate Infinx Services

# I'm still determined to become an IAS officer

hen the monsoon season hits my village, everything becomes a

challenge. Roads turn into rivers, and the infrastructure just can't keep up. Our school had leaking roofs, no proper library, and getting there was nearly impossible. I couldn't stand seeing my community struggle like this, and I knew I had to do something about it.

My school teacher once told me, 'If you want to make a real difference, prepare for the civil service examination.' Those words ignited a fire in me. I was determined to become an IAS officer and work to improve the lives of everyone in my village. So, right after finishing school, I began preparing for the exam with everything I had.

But life threw a curveball. Just before my first attempt, I had a serious accident and dislocated my shoulder, which led to multiple surgeries. The medical bills were overwhelming, especially with my father's income as a mason, barely enough to get



by. He had to borrow money to cover my treatment, and I spent nearly a year and a half recovering. During that time, I saw my parents struggle to repay the loan and support my siblings' education. It was tough, but it also strengthened my resolve.

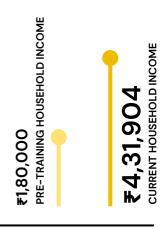
Once I recovered, I knew I needed to step up and support my family. I moved to Bangalore

looking for work that would help ease the financial burden. That's when a few friends suggested I join GROW. The trainers there were incredible, helping me rebuild my confidence after the accident. The mock interviews were a game-changer for me, and I soon cleared an interview at Deals kart. I've been working as a Sales Associate for a year now, and my salary

But my journey doesn't end here. I'm still determined to become an IAS officer. I've picked up my preparation again, and I'm hopeful about giving the exam another try next year. I believe that with perseverance and hard work, I can achieve my goal and bring real change to my village.







"My school teacher once told me, 'If you want to make a real difference, prepare for the civil service examination.' Those words ignited a fire in me."

has increased to Rs 20,992. This allows me to help my father repay the loan and support my siblings' education.

Aishwarya G
Sales Associate
Deals Kart Online Services

decided to invest in it. A friend had opened a similar franchise near our village, and seeing her do so well, I thought, 'Why not bring this to my village too?' So, I borrowed money from my father and got the business up and running.

But things didn't go as planned. The expenses were much higher than I had anticipated, and after a few months, I realized I wasn't making enough to keep it going. I had to make the tough decision to shut it down.

As the eldest son, I've always felt a responsibility to support my family. Farming can be unpredictable, especially during dry seasons when earnings drop. I wanted to ease some of the financial pressure on my father. While I was in college, I thought this business would help. But when it didn't work out, I felt like I had let him down

I knew I needed to find a stable job. I had met the trainers



from GROW during my first year of postgraduation, but at the time, I decided not to join. Now, with a greater sense of urgency, I reached out to them again and enrolled in their course. Today, I'm able to send money home every month and even bought a TV for my parents recently

Completing the training at GROW turned my luck. The mock interviews and sessions were so helpful, especially when I applied to WIPRO. I'm now a Senior Associate, earning Rs 18,619 a month, and the communication skills I learned have made me much more confident in my interactions with colleagues

"I wanted to ease some of the financial pressure on my father. While I was in college, I thought this business would help. But when it didn't work out, I felt like I had let him down."

39%

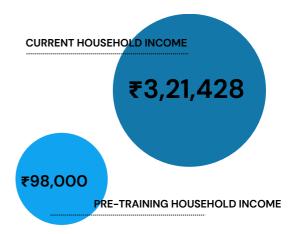
Growth in Salary

₹18,619

**Current Salary** 

₹13,416

Post-placement salary



Mathangi Venu Kumar Senior Associate Wipro



abaddi has always been more than just a game to me; it's been my

passion since I was a kid. Every time I stepped onto the court, I felt alive. Competing in tournaments, especially at the district level, was a dream come true. The thrill of a successful raid, the bond with my teammates—it was more than just a sport. Kabaddi taught me discipline, teamwork, and resilience. It shaped who I am today. It wasn't just a game; it was my way of life

But dreams don't always come easy. As I started college, reality hit me hard. I saw the immense pressure my father was under, working tirelessly to support our family. He was the backbone, managing the education of my three siblings and covering our household expenses, all on a salary of just Rs 18,000 as a security guard at a bank. It wasn't easy for him, especially living in a

city like Mumbai. We studied in good private schools and had everything we needed, but it came at a cost. I realized I couldn't chase my dream of playing Kabaddi professionally while my family struggled. So, I made the tough decision to step away from the game and focus on finding a job to help ease my father's burden

Joining the GROW training program was a turning point. It was like building the foundation I needed for my job search. I learned how to apply companies, how to interview, and most importantly, how to present myself confidently. Now, I'm working as an outreach officer at Toybank The Opentree Foundation. I reach out to schools and conduct play sessions that help in the development of children. The communication skills and spoken English I picked up during the training have been a huge help in conducting these When sessions effectively. foundation's present our programs to schools, I feel much more confident.

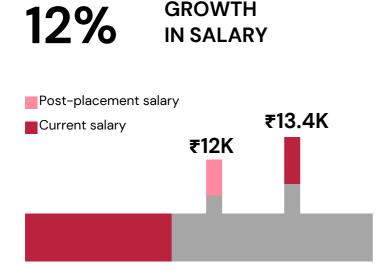
My salary now is Rs 13,000. It's

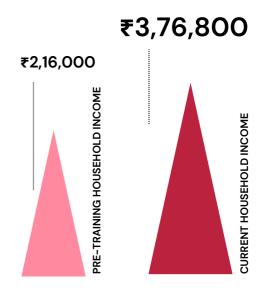
# I'm also saving up for my other sister's wedding

not a lot, but it's enough to support my father. I'm helping with my younger sister's school fees—she's in 12th grade—and I'm also saving up for my other sister's wedding next February.

It's not where I thought I'd be, but I know I'm on the right path, and that's what matters.

"Joining the GROW training program was a turning point. It was like building the foundation I needed for my job search."





Saurabh Gudulkar Senior Outreach Playwork, Toybank - The Opentree Foundation

# We're even planning to build our house next month



he pandemic was tough for everyone, but in Kolkata,

we had to face something even worse: Cyclone Amphan. The cyclone hit hard, and it turned our lives upside down.

My dad ran a commercial nursery, and the cyclone's high winds destroyed all our plant saplings. Just like that, our main source of income was gone. The damage was so bad that my dad had to borrow money to start rebuilding the business. Seeing our situation, I knew I had to step up, so I started looking for jobs to help out.

I managed to find work as a helper at another nursery that did landscaping projects. It wasn't easy—I was working over 12 hours a day for Rs 10,000 a month, which barely covered our household expenses. To make things worse, my salary was often delayed, making it even harder to manage. That's when I realized I needed to find something more stable.



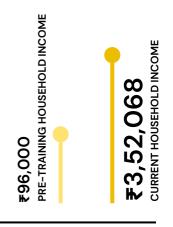
While searching for a new job, a friend who had successfully found work through the GROW training program suggested I join. At first, I was hesitant because I didn't have any previous job experience, but the trainers reassured me that it wasn't necessary. Their encouragement gave me hope, so I decided to give it a shot.

After completing the training, I landed a job at Barbeque Nation. The skills I learned during the program were a gamechanger. In just four months, I was promoted to Captain, handling front office tasks and managing bookings. With a salary of Rs 21,339, I'm now able to support my dad in a big way.

We're even planning to build our house next month, and it feels great to be able to help my dad financially during this time. It's been a journey, but things are finally looking up







"It wasn't easy—I was working over 12 hours a day for Rs 10,000 a month, which barely covered our household expenses. To make things worse, my salary was often delayed, making it even harder to manage."

SK Insan
Senior Executive (Captain)
Barbeque Nation



rowing up in a joint family is a memory I hold close to my heart. Our home was always filled with laughter,

love, and endless activity. I was never alone, surrounded by cousins to play with, an aunt and uncle who spoiled me, and grandparents who shared stories that shaped my world.

My father and his brother ran a family business that provided for us all. Thanks to their hard work, my cousins and I attended a good convent school, and our needs were met without worry. But as time went on, the business began to struggle, and the weight of managing everything became heavier.

When I finished school, I faced a tough choice: continue my studies which would add to my father's stress or find a job to support myself through college. I chose to work. But finding a job with just a 12th-grade education was harder than I expected. I applied to many companies, only to face rejection because of my qualifications and the way I spoke. It felt like I had hit a wall.

Then, a friend told me about GROW. Joining their program turned everything around.



The trainers helped me refine my speaking skills, making me sound more confident and polished. With their support, I landed my first job at Reliance SML Limited.

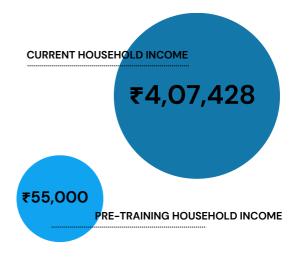
A few months later, I moved to Amazon and received a raise. Now, I earn Rs 29,369, which has allowed me to pay for my college and support my family with expenses.

Today, my family is proud of me, and they stand by me as I balance work and studies. Having completed my bachelor's degree, I'm determined continue growing at Amazon aim for and even better opportunities in the future.

"When I finished school, I faced a tough choice: continue my studies which would add to my father's stress or find a job to support myself through college. I chose to work." 162%
Growth in Salary

₹29,369
Current Salary

₹11,200
Post-placement salary



**Tanvi Tamrakar**CS Associate(DP)
Amazon





rowing up, I always knew one thing for sure: I wanted a government job.

It wasn't just about landing a position; it was about finding stability. Government jobs offer a steady salary, benefits, and a sense of security that isn't swayed by market ups and downs. For me, it was a way to support my family and ensure a stable future.

My desire for stability came from watching my father's struggles. He ran a dry cleaning business in our village, but his income was unpredictable. Some months we were okay, but other times, we barely made ends meet. He had to balance paying his employees, covering shop expenses, and making sure we had what we needed for school. This constant uncertainty showed me just how important a stable income really is.

So, after finishing college, I joined a

coaching center to prepare for government exams, focusing on bank exams since I had a commerce background. I studied hard for a year, but when I took my first exam, I barely missed passing the preliminary stage because of the fierce competition.

I wanted to try again, but that meant spending another year relying on my father. I didn't want to burden him further, so I started looking for jobs. I found a position as a cashier at ICICI Bank. It was a decent job with good pay, but it also involved field campaigns. I had to travel to villages to promote loan products and meet targets. The stress piled up, and after eight months, I decided to leave.

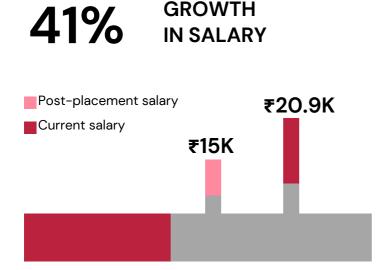
I was back at square one, giving interviews and facing rejections. That's when a friend suggested I look skill development into courses, and that's how I found GROW. I've always been nervous around new people and struggled to speak up, but the training at GROW helped me build those skills. The mock interviews particularly were valuable and gave me the

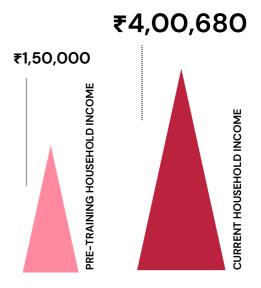
### I'm grateful for the stability my current job provides.

confidence to succeed in an interview at Qual Squad Infotech Private Limited. A few months later, I landed a job as a Data Analyst at Ever Seen Infotech Private Limited.

"I studied hard for a year, but when I took my first exam, I barely missed passing the preliminary stage because of the fierce competition."

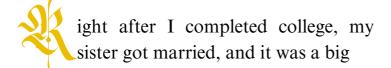
Now, I'm enjoying my job, earning Rs 20,890, and even funding my M.Com studies with my earnings. Although I still hope to clear my government exams someday, I'm grateful for the stability my current job provides.





P Sai Ganesh Data Analyst Ever Seen Infotech

# I'm working in the industry I always dreamed of being in.



deal for our family. She was everyone's favorite, and being the only girl, my father wanted to give her a grand wedding. To cover the expenses, he took out loans from local lenders, which added to the already heavy burden on his shoulders.

As the son of a fisherman, I've always known how tough life can be. My father would leave before dawn, never knowing if the day would bring a good catch or not. We lived in a small house by the coast, and our income was as unpredictable as the sea. Some days, we had enough to cover our expenses, but on other days, when the catch was small, we had to stretch what little we had. The pressure of repaying those loans became more challenging each day.

Watching my father struggle to provide for our family, despite his tireless efforts, made me realize how important it is to have a steady and reliable income. I knew I needed to find a job that offered more



security. I've always had a passion for chemistry and dreamed of pursuing a career in the pharmaceutical industry. The demand for medicine and healthcare is constant; people always need medicines, making the pharma industry a stable and growing field.

However, the placements offered by my college

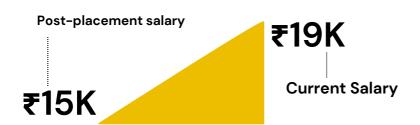
weren't related to pharmaceuticals. We were offered telecalling jobs with low salaries, far from home. The pay wasn't enough to cover travel and accommodation expenses, let alone support my parents. So, I took it upon myself to search for jobs on my own.

I went to various interviews, but my lack

every step of the way. Group discussions and mock interviews helped me build the confidence I needed to succeed.

Soon after completing the training, I secured a job at Ra Chem Pharma Ltd. After a few months, I got an exciting opportunity with Laurus Labs. Now, I'm working in the

27% GROWTH IN SALARY



₹1,20,000
PRE-TRAINING HOUSEHOLD INCOME
₹3,49,104
CURRENT HOUSEHOLD INCOME

"Watching my father struggle to provide for our family, despite his tireless efforts, made me realize how important it is to have a steady and reliable income. I knew I needed to find a job that offered more security."

of confidence and nervousness held me back. That's when my cousin, who had landed a job through GROW, suggested I join their program. The trainers were incredibly supportive, guiding me every industry I always dreamed of being in. With my salary of Rs 19,092, I have a stable income and can help my father repay the loan.

Yerrayya Barri Associate Laurus Labs 've always dreamed of being a police officer, driven by the desire to create a community free of corruption

and to work toward a better society. This dream became my mission after I graduated, and I eagerly started preparing for the Sub-Inspector (SI) exams.

My father always aspired to join the police force himself. He passed many exams and even reached the final interview stage. But due to unexpected challenges, he had to let go of his dream and took up farming in our village instead. Even then, his heart never strayed from wanting to serve in the police.

I loved my father deeply, and I wanted to make his dream come true. When I shared my aspiration of becoming a police officer, he was overjoyed. We trained together every morning, running to build the stamina I needed for the exams.

However, I quickly learned that passing a government exam is no easy feat. I faced setbacks, failing my first attempt and then struggling through three more attempts over the next two years. Each failure shook my confidence, especially as we



dealt with poor harvests at home, which put a heavy financial burden on my father. I wanted to support him, so I made the difficult decision to pause my exam preparation and start searching for a job.

with my brother. With things starting to settle down at home, I've begun preparing for the SI exams again, hopeful for success in the near future.

That's when a friend, who had found success through GROW, recommended their training program to me. Filled with curiosity and hope, I reached out to them. The trainers were incredibly supportive, guiding me through every step. Even though I had to travel two hours each day for training, it was absolutely worth it.

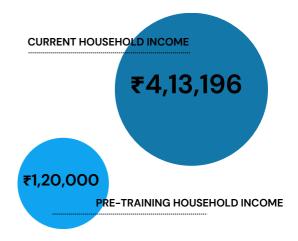
Now, two years later, I'm proud to say I work at Bajaj Capital as a Senior Executive. My salary has grown to Rs 24,433, which has helped me share the financial responsibilities

"Each failure shook my confidence, especially as we dealt with poor harvests at home, which put a heavy financial burden on my father."

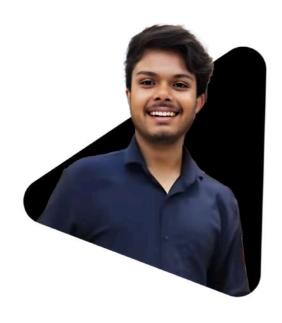
19%
Growth in Salary

₹24,433
Current Salary

₹20,504
Post-placement salary



**Kavya K** Senior Executive Operations Bajaj Capital



hen my grandfather passed away, it felt like our family had lost its

foundation. He wasn't just the head of our household; he was the anchor that kept us all together, guiding us through life's ups and downs. Losing him was a deep shock that hit us hard, especially me, as I was the closest to him.

I was in my second year of college when everything changed. One moment, we were enjoying life together, and the next, my grandfather suddenly had a heart attack. We rushed him to a private hospital, hopeful that the doctors could help him. They found a severe blockage in his heart that required immediate surgery. We were optimistic, thinking this would give him the best chance to recover. But despite all our hopes and the doctors' best efforts, complications arose during the surgery, and sadly, he didn't make it.

The aftermath was tough. The surgery and medical expenses were overwhelming, and we had to borrow money to cover the costs. My father was the only earning member of the family, working at a private company. With the burden of repaying the loan and managing my sisters' and my education, it felt like everything was falling on his shoulders.

As the eldest child, I felt a strong sense of responsibility to help him. Since my college didn't require daily in-person attendance, I decided to look for a job. A friend who had trained with GROW recommended their program to me, and I thought, "Why wouldn't I get a job?"

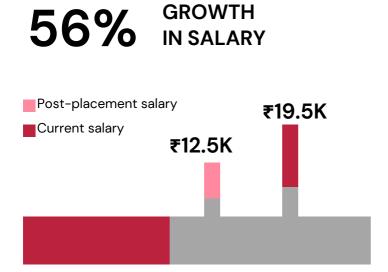
Through GROW, I learned how to prepare for and succeed in job interviews. My spoken English improved, and I gained confidence through group discussions. This training helped me clear the job interview at HIRD Innovative Solutions. I was on my way!

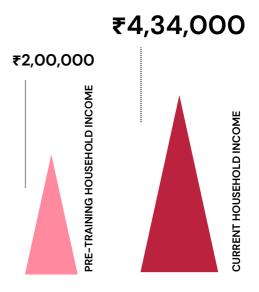
Soon after, I moved to Teleperformance, where I now work as a

# I hope to move up to a higher position in my company

Customer Care Executive. My salary has increased to Rs 19,508, and I'm thrilled to share that I've recently completed my graduation! With my earnings, I can now help my father with my sisters' education, which feels amazing.

"With the burden of repaying the loan and managing my sisters' and my education, it felt like everything was falling on his shoulders." Looking ahead, I have big dreams! I hope to move up to a higher position in my company, earn a better salary, and one day buy a house for my parents. Life has its challenges, but I'm excited about the journey ahead and grateful for the opportunities that have come my way.





Ayush Sunhare
Customer Care Executive
Teleperformance

# We are no longer dependent on my father



rowing up, my mother was my everything. She took on the role

of both mother and father after my parents separated while I was still in school. After their divorce, my brother, my mother, and I moved in with our grandmother. Although my father provided some financial support for our schooling and college, it was minimal. Most of the time, we relied on my grandmother's pension to make ends meet.

But despite our tight financial situation, my brother and I never felt deprived. We always had access to good books, and my mother made sure we could study in private schools. She worked tirelessly to ensure that the divorce didn't affect our education. Her strength and determination inspired me every day.

As I started college, things became tougher. The fees were higher, and managing with limited funds grew increasingly challenging. I wanted to work while studying to help support my family, but finding a job without a degree was difficult.



Coming from a small village, we didn't have any college placements, and I felt lost about how to approach companies or where to apply. Just when I was trying to find a solution, my aunt suggested I reach out to GROW.

The training I received at GROW was truly invaluable. Before joining, I struggled with

social anxiety, and just talking to new people made me extremely nervous. I rarely went out or interacted with others. But through GROW, I learned to overcome these challenges and gained the confidence to speak in front of a crowd without feeling anxious.

Soon after the training, I began working at

the confidence I gained from GROW has been immensely helpful in my role.

Now, my brother is in the 10th grade, and I proudly support his education. We are no longer dependent on my father for financial assistance, and that feels like a huge victory for us.





₹72,000
PRE-TRAINING HOUSEHOLD INCOME
₹3,48,024
CURRENT HOUSEHOLD INCOME

"I wanted to work while studying to help support my family, but finding a job without a degree was difficult."

Tech Mahindra. After a few months, I transitioned to Teleperformance, where I currently work as an Executive in Operations. This BPO job requires me to communicate with people every day, and

**Priyanka Singha**Executive-Operations
Teleperformance



've always had a passion for numbers and solving math problems. From my school days, I was

mesmerized by how numbers work and the amazing patterns they form. This fascination naturally drew me toward accounting.

After finishing my B.Com degree, I eagerly looked for accounting jobs. But here's the catch: the college placements were only for telecalling jobs, which didn't interest me at all. I wanted something that matched my passion, something that would make me excited to go to work every day.

My father works as a welder in Bangalore, a city known for its high living costs. With his unpredictable income, managing expenses was a constant struggle. We lived hand-to-mouth, barely managing to save anything. As the eldest child, I felt a deep responsibility to relieve the financial stress my father was under.

Every month I spent job hunting without success made me feel more and more guilty. So when a friend recommended free training at GROW, I jumped at the opportunity and



joined immediately. The training improved my English, enhanced my MS Office skills, and gave me a much-needed boost of confidence. I was nervous about the job market, but GROW's support led me to an accounting job as a junior accountant trainee at ABYZ IT & Call Services.

Working there was a game-changer. I learned about US taxation and accounting, which opened doors for me to get another job at e-Team Info Services as a General Clerical-Entry-Ops. Now, my salary has risen to Rs 25,000, bringing much-needed financial stability to our home.

"I was nervous about the job market, but GROW's support led me to an accounting job as a junior accountant trainee at ABYZ IT & Call Services." With this stable income, I'm able to support my sister's master's education and save for her upcoming wedding next year. It feels unreal to contribute to my family's future and pursue a career I'm passionate about.

85%

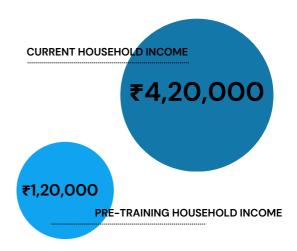
Growth in Salary

₹25,000

Current Salary

₹13,500

Post-placement salary



#### Nanda Kumar General Clerical-Entry-Ops e Team Info Services



fter finishing my graduation in 2020, I took an eight-month break to help

with my sister's wedding. It was such a joyful time, but once the celebrations ended, I found myself in a new chapter—I moved to Hyderabad to search for a job. The catch? I didn't know a soul here, so I stayed at a hostel while I began my hunt.

The job market near my village was mostly limited to BPO roles, but I was eager to dive into the pharma industry, thanks to my degree in chemistry. However, the reality hit hard: most pharma jobs required a master's degree, which was way beyond my financial reach at that time.

We had taken out a loan for my sister's wedding, and pursuing a master's degree would mean my father would need to take out another loan, adding to the financial strain on our family.

Realizing this, I decided to put my dreams of further education on hold and focus on finding a job instead.

So, I jumped into the job applications in Hyderabad, but I quickly faced a major challenge: the gap in my resume made it nearly impossible to secure an interview, let alone a job offer. My sister, who had already settled in Hyderabad after her wedding, noticed how hard things were for me and suggested that I join GROW, a program that could help me address that gap and improve my chances of landing a job.

The training at GROW turned out to be incredibly valuable. Not only did it help me secure a job, but it also improved my English spoken and skills—skills communication that were essential for someone like me. coming from government school background. Shortly after completing the training, I landed my first job at Vaya Finserv Private Limited.

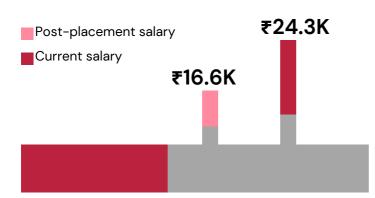
A few months later, I was lucky enough to transition to Cognizant. My parents were

# I strive every day to make them proud, even from afar

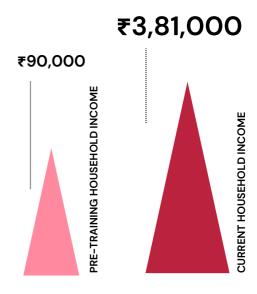
over the moon to see me working for such a well-known company. With my first salary, I bought my mother a saree as a small gesture of appreciation for everything she had done for me. But my world collapsed just two months into the job—my mother

"So, I jumped into the job applications in Hyderabad, but I quickly faced a major challenge: the gap in my resume made it nearly impossible to secure an interview, let alone a job offer." While I carry a heavy heart for not being able to do more for my parents during their final years, I take comfort in knowing they were proud of my achievements. They were my biggest supporters, and I strive every day to make them proud, even from afar.



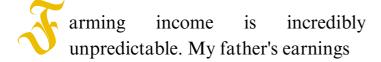


passed away in an accident, and shortly after that, my father died of cancer.



Talla Veera Naga Satya Balaji Process Associate Cognizant

# I hope to advance to a higher position once I complete it.



from one season heavily influence how much he can invest in the next. When we have a good harvest, he can afford better seeds and equipment, which helps in growing better crops. But if the season is poor, he has less money to invest, making it harder to produce good crops the next time. This often leads him to borrow money just to keep going.

Things took a challenging turn when my father had a stroke. I had just graduated and was still searching for a job. The medical bills piled up, draining our savings and leaving us with no money to cover daily expenses or repay the debt.

I've always dreamed of working for a reputable company with a stable salary. However, with everything happening at home, I had to take any job that came my way. I found a part-time job at Big Basket, where I earned Rs 11,000. While it helped a little with loan repayments, I knew I



needed a full-time job with a better salary, so I kept searching.

Then came a turning point: the training at GROW. The trainers helped me improve my spoken English and communication skills. With these new abilities, I landed my first job at WIPRO, which was a fantastic start. After gaining some experience there, I moved to Resources One IT

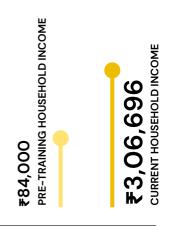
Solutions Private Limited as a Payroll Executive. This new role came with a salary increase, and I now earn Rs 18,558.

With this improved salary, I'm not only able to assist my father with the loan repayments, but I've also enrolled in an online MBA course. I hope to advance to a

higher position once I complete it. In times of uncertainty, I learned that perseverance and the right support can lead to brighter days.







"I've always dreamed of working for a reputable company with a stable salary. However, with everything happening at home, I had to take any job that came my way."

#### **Bololla Arender**

Payroll Executive Resource One IT Solutions

he pandemic turned our lives completely upside down, just like it did for so many businesses around the world

My father's dairy business, which had been our reliable source of income, was suddenly forced to close. We went from running a successful operation with good profits to losing everything overnight.

With no money coming in, we had to take out large loans to pay our employees and cover basic expenses. It felt like everything we had worked for over the years was falling apart right in front of us. The financial stress was immense, and each day felt like a struggle to keep the business from collapsing.

I graduated right after the pandemic, but finding a job was incredibly tough. Many companies weren't hiring, and I desperately needed a job to help support my father's struggling business. I applied through social media, reached out to my seniors for job references, but nothing seemed to work.

The team at GROW contacted me as part of their outreach



program. After talking to the trainers and learning about how they help people find jobs, I decided to give their training a try. Since I had never worked before, I didn't know much about office etiquette or how to present myself professionally. The training at GROW taught me these essential skills and gave me the confidence I needed.

It's been almost two years since I started working there, and my salary has grown to Rs 21,134. Now, I not only help my father repay the loans, but I also contribute to my brother's college education.

After completing the training, I landed a job at WIPRO! I was thrilled to secure my first job at such a well-known company

"I graduated right after the pandemic, but finding a job was incredibly tough. Many companies weren't hiring, and I desperately needed a job to help support my father's struggling business." 66%

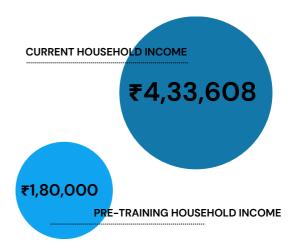
Growth in Salary

₹21,134

Current Salary

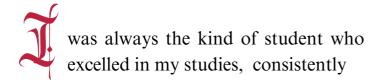
₹12,600

Post-placement salary



**Sourav Ghosh** Process Associate Wipro





scoring above 90% in school. This hard work paid off when I earned a scholarship to study at a college in Bangalore. I was thrilled about this opportunity and made the big move six years ago.

The scholarship was a huge relief for my father, a daily wage laborer in our village. While we had our own farms, my father could only grow ragi during the rainy season. For the rest of the year, he worked as a laborer, and his income from both sources was unpredictable and low. This made it really challenging for him to manage our household expenses and support both my siblings and me.

As the eldest son, I felt a strong responsibility to help ease some of this burden. I knew that finishing my education

and landing a better-paying job would be a more effective way to support my family than taking a low-paying job right away. So, I focused on securing scholarships to fund my college education, which helped lighten the financial strain on my dad.

After graduating, my goal was to pursue an MBA. I applied to several colleges and was fortunate enough to receive another scholarship. But life took a sudden turn when my grandmother and uncle, who I had lived with for the past three years, both passed away. Their unexpected deaths hit me hard, and I struggled to cope with my grief. I found it difficult to concentrate on my studies, which led to backlogs. Realizing I wasn't in the right mindset to continue with the MBA, I made the tough decision to leave the program and focus on finding a job.

While I was searching for opportunities on social media, the GROW team reached out to me. They explained how their training could help me find a better job, so I decided to enroll The training opened my eyes to



### With this job, I was able to help my father retire.

the job market, interview preparation, and how interviews with to approach confidence. Thanks to GROW, I landed a position at Ujjivan Small Finance Bank.

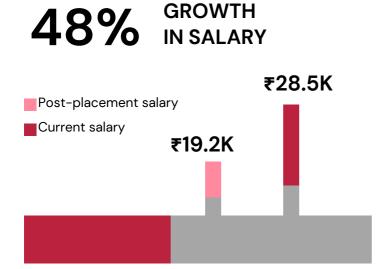
After gaining some experience there, I

moved to Exdion Solutions Private

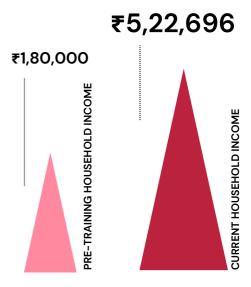
"Their unexpected deaths hit me hard, and I struggled to cope with my grief. I found it difficult to concentrate on my studies, which led to backlogs."

to help my father retire and take over the management of our family's expenses.

Looking ahead, I'm eager to resume my MBA studies and eventually work for a multinational company.



Limited, where I currently work as a Process Associate, earning around Rs 28,000 a month. With this job, I was able



**Prashanth Process Associate Exdion Solutions** 

# I manage to pay my own college fees

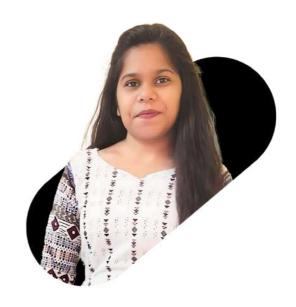


oth my parents worked tirelessly to give my sister and me the best

education possible. They enrolled us in good private schools and made sure we had all the necessary books and stationery for our studies. I saw the dedication they had for us every day.

As the eldest daughter, I witnessed firsthand the efforts my parents put in. My mother worked as a housekeeper, and my father was an auto driver. They worked long hours, starting early in the morning and coming home late at night. This meant that we rarely had time together as a family, which sometimes made me feel lonely.

Seeing how hard they worked for us inspired me to strive for a better future and give them a more comfortable life. I was determined to make the most of the opportunities they provided. I studied hard in school and graduated from the 12th grade with good marks. My dream was to enroll in college and study web designing, a



field I had become passionate about.

I had friends who worked as web developers, and their success motivated me to pursue a similar career. However, the college where I wanted to study web designing was quite expensive. I didn't want to add to my parents' financial burden, especially since they were also

supporting my sister, who was about to finish school. So, I decided to look for a job to fund my education.

Growing up, I struggled with anger management issues. I would get upset easily

"However, the college where I wanted to study web designing was quite expensive. I didn't want to add to my parents' financial burden"

and found it hard to talk to strangers. This made it challenging for me to communicate effectively. But the training I received at GROW helped me work on my patience and build confidence in talking to others. With these improved skills, I secured a job at Conneqt **Business Solutions.** 

After gaining some experience there, I moved to Teleperformance, where I now work as a Customer Care Executive. I am also in the final year of my B.Sc in Computers. I manage to pay my own college fees, study during the day, and work at night. Once I complete my graduation, I plan to enrol in a web designing course and pursue a career in that field.

My parents are incredibly proud of me for managing my education while supporting them. I also hope to fund my sister's education so she can focus on her studies without needing to work while studying, just like I did.



"But the training I received at GROW helped me work on my patience and build confidence in talking to others."



got married during my last year of college and moved to Hyderabad right after. It was a big change for me -

I'd never been to the city before, and I was excited to start this new chapter with my husband.

But living away from our families in such an expensive city put a lot of pressure on us. My husband had to manage all our expenses—rent, bills, everything—while also sending money back home. Even though we tried our best, saving anything was nearly impossible.

I've always wanted to be financially independent. Since I love coding and had a degree in computers, I enrolled in a dot net course, hoping the institute's placements would help me find a job. But things didn't work out as I had hoped. After finishing the course, there were no job placements, and the gap in my work history from getting married made it hard to even get an interview.

That's when my husband suggested I join the GROW training program and I did. It turned out to be a great decision. The training helped me land my first job at



Vishwam Edutech Solutions Pvt Ltd. As a school coordinator, I handle communication and manage procurement, coordinating with various schools and vendors. The skills I learned at GROW, like advanced Excel and effective communication, have been super useful.

Looking ahead, I plan to continue my studies and pursue an M.Sc next year, with the goal of working in a software job at a multinational company.

I'm about to complete my first year at Vishwam Edutech, and I recently got a raise. With my salary at Rs 15,000, I can now help with household expenses and even send money to my parents each month.

"After finishing the course, there were no job placements, and the gap in my work history from getting married made it hard to even get an interview." 25%

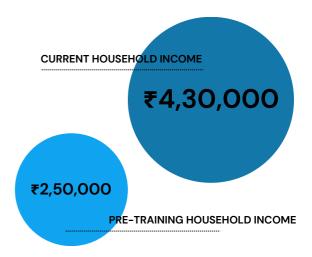
Growth in Salary

₹15,000

Current Salary

₹12,000

Post-placement salary



Veerapushpa Velaga

Coordinator
Viswam Edutech Solutions





was just six years old when I lost my mother in an accident.

I still remember visiting her in the hospital, holding onto the hope that she would get better. But the next day, my grandmother sat me down and told me she had passed away. It was the hardest thing I'd ever faced.

After that, my sisters and I went to live with our grandmother. She took care of us while my father struggled with a drinking problem and wasn't able to support us. My grandmother worked at a firecracker factory and somehow managed all our expenses with her small income of Rs 4,000. It wasn't easy—especially at the end of each month. Some days, we managed two meals, and on others, we barely had enough for one. But even in those tough times, I was determined to do well in school.

I worked hard. secured scholarships, and completed my B.Com. Ι wanted to working while in college to support my grandmother, but the jobs available in our village weren't what I was looking for. There were opportunities to work in an agarbatti factory, as a delivery person, or as a daily wage laborer, but deep down, I knew I wanted more.

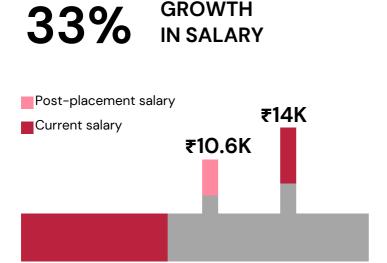
After graduation, finding a good job became my top priority. My grandmother was getting older, and I couldn't bear the thought of her continuing to work in that factory. That's when a college senior told me about GROW and the job placements they offered. I decided to enroll in the program, and it turned out to be one of the best decisions I've made.

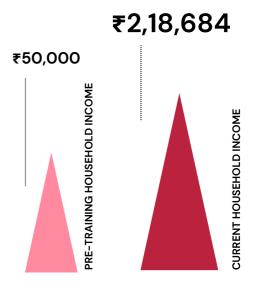
The GROW training helped me so much. I learned how to communicate better, introduce myself in interviews, and speak in English with confidence. These skills opened doors for me, and I landed a job at Rudra Technologies. After a few months, I moved to Blue Star

# I'm also saving up to renovate our home

Climatech Limited, where I work as an IDU Associate. I had to move to Chennai for the job, which means I'm living away from my grandmother now, but I'm able to send money home every month.

"After graduation, finding a good job became my top priority. My grandmother was getting older, and I couldn't bear the thought of her continuing to work in that factory." With my salary of Rs 15,000, I can support my grandmother and help with her medical expenses. She has diabetes and needs regular checkups, and my income helps cover those costs. I'm also saving up to renovate our home so that she can have a more comfortable place to live.





Vasanthi Pudi IDU Associate Blue Star Climatech

### It was one of the most fulfilling moments of my life.



ver since I was in school, I made a promise to myself—

I didn't want to depend on my parents for anything. I didn't just want to take care of myself; I wanted to be the one they could count on, the one who provided for them just like a son would.

My father, he worked as a computer operator at a warehouse, earning around Rs 10,000 a month. It was barely enough to cover our rent, bills, and education. We were living paycheck to paycheck, with nothing left to save. But my dad, he never complained. He'd put in extra hours, especially during festivals, just to buy us new clothes and sweets. Seeing how hard he worked to give us a better life really moved me. As the oldest child, I felt it was my responsibility to step up and help him out.

So, when I finished school, I was eager to start working. But my father wanted me to finish my graduation first. He was firm about it, but I convinced him that I could work and fund my education at the same



Though he time. was still worried, he agreed to support my decision.

While I was job hunting, a friend who had completed training with GROW and found job a suggested that I join too. The trainers there taught me how to communicate effectively, act professionally in an office, and speak English confidently.

Not long after finishing the training, I landed my first job at Reliance SMSL as an advisor. And just as I promised my dad, I also enrolled in college and am now pursuing a B.Sc in Microbiology. With my salary of Rs 15,798, I cover my own college fees and support my sister's school education too.

My parents are so proud of how I'm balancing work and studies. The best part? Buying my mom silver anklets with my first salary and seeing her tears of happiness. That moment? It was one of the most fulfilling moments of my life.



"But my father wanted me to finish my graduation first. He was firm about it, but I convinced him that I could work and fund my education at the same time."

usic has been a part of my life for as long as I can remember, and it all started at home with my mother as my first teacher. She's a music teacher who teaches Hindustani music to children, and I was one of her many students growing up. Learning music from her was something I always looked forward to. Over time, I found myself drawn to rock music and decided to learn the guitar. Playing the

guitar and singing for my mother became our special bond.

From a young age, I knew I wanted to be a music teacher, just like her. During my college years, I started giving guitar lessons to a small group of students who shared my passion for music. It wasn't about the money—I only earned around Rs 4,000 a month—but it was enough to cover my college expenses, and I loved every moment of teaching.

However, after graduating, reality hit, and I realized I needed a more stable income. My father owned a stationery shop and worked tirelessly to provide for our family. With his income of Rs 10,000, he made sure I went to a good private school and completed my graduation. Now that he was getting older, I knew it was my turn to support him. So, I started exploring other career options.



I found a job at Airtel, which seemed like a good fit at the time. The pay was decent, and I worked there for a few months, but the salary payments were often delayed, and that became a big issue. Eventually, I quit and started looking for something more reliable.

That's when the team from GROW reached out to me. They explained how improving my skills could increase my chances of landing a better job, so I decided to enrol in their course, hoping it would help me find something more stable.

I learned a lot of new things during the training. The mock interview sessions were especially helpful in preparing me for real interviews. When I went for my interview at Startek, I felt confident and ready.

After gaining some experience at Startek, I

"I learned a lot of new things during the training. The mock interview sessions were especially helpful in preparing me for real interviews."

moved on to Teleperformance, where I now work as a Customer Service Associate. The job comes with a stable salary of Rs 19,002, and it's always on time. With this job, I'm able to support my father and help with household expenses, which gives me a sense

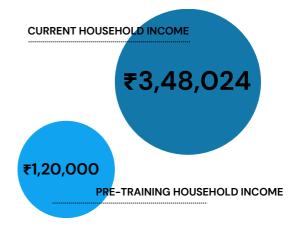
of pride and fulfilment.

But even with a stable job, my passion for music hasn't faded. I still teach guitar lessons on weekends and sometimes after office hours. It not only brings in a little extra income but also keeps my dream of being a music teacher alive.

27%
Growth in Salary

₹19,002
Current Salary

₹15,000
Post-placement salary



Akash Mallick
Customer service associate
Teleperformance



hen I was in 4th grade, my parents made a life-changing decision—

we moved to Indore. My father, a hardworking farmer back in our village, struggled to make ends meet. His income was never enough, and we often found ourselves borrowing money just to get by. As my brother and I grew older, my parents realized that the city might offer us better job opportunities and a chance at a better education.

Moving to the city was a huge shift for our family. We didn't know anyone in Indore, and finding a place to live was a challenge. Eventually, my father secured a job as a security guard, and we managed to find a small place to call home. But, city life was expensive. My father's salary of Rs 8,000 barely covered our monthly expenses, and after paying rent and other bills, we were often left with nothing.

Seeing my father stressed about money every month, I felt a strong sense of responsibility as the eldest child. I knew I had to help out. So, I started working as a helper in a nearby general store. I only earned Rs 3,000 a month, but it made a big difference. The relief on my father's face when I contributed to our household expenses was worth everything.

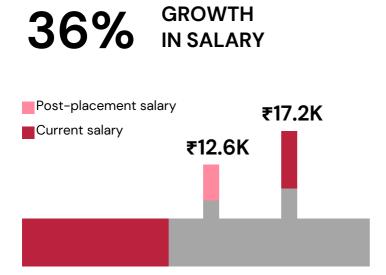
After finishing school, I took a job at a garment factory nearby, sewing buttons onto shirts. The Rs 9,000 a month I earned was crucial in helping me fund my graduation. I worked at the factory for almost a year and a half, but soon realized that I wanted more. I needed a job that offered growth, a chance to build a career, and better pay. So, I left the factory job and began searching for something new.

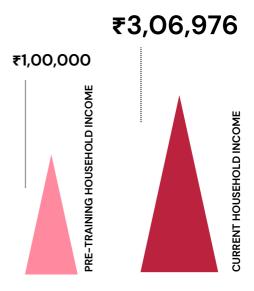
It was at a job fair that I first heard about GROW and their employability skill development course. Intrigued, I decided to enroll. Looking back, it was the best decision I ever made. Through GROW, I learned English, gained basic computer skills,

## I'm able to take good care of my wife and support her

and even improved my typing speed. As my English improved, so did my confidence, and I was able to present myself well during my interview at Teleperformance.

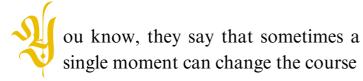
"I worked at the factory for almost a year and a half, but soon realized that I wanted more. I needed a job that offered growth, a chance to build a career, and better pay." Now, it's been a year since I joined Teleperformance, and my salary has increased to Rs 17,248. Recently, I got married, and with this increased income, I'm able to take good care of my wife and support her family along with my own.





Rajesh Sahu
Customer Care Executive
Teleperformance

## I'm saving most of my income to fund my master's education



of your life forever. For me, that moment happened during my college days, thanks to a chemistry lecturer who brought the subject to life in a way I had never imagined. I'll never forget that one day when he transformed a tricky concept into a fun experiment that left all of us in awe. His energy and ability to make even the toughest topics interesting earned him so much respect from everyone around him.

Watching him engage with students and make learning enjoyable inspired me deeply. I realized that I wanted to be just like him—someone who could connect with students and truly make a difference in their learning experience. That spark ignited my dream of becoming a teacher.

After graduating with my degree in chemistry, I quickly discovered that most job placements from our college were in the pharmaceutical industry. Unfortunately, since I hadn't completed a master's degree,



the positions available to me were primarily on the production floor, where I'd be directly exposed to chemicals. I worried about the potential impact on my health, so I decided to pursue my master's degree instead, with the ultimate goal of becoming a teacher.

However, the journey to my master's degree was not without

its challenges. College fees were steep, and relying on my father for financial support for a few more years felt burdensome. So, I made the decision to find a job first to fund my education.

As a fresh graduate, I felt lost and unsure about how to start my job search. With no experience and no clue about approaching companies or writing a strong cover letter, They guided me through every step of the job application process, from crafting a standout building resume to the I confidence needed for interviews. When I attended my interview with Paytm Services, I felt so much more prepared and self-assured.

Today, I proudly work at Team Lease Services Limited as a Sales





₹1,20,000
PRE-TRAINING HOUSEHOLD INCOME

₹3,81,948
CURRENT HOUSEHOLD INCOME

"They guided me through every step of the job application process, from crafting a standout resume to building the confidence I needed for interviews."

the thought of interviews made me anxious. That's when I turned to a friend for advice, and he suggested I reach out to GROW.

The trainers at GROW were super helpful.

Officer, earning a salary of Rs 21,289. I'm saving most of my income to fund my master's education while also contributing to my family's expenses. I'm now one step closer to achieving my dream of becoming a teacher.

#### Manikumar Yeduri

Sales Officer TeamLease raduating during the pandemic was really tough. I remember the excitement after finishing my final

exams, thinking about all the job opportunities that were supposed to come my way. But then, the world turned upside down. I applied to dozens of jobs, eager to start my career, only to be met with automated responses saying the positions were no longer available. Instead of stepping into the workforce, I found myself stuck at home, feeling frustrated and uncertain about what the future held. Watching my plans crumble was hard, and not knowing when things would improve made it even tougher.

I had always looked forward to working, especially because I wanted to help my father, who had worked tirelessly throughout my childhood. He ran a general store, often putting in long hours to ensure that my brother and I could have a better future, free from the struggles he faced. I wanted to finally contribute, to lighten the load he had carried for so many years. But when the pandemic struck, my dreams were put on hold. My father's shop had to close during the lockdown, and though we managed to get through it thanks to my brother's job, I felt helpless not being able to do my part.



Once the lockdown restrictions were lifted, I eagerly started searching for jobs again. But before I could secure anything, life threw us another curveball—my father suffered a brain stroke that left his entire right side paralyzed. He was in the hospital for a while, and when we brought him home, the costs of his treatment and medications were overwhelming. The burden of these expenses fell entirely on my brother's shoulders, making it even more crucial for me to find a job.

That's when GROW team reached out to me offering placement assistance, and I'm so grateful they did. Their training and job placement assistance were exactly what I needed. I finally landed my first job at Emotion Films, and it was a huge relief.

A few months ago, I transitioned to a new role at Sun Knowledge, where I work as an

"Instead of stepping into the workforce, I found myself stuck at home, feeling frustrated and uncertain about what the future held."

Executive. My job involves document verification and authorization of medical insurance. The interview skills I developed during my GROW training helped build my confidence, making this transition smoother.

With my new job, my salary has increased to Rs 20,586, which allows me to support my brother in covering our father's medical expenses. Thankfully, my father is gradually recovering. Now that both my brother and I are working, we've been able to retire our father, taking over the household responsibilities ourselves.

37%

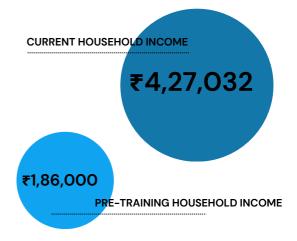
Growth in Salary

₹20,586

**Current Salary** 

₹15,000

Post-placement salary



Sneha Dutta Executive Sun Knowledge



hen I moved to Hyderabad in 2019, I had big dreams of landing a job

that would change my future. But let me tell you, the reality was much tougher than I imagined. I spent months searching for work, applying everywhere, and going to countless interviews, but nothing seemed to click.

Finally, I landed a job at a telecalling company. It wasn't exactly my dream job, but it was a start. I was grateful for the stability it brought. But then, the pandemic hit, and everything turned upside down. The company had to make cuts, and just like that, I lost my job.

With no other choice, I went back to my village and started working on the farm with my father. My father, a farmer, often struggled with the uncertainty of crop

income. Watching him go through that made me even more determined to find a stable job with steady a income something that could support my family. That was why I had moved to the city in the first place: to secure a position in a multinational company (MNC) and provide financial support for my family. But here I was, back in the village, working alongside my father. While being with him was comforting, I couldn't help but feel like I had fallen short of my goals.

As the pandemic began to ease, I decided to give the city another shot. I first took a job as a cab driver to make ends meet while I continued my iob search. Eventually, I found a position as an insurance agent at a private company. It was a step up, but the job came with its own set of challenges—constant fieldwork and monthly targets that made it incredibly stressful. So, I decided it was time to move on.

That's when a friend who had found a job through GROW recommended that I join their program. The training was transformative for me, and the

## Looking ahead, I plan to pursue a MCA

support from the trainers was invaluable. Soon, I landed a job at WIPRO, an MNC I had always dreamed of working for.

After a few months, I made another move—this time to WNS. As an Associate at WNS, my role involves checking

"That was why I had moved to the city in the first place: to secure a position in a multinational company (MNC) and provide financial support for my family."

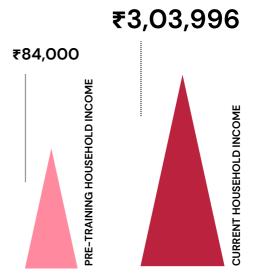
have been incredibly useful in my job.

With a stable monthly income, my life has finally found some balance. Looking ahead, I plan to pursue a Master's in Computer Applications (MCA) and aim for an even higher-paying job.





documents and assisting with client queries. The skills I gained through GROW, like handling clients and using advanced Excel,



Thakkallapally Nagaraju
Associate
WNS

## My dream is to build a bigger house for my family



was in 4th grade when my life took a sharp turn.

Imagine coming home from school, expecting a regular day, only to find your world shattered. My mom was crying over my father's body—he had taken his own life. He was overwhelmed by loans he had taken for our farms. Bad weather led to poor harvests, and the high-interest rates made everything worse. The stress became too much for him to bear.

After he passed away, my mother was left with the burden of repaying those loans. My brothers and I stepped up, working as daily laborers in the fields to help her out. My routine was intense—up early to work in the fields until 10 am, then off to school. After school, it was back to the fields until 8 pm, then home to study and finish my homework. And all of that for just Rs 150 a day.

I went to a government school, so at least my education expenses were covered. But managing our household and paying off



those loans was a constant struggle. Still, I stayed focused on my studies and managed to secure a scholarship that helped me finish college.

After graduating, I had a chance to continue my education. I even got a free seat to study M.Com in Bangalore! But the catch was, if I pursued further studies, I

wouldn't be able to work and support my family. That would've added even more pressure on them, so I made the tough decision to give up my seat.

I realized that our earnings as daily wage laborers would never be enough to pay off those loans, even if we worked forever. I needed a better-paying job. With my degree, I thought it would be easy to find something, but in my village, Bijapur, opportunities were few and far between.

"My routine was intense—up early to work in the fields until 10 am, then off to school. After school, it was back to the fields until 8 pm, then home to study and finish my homework."

That's when my relatives in Bangalore told me about GROW and the training they offered with job placements. I spoke to the trainers, and they emphasized the importance of having skills along with a degree. So, I made the move to Bangalore and enrolled in their course.

The training at GROW made me realize how crucial communication skills and speaking English are. The mock interviews were a game changer, helping me feel prepared for real job interviews. When I interviewed at Tech Mahindra, I was confident and ready. My hard work paid off—I earned two promotions in the two years I worked there.

I'm able to send more money home.

Growing up, we lived in a cramped one-room house. My dream is to build a bigger house for my family once the loan is fully cleared—a place where we can finally live comfortably and leave the weight of debt behind.





₹1,20,000
PRE-TRAINING HOUSEHOLD INCOME

₹4,56,000
CURRENT HOUSEHOLD INCOME

"The training at GROW made me realize how crucial communication skills and speaking English are. The mock interviews were a game changer, helping me feel prepared for real job interviews."

Recently, I moved to a new job at Zenith BPO Solutions and relocated to Noida. It's been an adjustment, but with a salary of Rs 28,000 and company-provided accommodation and food,

#### **Suneel Karadas**

Tele-Sales Executive Zenith BPO Solutions I started intermediate, I got swept up in the excitement of new friendships and freedom. I spent more time hanging out than hitting the books, skipping classes, and letting my grades slide. By the time the engineering entrance exam rolled around, I had a rude awakening—I wasn't ready at all.

In those final days before the exam, I tried to cram everything in, hoping to somehow pull off a miracle. But reality hit hard when the results came out, and I realized I hadn't done well enough to secure a spot. My dream of studying engineering slipped through my fingers because, honestly, I hadn't put in the work.

I found myself at a crossroads: either pay a hefty donation to get into an engineering college or go for a B.Com. My dad had just started his own real estate business and was struggling to get it off the ground. Choosing engineering would've meant adding a financial burden on him, something I couldn't bear to do. So, I chose B.Com, determined this time to make the most of it.



I threw myself into my studies, attended every class, maintained a high CGPA, and worked hard, hoping to land a good job to support my family. But then, as luck would have it, the COVID-19 pandemic hit right when I finished my final semester. Every company I applied to was on a hiring freeze. I couldn't help but wonder if I'd have had better chances if I'd stuck with engineering. But I knew dwelling on the past wouldn't help me move forward.

That's when a friend told me about GROW and the training they offered. The program promised to enhance my skills and boost my job prospects, so I decided to attend. The training was exactly what I needed—communication skills, interview techniques, and the confidence to handle tough questions. When I went for an interview at Cognizant, I walked in feeling ready and self-assured.

"The training was exactly what I needed—communication skills, interview techniques, and the confidence to handle tough questions."

Now, I've been working at Cognizant as a Process Executive for two years, and my salary has grown to Rs 30,005. But I'm not stopping here. I've always been fascinated by data analysis, so I'm saving up to take a

course in that field. My ultimate goal? To become a Data Analyst and work for a major company.

Sometimes, life doesn't go as planned, but that doesn't mean we can't create new dreams and chase them with everything we've got.

64%

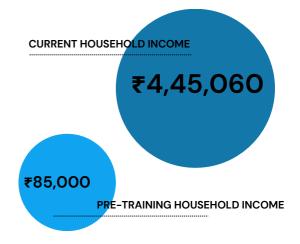
Growth in Salary

₹30,005

**Current Salary** 

₹18,333

Post-placement salary



### **Mohammed Ghouse**

Process Associate Cognizant





ometimes you have to walk through the storm to find your rainbow.

Life after my divorce has certainly been challenging, but it was a choice I needed to make. I'll never forget the first night after the divorce—it was the first time in years that I felt safe enough to sleep without fear. My days are quieter now, and there's this deep sense of relief. I no longer have to walk on eggshells or worry about the next outburst. I'm slowly learning to find peace and rebuild my confidence, even though the past still lingers in my heart.

I got married while I was still in 12th grade. At first, my husband supported me in finishing my graduation, and I thought everything was going well. But soon, the demands for dowry began, and that's when the abuse started.

Initially, it was just harsh words and subtle

threats, but it quickly escalated. I was terrified, but I felt like I couldn't tell my parents. They had trusted this marriage, and the last thing I wanted was to add to their pain.

Every day, I tried to focus on my studies, even though my life felt like it was crumbling around me. The pressure to meet dowry demands and the constant fear of violence made it hard to concentrate. But I pushed through, clinging to my education like a lifeline.

Eventually, I came to the painful realization that staying in a marriage that was harming me wasn't worth it, no matter how much fear or shame I felt. Gathering the courage to leave him was the hardest decision I've ever made, but it was also the most freeing.

After the divorce, I was overwhelmed with emotions. I questioned whether I had made a mistake and felt guilty, thinking I could have saved the marriage. But with time, I learned that I wasn't to blame for the abuse. Slowly, I began to rebuild my confidence and focus on my

future. I knew I needed to become independent, but just as I started to find my footing, the pandemic hit.

Once the lockdown ended, I began searching for jobs. I hadn't worked outside the house since my marriage, and I had no idea how to start job hunting or even how to make a resume. While looking for help, I stumbled upon an ad for GROW on the Way2News app.

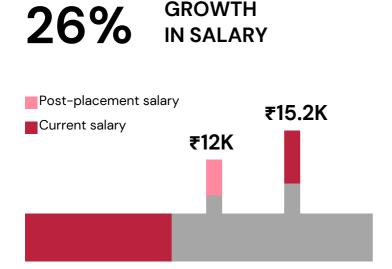
"The pressure to meet dowry demands and the constant fear of violence made it hard to concentrate. But I pushed through, clinging to my education like a lifeline." Through GROW, I learned how to create a standout resume and develop essential job-ready skills. The mock interviews and group discussions helped build my confidence. Now, I'm proud to say that I work at Elancer IT **Solutions** as Branch a Relationship Executive. It's been two years, and my salary is Rs 15,165. This job gives me the independence I longed for. I'm saving money for my future while contributing to my family.

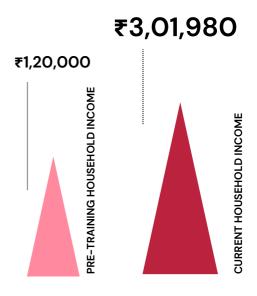
## Remember: you have the power to change your story.

Some days, it feels like I might never fully heal, but I remind myself that I'm no longer in that difficult situation. Each day is a step toward healing and discovering strength I didn't even know I had.

So, to anyone out there who feels stuck or afraid, remember: you have the power to change your story.

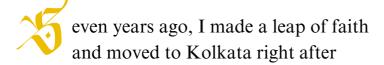
"The mock interviews and group discussions helped build my confidence. Now, I'm proud to say that I work at Elancer IT Solutions as a Branch Relationship Executive."





Mavillapalli Gowri
Branch Relationship Executive
Elancer IT Solutions Pvt Ltd

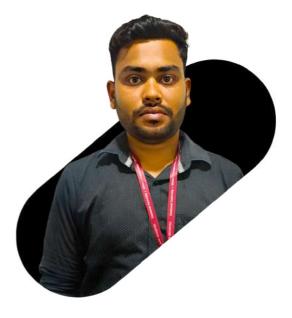
# I plan to build a brighter future for myself and my family



finishing my 12th grade. It was a big decision, driven by my hope of finding a good job in a city that promised so much more than the limited opportunities in my village. With a few friends already living in Kolkata, I gathered all my courage and took the plunge.

From a young age, I dreamed of working for a top company and giving my parents a comfortable life. But to make that dream a reality, I knew I needed a degree. I come from a joint family where my father and uncles worked as farmers. With the land shared among them, the profits were divided, which often meant our budget was tight.

When I was young, my father took out loans for my medical treatment. I had a rare illness, and the medical costs were incredibly high. Most of his income went toward repaying those loans, which made life even more challenging.



Growing up, my sister and I studied in a government school, and we managed with little help from my uncles. But when I wanted to continue my studies, I realized I couldn't rely solely on my father's income. Feeling the weight of the loans taken for my treatment, I knew I had to step up and find a job. That's why I decided to make the move to Kolkata.

Once in the city, I took on various jobs just to get by. I worked as a security guard and took temporary jobs at different companies, earning Rs 400 each day. I saved up some money for college and sent the rest home to support my family. My days were long and exhausting—I worked all day and then stayed up late at my hostel to study. Even though it was tough, I kept pushing myself to create a better future for both myself and my family.

"Feeling the weight of the loans taken for my treatment, I knew I had to step up and find a job. That's why I decided to make the move to Kolkata."

After graduating, I thought finding a good job would be a breeze, but it wasn't quite that simple. I struggled with interviews and felt nervous, which led to quite a few rejections.

Throughout this journey, my friends were my rock. They helped me with books when my father couldn't afford them, found me a job in Kolkata, and even let me stay with them. When I shared my interview struggles, they suggested I reach out to GROW.

Taking their advice was a turning point. At GROW, I learned how to make a strong resume, improve my communication skills, and better understand the corporate world. The mock interviews and group discussions were pivotal in boosting my confidence.

I started my career at iMerit Technology Services Pvt Ltd and then made my way to Investment Plan for my sister to support her education.

My goal is to become a Data Analyst and work for a multinational company. With the improved English skills I've gained, I plan to enrol in a data analysis course to build a brighter future for myself and my family.

### 127% GROWTH IN SALARY



₹1,00,000
PRE-TRAINING HOUSEHOLD INCOME

₹4,00,000
CURRENT HOUSEHOLD INCOME

"At GROW, I learned how to make a strong resume, improve my communication skills, and better understand the corporate world. The mock interviews and group discussions were pivotal in boosting my confidence."

Axis Securities. Over the past two and a half years, my salary has increased to Rs 25,000. This extra income has been a huge help—I send some home to pay off the loans and even started a Systematic

Saheb Sasmal
Senior Executive
Axis Securities



inding a well-paying job in the village is no easy feat!

The competition is fierce, and it often feels like a

gamble. You either end up with a job close to home that pays very little or a job far away that pays better but leaves you with barely anything after expenses.

After graduating, I found myself in a tough spot. It was a challenge to find a job near my village that paid well. Eventually, I landed a position as a receptionist, but let me tell you, it wasn't easy. There were so many applicants for this role, and the interview process was incredibly competitive. I was fortunate enough to be chosen.

While the company paid me Rs 8,000 a month, which was decent for a job close to home, I quickly realized there wasn't much room for growth. My work mainly involved answering calls, and I wasn't gaining any valuable experience to help me move on to better opportunities. So, I made the tough decision to quit.

Staying in the village meant I would continue to struggle to find a job that could advance my career.



I talked to my parents about moving to Bhopal for better job prospects. They were worried about sending me off alone, but I persuaded them, and off I went with a cousin. I cover all my expenses and plan to enrol in an MBA program next year. My ultimate goal is to work for a multinational company.

Moving to Bhopal turned out to be one of the best decisions I've ever made! I had a few friends in the city, and I stayed with them while I searched for a job. During my job hunt, I received a call from the GROW team, explaining their program.

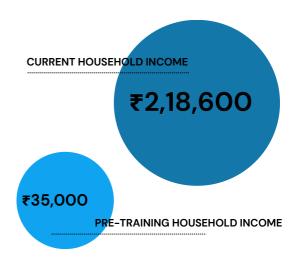
They prepared me for interviews by teaching me how to handle common questions and answer them confidently. Plus, my English skills improved significantly!

I've been working at IIAHM Aviation Academy for about a year and a half now,

"They prepared me for interviews by teaching me how to handle common questions and answer them confidently. Plus, my English skills improved significantly!"

and it's been fantastic! I earn Rs 15,300 a month, which is way more than I ever made back in the village. Best of all, I'm no longer dependent on my parents for financial support.





### Bharti Magarde Telecaller cum Marketing Executive IIAHM AVIATION ACADEMY



osing my father when I was just seven years old was one of the

hardest moments of my life. His sudden passing in a road accident came as a shock to our entire family. He was the one who took care of everything, and when he was gone, our world turned upside down. We barely had enough savings to make it through the month, and my mother had to step up and start working as a construction laborer to support us.

As a daily wage worker, finding consistent jobs was incredibly tough for my mother. Some weeks she worked every day, while other times there was simply no work available. Each month felt like a battle just to survive. I vividly remember the days when we couldn't even afford groceries, and I could see the stress and worry etched on my mother's face.

To help out, my brother decided to quit school and rent an auto rickshaw. Once he started working, things at home began to improve a bit. Both my mother and brother worked tirelessly to ensure I received a good education, and their dedication inspired me to give my best and make sure they had a better life.

After graduating from college, I was thrilled to land a job at a private company. I thought this was my chance to finally support my mother and my brother. But then the reality hit me—after just a few months, the company started delaying my salary. Some months, I wouldn't get paid at all.

With this irregular income, instead of supporting my family, I found myself asking them for money just to cover my travel costs. I knew I had to make a change, so I took a leap of faith and quit that job to search for something better.

That's when a friend, who had just completed her training at GROW, told me about their

program. She spoke so highly of it and how it had helped her secure a job. I reached out to the center, and met with friendly trainers who patiently answered all my questions and explained everything clearly.

"Each month felt like a battle just to survive. I vividly remember the days when we couldn't even afford groceries, and I could see the stress and worry etched on my mother's

face."

I improved my communication skills and spoken English, which gave me the confidence I needed for interviews. Thanks to GROW, I landed a job at TVS Electronics Limited.

And just recently, I joined Kavitha Kitchen Needs as an Assistant Accountant! My salary has now increased to Rs 15,750, and I finally receive it on time every month.

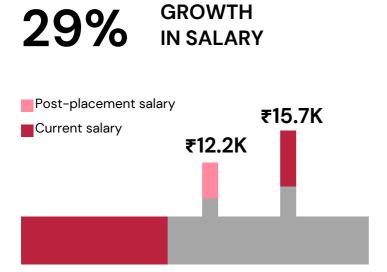
## My ultimate goal is to become a senior accountant

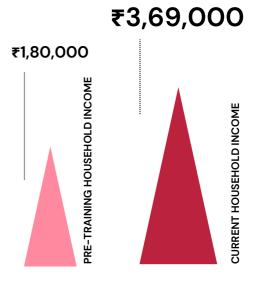
This allows me to contribute to my family, and the best part? My mother no longer has to work as a construction laborer. My brother and I even opened a small tea shop for her, where she now works in a much more comfortable setting.

"I improved my communication skills and spoken English, which gave me the confidence I needed for interviews. Thanks to GROW, I landed a job at TVS Electronics Limited."

I'm also saving up to buy my brother his own auto rickshaw!

My ultimate goal is to become a senior accountant at my company one day. To get there, I plan to pursue an M.Com.

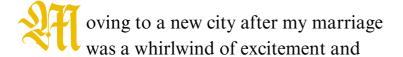




Shanthala K

Asst Accountant
Kavitha Kitchen Needs

## It feels amazing to share the responsibilities at home



uncertainty! Imagine this: I had just completed my 12th grade and found myself in bustling Bangalore, far away from my small village in Karnataka. Everything was new and different, but having my husband by my side gave me the comfort and support I needed to embrace these changes.

My husband worked as a cab driver, and we lived with my brother-in-law. They both worked tirelessly to provide for our family while I settled into this vibrant city life. At first, everything felt overwhelming—the busy streets, the fast-paced lifestyle, and the unfamiliar culture. But gradually, I found my footing and began to adapt.

As I got more comfortable, reality hit me: city life can be pretty expensive! Even though my husband and brother-in-law were managing the household expenses, I started feeling a strong desire to contribute. I didn't want to just sit at home while they worked long hours. I wanted to share the



responsibilities and make life a little easier for all of us.

But here's the catch: I was only a 12th pass, and I had no idea how to find a job. I didn't know how to prepare a resume, apply for positions, or even attend interviews. When I shared my worries with my brother-in-law, he handed me a pamphlet about GROW, a training program

designed to help people like me prepare for the job market.

They guided me through every step, from crafting a resume to understanding the job market and preparing for interviews. They helped me choose the right career path and plan for my future. With their support, I gained the skills and confidence I needed to step into the workforce.

My job has not only given me a sense of independence but also a great deal of pride.

With my salary of Rs 20,117, I now contribute equally to our family's expenses. It feels amazing to share the responsibilities at home and to be able to send some money back to my parents in the village.





₹1,80,000
PRE-TRAINING HOUSEHOLD INCOME

₹4,21,404
CURRENT HOUSEHOLD INCOME

"I interact with customers in English, helping them choose the right products, and I do it all with newfound confidence. My job has not only given me a sense of independence but also a great deal of pride."

and I do it all with newfound confidence.

Today, I proudly work as a Sales Associate at Deals Kart Online Services Pvt Limited!
I interact with customers in English, helping them choose the right products,

I'm so happy to support my family and feel more secure about our future!

### Gouramma Pyati

Sales Associate
Deals Kart Online Services



rowing up, I always wanted a stable life—something I didn't really experience as a child.

My father is a farmer, and his income depended a lot on the weather and the success of our crops. Some seasons were good, and we had enough money, but other months were tough, and we struggled to get by. We managed as best we could, but the worry of not knowing what the next season would bring was always there. That uncertainty kept reminding me that we needed a change.

As I grew up, I wanted to break free from this cycle of instability. I dreamed of creating a life where I wouldn't have to worry about having enough money to cover basic needs or save for the future. I worked hard in school, determined to find a career that would provide a steady income.

After college, I decided to move to the city in search of better opportunities. My parents were incredibly supportive, understanding that there weren't many options in our village. They wanted me to have a chance at a stable career.

I had a few relatives in Hyderabad, so I stayed with them



while job hunting. But finding a job in the city wasn't as easy as I had hoped. I applied for many positions online, but getting interviews felt like an uphill battle. And when I finally did land an interview, I faced stiff competition. I often felt nervous and stumbled over my words, even though I knew the answers.

Then, a friend who had also moved to the city shared her experience with GROW. We both decided to enroll in their training program. The training helped me understand the interview process and prepared me to face it with confidence. Slowly, my anxiety and stress about finding a job began to fade away.

Now, I'm thrilled to say I work at Accenture as an App Developer Associate, and I truly enjoy my job! The office environment is fantastic, and my team is

"I applied for many positions online, but getting interviews felt like an uphill battle. And when I finally did land an interview, I faced stiff competition. I often felt nervous and stumbled over my words, even though I knew the answers."

incredibly supportive. I couldn't have asked for a better opportunity. The skills I learned during the training made my transition into the corporate world so much smoother.

With my salary, I finally have the stability I always wanted. I can save a little each month after sending some money home. My parents are proud of me, and their belief in me has given me the strength to build a more secure future.

120%

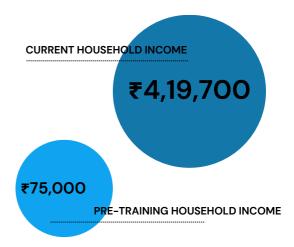
**Growth in Salary** 

₹28,725

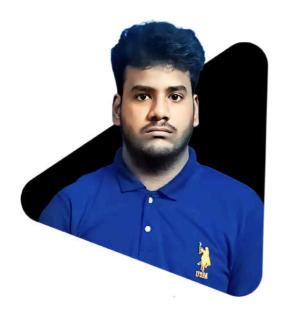
**Current Salary** 

₹15,000

Post-placement salary



Gadaboina Kavyasree
App Developer Associate
Accenture



I

've been trying to crack government bank and railway exams ever since

I finished my 12th grade, but despite my best efforts, I haven't been able to clear them yet. Each year, I pour countless hours into studying, enroll in coaching classes, and try out different strategies to boost my chances. But when the results come out, I often find myself facing the same disappointment. It's so frustrating to watch others move forward while I feel like I'm stuck, no matter how hard I try.

Growing up with both my parents as school teachers—my father teaches Bengali and my mother teaches English—education was always a priority in our home. I naturally did well in my studies, often topping my classes and scoring high marks in my board exams. With such a strong academic background, I thought clearing these

government exams would be a piece of cake.

I started preparing right after my 12th board exams, making my first attempt during my first year of college. Unfortunately, I didn't succeed. But I didn't lose hope; I kept pushing myself to do better.

After college, I decided to join a coaching center to sharpen my strategies. That year, I cleared the preliminary exams, but I fell short in the mains. It was such a tough blow, yet I kept moving forward.

To support myself financially and ease the burden on my parents, I began giving tuition to school kids. Even though earning Rs 1,200 wasn't much, it was enough to cover my expenses and made me feel independent. I no longer had to rely on my parents for money.

However, after five attempts without success, I started to feel really disappointed and discouraged. I decided to take a break from preparing for exams and began looking for jobs. But

because of the gap in my resume, I couldn't even land an interview! Getting rejected in the first round of interviews was disheartening, and I felt like I was stuck in a loop of frustration.

"However, after five attempts without success, I started to feel really disappointed and discouraged. I decided to take a break from preparing for exams and began looking for jobs."

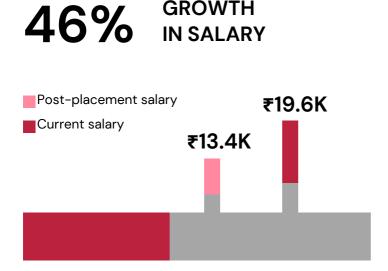
Then one day, while scrolling through Facebook, I stumbled upon an ad for GROW and thought, "Why not give it a try?" It turned out to be the best decision I could have made! The training at GROW helped me improve my communication and interview skills. With their support, I felt so much more confident going into my first interview at Concentrix. And guess what? I got the job!

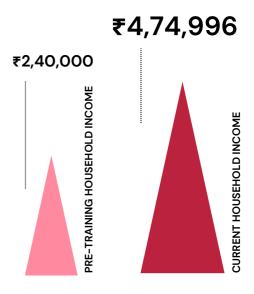
## With my first salary, I even took them to Darjeeling

I've been working at Concentrix for almost a year now, and my salary has increased to Rs 19,583. Seeing the pride in my parents' eyes makes all the hard work worthwhile. With my first salary, I even took them to Darjeeling for a little vacation. Watching

"The training at GROW helped me improve my communication and interview skills. With their support, I felt so much more confident going into my first interview at Concentrix." them enjoy that trip filled my heart with so much happiness!

Now, I've resumed my preparation for the government exams and made another attempt recently. I'm filled with hope that this time, I'll finally clear them and achieve my goal.





Reraj Biswas
Representative-Operations,
Concentrix Daksh India Service

### I want to become the Branch Relationship Manager



s a fresh graduate searching for a job after a three-year gap, I can tell you

that the struggle has been very real. It felt like every job listing I came across emphasized the need for recent experience or a continuous work history, making my gap feel like a huge disadvantage right from the start. During interviews, I often faced questions about why I took time off, and even though I explained it was for personal reasons, I could sense the hesitation from employers.

The three-year gap after college was a difficult but necessary decision. My father developed severe liver issues, and his condition worsened rapidly, affecting other parts of his body. He became unable to do anything on his own and needed constant care. My mother was getting older and couldn't manage everything alone, so I decided to stay home and look after him. I took him to his hospital appointments, managed his treatment, and made sure he received his medications on time.



The cost of his treatment was overwhelming. My brother, who ran a small cattle feed shop, shouldered a11 the financial responsibilities. Even though he never complained, I could see the stress wearing him down. Balancing the shop's management and caring for our father was a heavy burden for him.

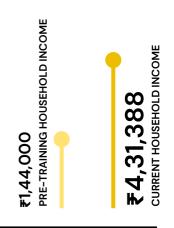
In 2021, my father passed away. His death left a void in our lives, and I knew it was finally time for me to get back to work. However. the career gap became significant obstacle. Even though I had solid qualifications, interviewers seemed only to focus on the gap in my resume. It was frustrating to explain my situation at every interview. and even more disheartening to see the doubt in their eyes.

Then, one day, I received a call from the GROW team. I shared my biggest concern with them—how this career gap was making it hard for me to find a job. They reassured me that they would help, and true to their word, I landed my first job at Aavas Financiers Ltd.

"Even though he never complained, I could see the stress wearing him down. Balancing the shop's management and caring for our father was a heavy burden for him." Now, I work at Equitas Small Finance Bank as a Relationship Executive. My job involves talking to clients, explaining various loan options, and helping them understand how they can benefit from these loans. The communication skills I learned during my training at GROW have been incredibly valuable in this role. My goal is crystal clear—I want to become the Branch Relationship Manager within the next two years. This position would not only be a step up in my career but also a fulfillment of the promise I made to myself to keep moving forward, no matter the challenges life throws my way.







"It was frustrating to explain my situation at every interview, and even more disheartening to see the doubt in their eyes."

With my salary of Rs 23,949, I can now share the household responsibilities with my brother. It feels amazing to contribute and lighten his load.

### Harish P N

Relationship Executive, Equitas Small Finance Bank always dreamed of making it big in the tech industry. On weekends, I would teach myself new coding

languages and explore different tech tools. The thought of working with advanced technology and being part of big projects excited me. I imagined myself creating software or developing the next big app, and it fueled my passion.

My father drives an auto rickshaw, and his income was always unpredictable—dependent on how many passengers he had and the weather. Despite the financial ups and downs, he worked extra hours and took on more rides to support my sister and me. I vividly remember him coming home late and tired, but he always ensured we had what we needed. His hard work inspired me to find a career with more stability and better pay.

I wanted to succeed in tech not only for myself but also to give back to my father and provide a more secure future for our family. I knew that a tech job could offer the financial stability we had been missing and help us break out of the cycle of uncertainty. My dream became a way to honor my father's dedication and ensure a better life for us all.



I excelled in my studies and earned scholarships to attend a good college. But I quickly realized that having good grades wasn't enough to land a job at a top company. I struggled with nervousness when talking to new people, which was my biggest weakness. As graduation approached, I was anxious about how I would handle interviews with this anxiety hanging over me. The COVID-19 pandemic also made job placements difficult, adding to my concerns.

Then, GROW reached out to me through their outreach program. Attending their seminar helped me understand to how their program could help me. I felt a wave of relief wash over me, and once my exams were done, I eagerly signed up for their training.

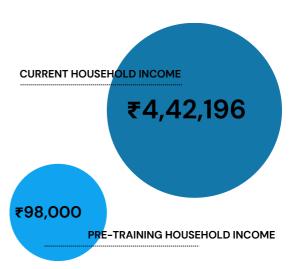
"I knew that a tech job could offer the financial stability we had been missing and help us break out of the cycle of uncertainty." The trainers were incredibly supportive and guided me through the entire program. The activities and exercises were instrumental in helping me overcome my nervousness. I became more confident in speaking to people, and the mock interviews prepared me to tackle the real thing. That preparation helped me land my position at Publishing House.

With a salary of Rs 28,683, I can support my father and contribute to my brother's education. I'm genuinely excited about my work and the future ahead. Seeing my father happy and relieved makes all this hard work worth it.

Today, I'm proud to say I work at Accenture, which has always been my dream company. As a Packaged App Development Executive, I help test and implement tech solutions that drive innovation. The communication skills and improved English I gained from GROW have been invaluable in my role.

"The activities and exercises were instrumental in helping me overcome my nervousness. I became more confident in speaking to people, and the mock interviews prepared me to tackle the real thing."





### **Kunchala Jyothi**Packaged App Development Associate Accenture



always dreamed of working in a government job. I wanted to help

society while ensuring a secure, stable future for myself and my family. I believed that a government job would offer both job security and a reliable income, so I decided to study B.Com instead of B.Tech in college. This way, I could dedicate more time to preparing for my exams.

After graduating, I was eager to join a coaching center. I thought learning from experienced teachers and studying alongside motivated peers would keep me focused and boost my chances of success. However, I soon realized that these coaching centers came with a hefty price tag.

My father worked as a contract painter, which meant his income varied greatly. Some weeks, he'd have plenty of work and

and come home late, earning well. Other weeks, though, there was hardly any work at all. Despite this uncertainty, he always made sure that my brother and I received a quality education. He managed to save enough money to pay our school fees on time, no matter how tough things got.

I admired my father's integrity and his refusal to borrow money, even when times were tough. So, when I shared my plans to join a coaching center, I saw worry in his eyes for the first time. He didn't have the funds to pay for my coaching, and although he suggested borrowing money, I didn't want him to go against his principles. That's when I decided to take matters into my own hands and fund my coaching myself.

As a fresh graduate with good grades, I was confident I could find a decent job to support myself. But I soon discovered that the job market was far more competitive than I anticipated. My confidence took a hit as I struggled to secure a position.

One day, while scrolling through social media, I read about GROW and their skill development program on the Way2news app. I reached out to them and was thrilled to learn they offered job placements after the training. Without hesitation, I enrolled in the program. The training turned out to be incredibly beneficial;

"As a fresh graduate with good grades, I was confident I could find a decent job to support myself. But I soon discovered that the job market was far more competitive than I anticipated."

I learned to speak English more confidently and how to handle interviews. The mock interview sessions, in particular, were a game-changer for my selfassurance.

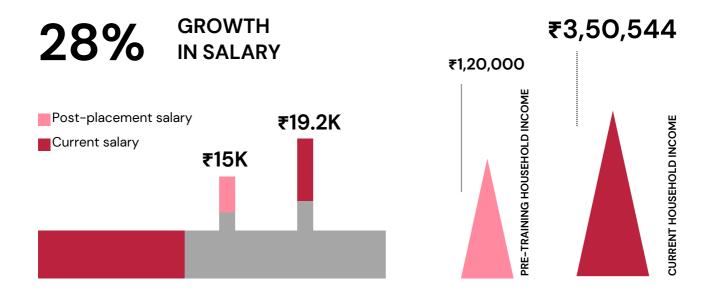
Before I knew it, I landed my first job at Sub-k Impact Solution Limited as a Senior Assistant, earning Rs 19,212 per month!

### I hope to make him even prouder

With my new job secured, I've also resumed my preparation for government exams. The communication and interview skills I gained from GROW will undoubtedly help me in that process.

My father, who has always been my pillar of strength, is proud of my achievements and is happy to see me on the path to my dreams. I hope to make him even prouder by successfully passing the government exams.

"I learned to speak English more confidently and how to handle interviews. The mock interview sessions, in particular, were a game-changer for my self-assurance."



**Podupuganti Somanna**Senior Assistant-Operations Support
Sub-k Impact Solution



### Now, I'm able to help my father with household responsibilities

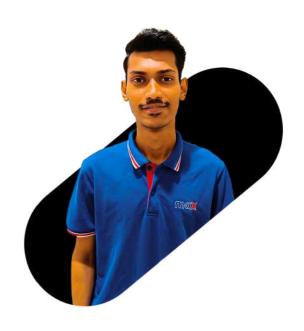


very time I picked up a brush, I felt a rush of excitement and joy.

Painting has always been a big part of my life because of my father. He was my first teacher. Every Sunday, we'd together, and he would show me how to mix colors and use different brush strokes. Those moments sparked a passion in me that only grew stronger with time.

In school, I'd often find myself painting on the back of my notebooks, dreaming of the day I could move on to canvas. After finishing 12th grade, I was set on studying art professionally and making it my career. But life had different plans.

My father was the sole breadwinner in our family, working in a factory and earning Rs 12,000 a month. Most of his income went toward my older sister's nursing college fees. We were already struggling to make ends meet, and I knew that adding my college expenses would only add to his burden. I couldn't bring myself to put more stress on him,



so I decided to find a job instead.

Finding a job in Mumbai was tougher than I expected. I went to countless interviews searched online, but nothing seemed to work out. Some places wouldn't hire me because I didn't have a degree, and others concerned about were my communication skills and body language. It was frustrating, and

I started to feel like I was just a burden to my father.

That's when I enrolled in GROW. The trainers were incredibly supportive and helped me improve my speaking skills, body language, and English.

I remember struggling during an interview

Relationship Executive. It's been two years since I started working at Max Fashions. I've received a promotion and a raise, and the skills I learned during the training, like time management and patience, have been invaluable.

Now, I'm able to help my father with household responsibilities





₹1,50,000
PRE-TRAINING HOUSEHOLD INCOME

₹3,74,496
CURRENT HOUSEHOLD INCOME

"Some places wouldn't hire me because I didn't have a degree, and others were concerned about my communication skills and body language."

at Malabar Jewellers, but the trainers at GROW encouraged me not to give up. With their help, I prepared better for another interview, and eventually, I landed a job at Max Fashions as a Customer

and support him financially. Even though I haven't yet achieved my dream of studying art, I still paint in my free time and hold onto the hope that one day, I'll be able to pursue that goal.

### Akshay Boricha

Customer Relationship Executive, Max Landmark Group even years ago we moved from our village to Bhopal so we could get a better education.

In the village, we were surrounded by lots of family members—cousins, uncles, aunts—who were always there to lend a hand. It was a close-knit life, full of warmth and togetherness. But moving to the city meant it was just us, our immediate family, figuring out a whole new way of living.

My dad worked as a carpenter, but in the city, his earnings were all over the place. Back in the village, my uncles would pitch in when things got tight, but here, my dad had to shoulder it all alone. My brother stepped up to help out by working at a private company after school. His salary was small, but every bit counted.

Then, during my second year of college, my sister got married. It was the first wedding in our family, and my dad wanted it to be special, so he borrowed some money to make it happen. Managing the wedding costs, along with our education, was tough on my dad and brother. I could see the stress wearing them down.



I wanted to do my part, so I decided to find a job to pay for my college fees. But I had no clue where to start. That's when a friend told me about GROW and how it had helped him find a job.

I reached out to GROW, and the trainers there were amazing. They were patient, answered all my questions, and really understood where I was coming from. Since I'd studied in a Hindi medium school, English was a struggle for me. The training helped me improve my English and taught me how to do well in interviews. The mock interview sessions were especially helpful, and soon enough, I landed a job at Magnum Super Distributors.

Now, I'm working as a Customer Support Executive at My Ginee. The best part? It's a work-from-home job,

"Since I'd studied in a Hindi medium school, English was a struggle for me. The training helped me improve my English and taught me how to do well in interviews."

so I can still focus on my studies. With my Rs 15,000 salary, I'm able to pay my college fees and also support my family.

It feels great to see the relief on my dad's face now that both my brother and I are working. My plan is to stick with this job for a few years, gain some experience, and then pursue an MBA to take my career even further.

18%

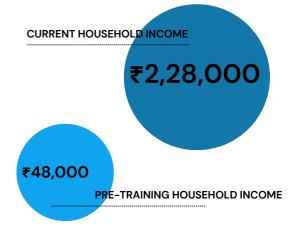
Growth in Salary

₹15,000

**Current Salary** 

₹12,668

Post-placement salary



Muskan Vishwakarma
Customer Support Executive
My Ginee





rowing up, I had big dreams—just like many other girls.

I wanted a successful career, a job that paid well, and most importantly, I wanted to stand on my own two feet. I worked hard in school and college, with the goal of landing a great job and making my parents proud. But after graduation, reality hit me like a ton of bricks.

come from a small village in Vijayanagaram, Andhra Pradesh. My father is a construction worker, which means his income is anything but stable. Some weeks, he'd bring home a decent amount, but other times, it was barely enough to get by. Despite these challenges, he always made sure that my sister and I went to good schools and colleges. He was determined that we would complete our education and have the chance to build our own careers, rather than just being married off.

In my final year of college, I received a few job offers, but they were mostly for telecalling positions with low pay. I knew I wanted more, so I decided to pursue an MBA. When I shared this plan with my father, I could see the worry in his eyes. An MBA is expensive, and moving to another city would mean additional costs for travel. accommodation, and food, I quickly realized this would be a huge burden on him, especially with my sister still studying. With his income of Rs 10,000 a month, managing all these expenses and repaying loans would have been nearly impossible. So, I decided to put my MBA dreams on hold and focus on finding a job to support myself. But the job market was fierce. especially after the COVID-19 pandemic.

That's when a trainer from a nearby GROW center reached out to me after I filled out a form on Facebook. We spoke, and I was thrilled to learn that they could help me find a job. After discussing it with my father, I joined their program.

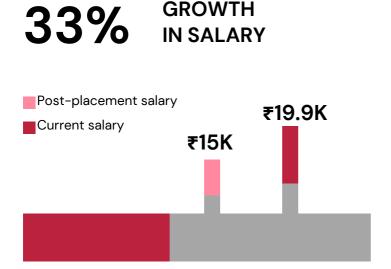
Soon after completing the training, I landed my first job

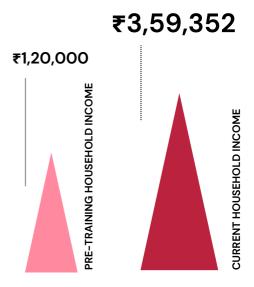
### It allows me to save money for my MBA

at Cognizant. Working for a software company had always been a dream of mine because of the good pay and the opportunities for career growth. And now, that dream has become a reality. The improved English and communication skills I gained during the training have been

"So, I decided to put my MBA dreams on hold and focus on finding a job to support myself. But the job market was fierce, especially after the COVID-19 pandemic." incredibly helpful, especially when interacting with clients from the US.

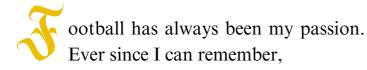
In the two years I've been at Cognizant, I've received a raise and gained valuable experience. I now earn Rs 19,946 a month, which allows me to save money for my MBA and support my father financially.





**Nethala Indu**Senior Process Executive-Data
Cognizant

# I saved up enough to buy myself a bike



I've spent most of my time on the field, practicing and dreaming of becoming a professional player. From school tournaments to district and state-level competitions, I was always in the game. Football even earned me a college scholarship, which was a huge relief. It meant I could continue my studies without putting any extra financial burden on my family.

You see, my family's financial situation has always been tough. My father is a daily wage laborer, earning just 8,000 rupees a month. We live in a rented house, and after paying the rent and bills, there's hardly anything left. Asking my father to cover my college fees was out of the question—he was already doing everything he could to support us. That scholarship was more than just money; it was my ticket to focus on both my studies and football without constantly worrying about finances.



But after college, reality hit me hard. I realized it was time to step up and help my family. As the oldest son, I felt a deep responsibility to support my younger brother's education, just like my father had supported mine. Leaving football behind was one of the hardest decisions I've ever made, but I knew I had to find a job to help my family. The problem was, I didn't have

great grades, and I wasn't very confident. Even at trophy ceremonies, I used to stand at the back, too shy to talk to anyone.

That's when I heard about GROW from a friend. I joined and it made a big difference for me. The training helped me improve my communication skills and build the confidence I desperately needed.

With my salary, I'm able to pay for my brother's college fees and even save a little for our future. Recently, I saved up enough to buy myself a bike, which is something I'm really proud of.





₹84,000
PRE-TRAINING HOUSEHOLD INCOME

₹2,55,600
CURRENT HOUSEHOLD INCOME

"Leaving football behind was one of the hardest decisions I've ever made, but I knew I had to find a job to help my family. The problem was, I didn't have great grades, and I wasn't very confident."

Thanks to GROW, I landed my first job at Travel News Services Private Limited. Now, I'm much more comfortable talking to people, which is crucial in my sales role.

Sisir Yadav
Team Member
Travel News Services

've always been clear about my dreams. I wanted to do an MBA in HR, land a great job, and become

independent. I worked tirelessly to keep my grades high, and when I reached my final year, I dove headfirst into preparing for the MBA entrance exams. Everything was going according to plan, until life threw a curveball that I never saw coming.

My grandfather, who was a pillar of support for our family, passed away. His income, combined with my father's, was what kept our family afloat. My father, an office boy earning just Rs 5,000 a month, did everything he could to ensure that both my brother and I attended private schools. When my grandfather passed, my father suddenly found himself shouldering the entire financial burden of our family. I could see the strain in his eyes, the worry etched on his face, as he struggled to manage everything

I knew I couldn't just stand by and watch him suffer. So, I made one of the toughest decisions of my life—I put my MBA dreams on hold and decided to start working immediately to support my family.



But finding a job was no easy task. Studying at a government college came with its own set of challenges, particularly the lack of job placements. Very few companies visited our campus, and those that did offered low salaries. I knew I had to find a job on my own.

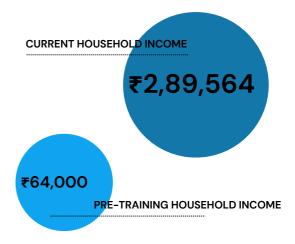
That's when I saw a poster for GROW near our college. I thought it might be my chance, so I decided to give it a shot. The trainers at GROW were incredible, guiding me through each step. The mock interviews were especially helpful—they didn't just teach me how to handle interviews, but also how to present myself with confidence. Thanks to their support, I landed my first job at Techno Task Business Solution.

"Studying at a government college came with its own set of challenges, particularly the lack of job placements. Very few companies visited our campus, and those that did offered low salaries." Today, I'm working as an HR executive at Magnum Super Distribution, and I'm proud to say that I'm also pursuing my MBA. With my salary of Rs 18,797, I'm paying for my college fees on my own

27%
Growth in Salary

₹18,797
Current Salary

₹14,766
Post-placement salary



**Kiran Malviya**HR Executive
Magnum Super Distribution



hen I finished 12th grade, I was really excited about starting college.

I couldn't wait to learn new things, meet new people, and experience all that college life had to offer. My friends and I had even made plans to join the same college, and I was looking forward to making lots of great memories. But just when everything seemed perfect, life took an unexpected turn. My grandmother got seriously ill with a heart condition, and everything changed overnight.

Suddenly, going to college seemed impossible. My father, who only made Rs 10,000 a month, had to focus all his attention and money on my grandmother's treatment. The medical bills, medicines, and frequent doctor visits were really expensive, and we were struggling to get by. My younger brother was still in school, and my father had to make sure his education

and my grandmother's health were taken care of. The pandemic had already made things tough because my father's shop was closed, and he wasn't earning anything.

With my grandmother's illness, our financial situation got even worse. My father had to borrow money just to keep us going, and I could see how stressed he was. I knew I couldn't add to his burden by going to college, so I decided to put my college plans on hold and stay home to help take care of my grandmother.

A few months later, my grandmother passed away. Even after she was gone, the financial stress didn't go away. My father still had loans to repay, and the household expenses kept piling up. He never showed how much he was struggling, but as the oldest daughter, I could see the toll it was taking on him. I felt like it was my responsibility to help him as much as I could.

That's when my friend Shivani told me about GROW. She had completed their training program and found a job, and

she encouraged me to give it a try. I contacted GROW, and after talking to the trainers, I started to feel hopeful again.

"With my grandmother's illness, our financial situation got even worse. My father had to borrow money just to keep us going, and I could see how stressed he was."

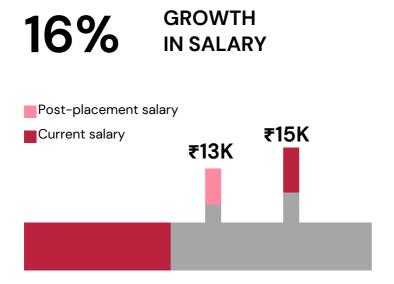
After finishing the training, I got my first job at McDonald's. It's been two years since I started working there, and in that time, I've been promoted three times and received a raise. Now, as a Training Manager, I run shifts, train new employees, manage the store, and help customers with their questions. The soft skills I learned during the training have been really helpful in my job.

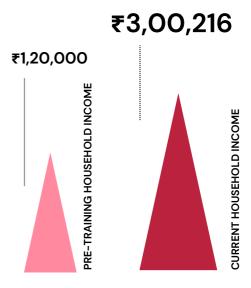
### I was even able to buy a bike for myself.

While working at McDonald's, I also managed to complete my graduation, using my salary to pay for my college fees. And now, I'm planning to enroll in a master's program soon.

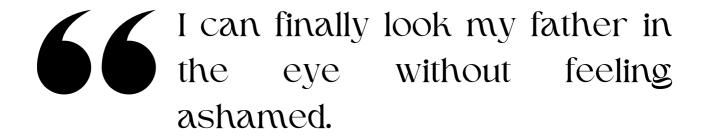
My father used to feel bad that he couldn't afford to send me to college right after school, but now he's proud of everything I've achieved. With the money I've saved, I was even able to buy a bike for myself.

"Now, as a Training Manager, I run shifts, train new employees, manage the store, and help customers with their questions."





Mansi Sharma
Training Squad
Mc Donald's



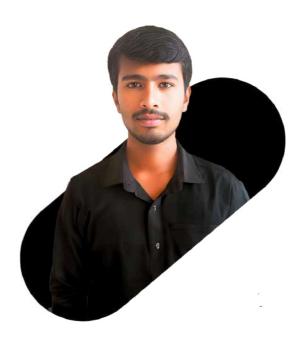


started college with so much excitement and hope.

My plan was simple: study hard, land a great job, and give my parents the comfortable life they deserved. As the youngest in my family, I was always looked after and never told "no." My father worked tirelessly to make sure I had everything I needed and more, and I was determined to make him proud by excelling in my studies.

But life doesn't always go as planned. I got mixed up with the wrong crowd, started skipping classes, and spent more time hanging out and partying than focusing on my education. I kept telling myself I could catch up later, but that "later" never came. My grades started slipping, and before I knew it, I had dropped out of college. The guilt of letting my parents down weighed heavily on me, but by the time I realized the mess I was in, it felt like it was too late to fix anything.

My father always believed in the power of



education. He knew that with a good education, I could achieve great things. Even when money was tight, he sent me to a good private school. And when it was time for college, he didn't hesitate to borrow money to pay my fees. Dropping out felt like I had failed not just myself, but the person who had sacrificed so much for me.

Sitting at home day after day, the guilt ate away at me. I could see the disappointment in my father's eyes, even though he never said a word. Every day I spent doing nothing, the weight of my failure grew heavier. I knew I couldn't keep living like this. I had to do something, anything, to make things right. So, I started looking for jobs, even though I knew it would be tough without a degree. I couldn't just sit by while my father continued to struggle.

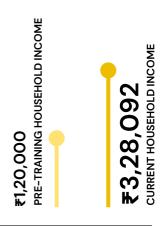
"Dropping out felt like I had failed not just myself, but the person who had sacrificed so much for me." I began asking around for job opportunities, and a local NGO in our village told me about GROW. They explained how they help people build their skills and find jobs. It felt like a ray of hope, and I decided to give it a shot. I traveled to Bangalore for a counseling session, and for the first time in months, I felt a sense of relief. I signed up for the next training batch without hesitation.

I've always been a bit shy and struggled with making eye contact, but the training at GROW helped me build my confidence. I learned how to communicate more effectively, and my body language and spoken English improved significantly. These skills opened the door to my first job at Reliance SMSL Limited.

It's been two years now since I started working there, and I recently got a raise. I can finally look my father in the eye without feeling ashamed. Even though I still regret not finishing my degree, I'm planning to complete it soon through distance education.







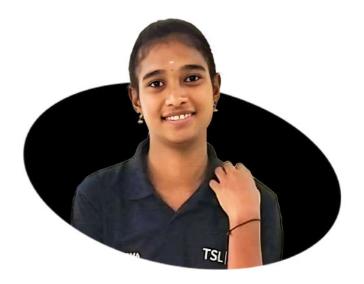
"I traveled to Bangalore for a counseling session, and for the first time in months, I felt a sense of relief. I signed up for the next training batch without hesitation." ince I was a little girl, I always looked forward to math classes—not because I loved math but because of my

teacher, Prasad Sir. He wasn't just a math teacher; he was a mentor who made learning fun and shared life lessons with us. Those classes made me realize how much a teacher can impact a student's life. I wanted to be like him, someone who could inspire and guide others.

Even though I enjoyed math, my real passion was always Physics. I loved how Physics explained the world around us—like why the stars shine or how airplanes fly. My goal was clear: I wanted to be a Physics teacher and make learning fun and exciting for students

After I finished college, I started looking for teaching jobs in our village, but they didn't pay well. I thought about moving to Hyderabad for better opportunities, but my parents were worried about me going to a new city alone, so I kept looking for jobs nearby.

Things at home got tough when my father faced a big loss in the harvest and had to take loans.



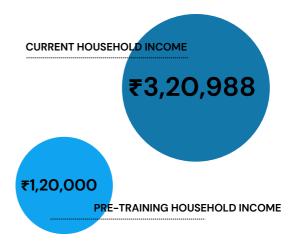
With my sister's marriage coming up, managing finances became even harder for him. I knew I had to help, so I decided to find a job. I enrolled in GROW seeking help to find a job in a corporate company

The training helped me understand the job market and how to prepare for interviews. Soon after, I got my first job at GOU Digitals. Later, I moved to a better position at Yokohama, where I now work as a Diploma Apprentice Trainee (DAT). With my salary of Rs 16,749, I was able to help my father with my sister's wedding expenses.

"With my sister's marriage coming up, managing finances became even harder for him. I knew I had to help, so I decided to find a job."

Even though I'm working now and supporting my family, I still hold on to my dream. I plan to pursue a master's degree in Physics and become a teacher. Because if there's one thing I've learned, it's that dreams may get delayed, but they don't have to be forgotten.





### **Bhuvana Sunkara**Diploma Apprentice Trainee (DAT) Yokohama



iving in a city like Mumbai on just Rs 14,000 a month is no joke.

My father owns a small shop, and every month felt like a tightrope walk, trying to balance rent, groceries, and utility bills. It was a constant struggle, especially since both my brother and I were in private school, which added even more pressure on our finances.

My father always believed in the power of education. He thought that by sending us to a private school, we would have better opportunities in the future, even if it meant stretching our budget to its limits. But as the costs kept piling up, it became harder to manage

I've always had a passion for numbers. I loved studying accounts and found it fascinating. My teacher noticed this and suggested that I consider a career in

banking, so I decided to pursue a commerce course.

When it was time to join college, the expenses felt overwhelming. But my parents encouraged me to go ahead, even though paying for both my brother's school and my college fees was becoming nearly impossible. I could see the weight of it all on my father, even though he tried not to show it.

That's when my school teacher, who was more like a mentor to me, suggested that I find a way to fund my own studies. Following his advice, I decided to join GROW.

Convincing my parents wasn't easy—they wanted me to focus solely on my studies and were worried that a job would be a distraction. But after a lot of discussions, they finally agreed, and I joined GROW.

The training at GROW changed everything. Soon after, I landed a job at Pantaloons as a fashion assistant. Before this, I was incredibly shy and hesitant to talk to new people, but the training helped me build my

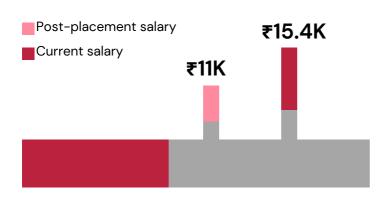
### I have a big dream—to buy a home for my parents.

confidence and improve my communication skills.

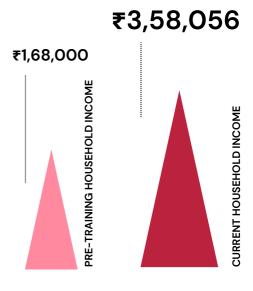
I kept my promise to my parents—I balanced both work and studies, graduated, and even paid my college fees with the

"Before this, I was incredibly shy and hesitant to talk to new people, but the training helped me build my confidence and improve my communication skills." My parents are proud of how I've managed to juggle work and studies, and I'm also helping my father with my brother's education. We may still live in a rented house, but I have a big dream—to buy a home for my parents. It's a big goal, but I'm determined to make it happen.





Rs 15,838 I earned. Now, I'm saving money for my M.Com because I'm determined to continue my education.



Shivam Jayswal
Fashion Assistant
Pantaloons

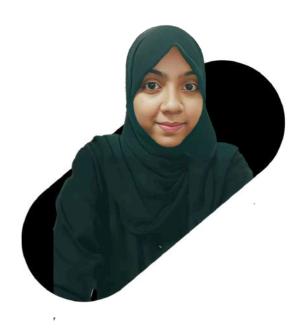
### I'm saving money to pursue an MBA

y father's small tea shop was more than just a place to get a cup of tea—

it was the backbone of our family. The income from the shop was just enough to cover our basic needs, but it was never steady, making our budget a constant tightrope walk. We often had to compromise on things—waiting longer to buy new books or stationery—because we simply couldn't stretch our budget any further.

My brother and I studied in a private school because my parents wanted the best for us, but paying the fees was a constant struggle. There were times when we weren't allowed to write exams because the fees hadn't been paid on time, and those moments weighed heavily on all of us.

Despite these challenges, my father worked tirelessly from early morning until late at night. He poured his heart into every cup of tea he served, determined to provide for us. During festivals, he worked extra hours to save enough for new clothes and small



gifts, making those special times brighter for us. His hard work motivated me to excel in school and strive for good grades.

After my brother finished school, he got a job at a private company. Although he only earned Rs 8,000 a month, it was a huge help for our family and brought some stability. However, when I started college,

the financial pressure returned. The fees were high, and managing the expenses became difficult again. I offered to quit college and find a job, but my father insisted that I finish my graduation. So, I decided to work and support myself.

I was contacted by the GROW team during as I was job searching, and I'm so glad I

prepare for my interview at my second job with Xtranet Technologies

My parents are incredibly proud of me, and I'm saving money to pursue an MBA at ICAR. My dream is to secure a good job in the future so I can take care of my parents and ensure they

18% GROWTH IN SALARY



₹75,000
PRE-TRAINING HOUSEHOLD INCOME
₹2,67,000
CURRENT HOUSEHOLD INCOME

"The fees were high, and managing the expenses became difficult again. I offered to quit college and find a job, but my father insisted that I finish my graduation. So, I decided to work and support myself."

I enrolled in the training and soon got a job at Innovsource Pvt Ltd. The trainers were incredibly supportive throughout the training and beyond. They not only guided me during the sessions but also helped me don't have to worry about financial issues anymore

### Rukhsar Mansoori

Customer Service Associate Xtranet Technologies



hey never told us we couldn't do something just because we were girls. Growing up, my parents treated

my sister and me with the same respect and expectations. They never let our gender limit our opportunities. They always encouraged us to be strong, independent, and to pursue the careers we wanted, even though our finances were tight. They both worked tirelessly to provide for us. My father was a security guard, and my mother worked in housekeeping. With their combined income of just Rs 8,000 a month, they somehow managed to pay our private school fees and ensure we had everything we needed. We were blissfully unaware of their struggles until I reached college.

When I realized the financial strain we were under, I was eager to support my family. But finding a job wasn't easy. My college didn't offer job placements, so I was on my own, sending out countless applications and receiving mostly rejections. It was frustrating and disheartening.

But then, a friend suggested I join GROW, a program designed to improve job prospects for persons from low-income households. The trainers helped me polish my communication skills and boost my confidence.

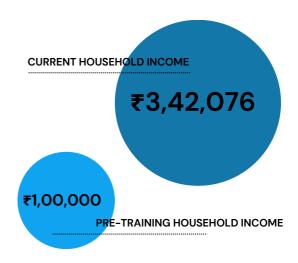


With their support, I landed my first job at Sub-k Impact Solutions. After two years, I was promoted, and my salary increased to Rs 20,173. With this, I'm paying for my MBA and supporting my family. I'm even taking a course in software development because I've always wanted to work in tech.

My parents' belief in me gave me the confidence to overcome challenges. I hope to provide them with a comfortable life where they never have to worry about money again.

"With their combined income of just Rs 8,000 a month, they somehow managed to pay our private school fees and ensure we had everything we needed. We were blissfully unaware of their struggles until I reached college."





**Tera Alekhya** Senior Assistant-Operations Support Sub-k Impact Solution



s the oldest daughter, I was not just a daughter; I was a pillar of

support for my parents.

Growing up, my parents often shared their worries with me, knowing I could understand and offer support. My father worked as an electrician, but his income was never steady. Some days were good, but other days were tough. Paying school fees was always a challenge, and my father often had to ask my uncles for help.

As I got older, I took on more responsibility. I was determined to find a good job after school, but it wasn't easy. I applied everywhere but had no luck, which left me feeling frustrated. Then, one of my seniors suggested I joining GROW training program. I did, and I'm glad that I did.

Before joining GROW, I had no job experience and struggled to get interviews. The trainers at GROW helped me build my confidence and improve my skills. The mock interview sessions were particularly helpful, making me feel ready for real interviews. Soon after the training, I got my first job at Reliance SMSL Limited.

My salary of Rs 17,900 a month brought much-needed stability to our family. With this income, we've found some financial security at home. Even if my father doesn't work for a month, we can manage with my income. I also contribute to paying the school fees for my younger brother, ensuring that he gets the education he needs.

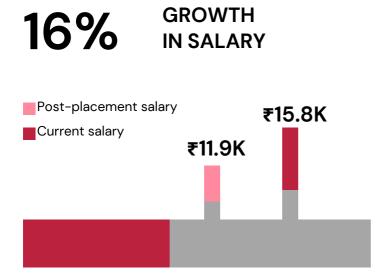
I'm in my final year of graduation and plan to take a software development course after I finish. My goal is to work in a multinational company, where I can grow my skills and contribute even more to my family's well-being.

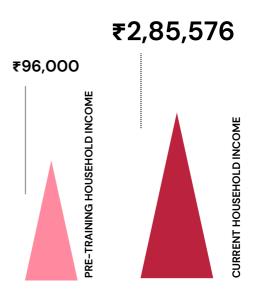
### My goal is to work in a multinational company

Although my father still shares his concerns with me, they are no longer about money. He frequently expresses his gratitude for having a daughter like me, and I'm determined to keep supporting him,

ensuring he can live without worries. My dream is to see my parents live comfortably and proudly, knowing that their hard work has paid off.

"I was determined to find a good job after school, but it wasn't easy. I applied everywhere but had no luck, which left me feeling frustrated."





Mansi Vaheliya
Advisor Executive Hindi
Reliance SMSL

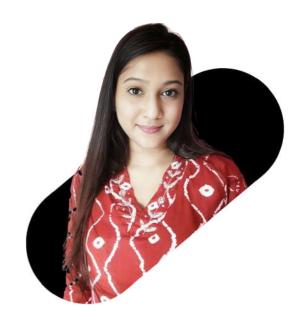
# My journey has been tough, but it's also made me stronger



rowing up, having three meals a day was often a luxury for us.

Our daily lives were a constant struggle to make ends meet. My father worked tirelessly—selling panipuri, driving an auto rickshaw, and even welding—to support our family. Despite his relentless efforts, it was never quite enough. There were days when we had to stretch our food and sometimes even skip meals. If we needed new books or clothes, we had to plan months in advance so my father could work extra hours to afford them.

As the eldest, I felt a deep responsibility to support my family. After finishing school, I decided to pursue my graduation through distance education while searching for a job. But finding a job proved tougher than I expected. The frustration of not being able to contribute was overwhelming. Then, one day, I received a call from a trainer at GROW, explaining that they were reaching out to people in search of job. It was like a ray of hope after months of struggle.



The training with GROW was transformative. I improved my English, gained confidence, and soon after, I landed a job at Vibrant Infocom. My salary some much-needed brought stability to our lives. Now, I work as a customer care executive, earning Rs 13,682 a month. We can finally enjoy three meals a day and no longer have to compromise when

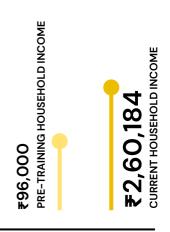
buying essentials. My father still runs a small hotel, which doesn't provide a steady income, but thanks to my job, our financial situation has improved.

I'm determined to keep moving forward and provide a better life for my family.

I'm now in my final year of graduation and planning to pursue an MA. My journey has been tough, but it's also made me stronger.

34% GROWTH IN SALARY





"We can finally enjoy three meals a day and no longer have to compromise when buying essentials."

Customer Care Executive, Operation
Digitech Pvt. Ltd



s an only child, I always felt the pressure to do well in everything because taking care of my parents depends

on me alone. Growing up, my parents never pressured me into a particular career. Instead, they encouraged me to follow my own interests and passions. My father, who worked as a cable operator earning just Rs 6,000 a month, managed to enroll me in a good private school and provided everything I needed. I was always fascinated by UI/UX design, so I pursued a Bachelor's in Computer Applications and did well enough to earn a scholarship for my master's degree.

But after my master's, I wanted to take a design course, which was quite expensive. So, I decided to look for a job to fund it. Finding a job wasn't easy, even with my qualifications. During my job search. I heard about the GROW training program. After counseling session, I enrolled and it turned out to be one of the best decision I could have made. The training not only helped me get a job at Reliance SMSL but also boosted my confidence and self-esteem.

Now, I work as an Advisor Executive, handling customer

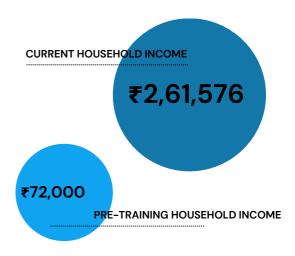


queries. The communication skills I gained from the training have been invaluable in my job. It has been almost a year since I started, and I've recently received a raise. My current salary is Rs 15,798 a month, which has greatly improved our financial situation at home.

"The communication skills I gained from the training have been invaluable in my job. It has been almost a year since I started, and I've recently received a raise."

I've also enrolled in a UI/UX course, paying for it with my salary and attending classes on weekends. My goal is to someday develop an app like Facebook. I'm grateful for the support of my parents and the opportunities that have come my way.





Vikas Kanojia Advisor Executive Hindi Reliance SMSL



hen my father's shop closed down, our lives changed overnight.

I was in 12th grade when my father's shop—the main source of our income—had to shut down. Suddenly, we were struggling to make ends meet. Bills piled up, and even basic necessities like groceries became overwhelming. We cut back on everything, from food to small comforts, and our lives were turned upside down.

My father had been running a small xerox shop in our village for as long as I could remember. It was a modest income, but it kept our household running. Over time, however, the business declined. The costs of maintaining the machines and paying rent became more than the income. Despite his efforts, the financial strain was too much, and he had to close the shop.

My brother took a job at a local bakery to help, but his income was low. We managed for a few months, but when I finished school, I faced a tough choice: continue my education or find a job to support my family.

One day, the GROW team reached out to me. Talking to the trainers opened my eyes to the possibility of working and continuing education my simultaneously. I enrolled in their program, and it changed everything. I learned computer skills, improved my gained English, and the confidence to speak in public. My favorite part was discussing topics in English—it made me more fluent and comfortable with the language.

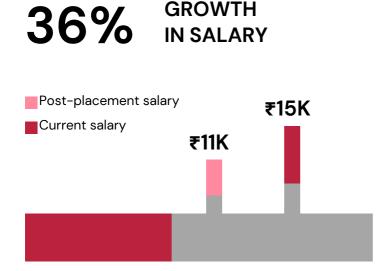
After completing the training, I got a job at Srinidhi Associates. A year later, I moved to Srimannarayana Agency, where my salary increased to Rs 15,000. Now, I'm helping with daily expenses at home and paying for my college fees.

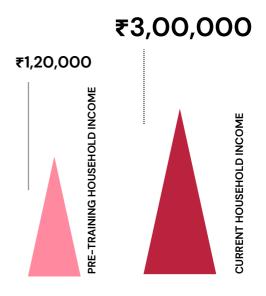
### Now, I'm helping with daily expenses at home

I'm currently pursuing a B.Sc degree in Chemistry, and I'm optimistic about the future. I hope to find a job in the pharmaceutical industry after graduation. The skills I learned at GROW will continue

to serve me as I work towards securing a better future for my family.

"My favorite part was discussing topics in English—it made me more fluent and comfortable with the language."





Hema Latha Dowluri Telecaller Srimannarayana Agency

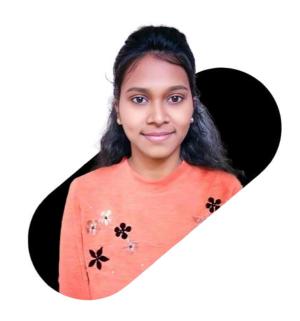
### With my salary, I recently bought rings for my parents



very girl dreams of finding a good job after college, and for me,

I landed my first job at a marketing company, earning Rs 8,000 a month, I was thrilled. It was my first taste of financial independence, and it felt empowering to finally support myself and help my family. But the excitement quickly faded as the reality of the job set in. The work was hectic, the hours were long, and the daily commute was both time-consuming and costly. After just three months, I made the tough decision to quit.

My parents are weavers, and our financial situation was always tight. During the pandemic, it became even worse. This job had seemed like a ray of hope in the midst of our tough circumstances, so quitting felt like a huge setback. Finding another job after the pandemic was nearly impossible. I spent nearly two years searching, applying to numerous companies, but nothing worked out. I even fell victim to a job scam, losing Rs 10,000.



friend suggested I join GROW, and although I was initially skeptical because of experiences I had with companies promising jobs, talking to the trainers made me feel optimistic. I traveled 25 kilometers each way to the every training center day, spending about three hours on commute. Soon after completing the training,

I received my first job offer at Perfios Software Solutions Pvt Ltd.

I've been working there as a Data Processing Associate for the past year, handling back-end data processing for clients. The advanced Excel and computer skills I learned during the training have been invaluable in my role. With my salary, I recently bought rings for my parents, a special moment for me. I also returned the Rs 10,000 my father lost to the scam. Now, I hope to save more money and invest in new weaving instruments for my parents, to make their work a little easier.







"A friend suggested I join GROW, and although I was initially skeptical because of experiences I had with companies promising jobs, talking to the trainers made me feel optimistic."

#### Deepashree R

Data Processing Associate Perfice Software Solutions Pvt Ltd it was just my mother, my brothers, and me. My parents separated when I was very young, so I have few memories of my father. My mother worked as a tailor in a nearby factory, earning just enough to manage our household. When things got tough, my uncles stepped in to help.

As time went on, my mother's health began to deteriorate. She was diagnosed with diabetes, and her condition made her weaker. She often had to take leaves from work, which affected her income. I was still in college, and I felt helpless.

A friend suggested I start working to support my mother. But without a degree, I wasn't sure who would hire me. That same friend told me about GROW, so I reached out to them. The trainers patiently answered all my questions, giving me hope, and I enrolled in the program.

The training at GROW was great. I learned many new skills like Excel, aptitude and English communication. Shortly after completing the program, I secured my first job at



Altruist Technologies Pvt Ltd. The mock interviews during training prepared me to face real interviews with confidence.

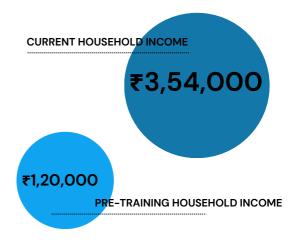
I recently joined Conneqt Business Solutions as a Customer Care Executive, earning Rs 19,500 a month. Now, our financial situation has greatly improved. I'm in my final year of graduation, and though balancing work and studies is tough, my mother's support keeps me going.

"Now, our financial situation has greatly improved. I'm in my final year of graduation, and though balancing work and studies is tough, my mother's support keeps me going." My ultimate goal is to find a well-paying job after graduation so that I can buy my mother her own house—a place where she can finally rest.

77%
Growth in Salary

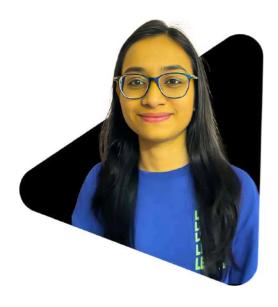
₹19,500
Current Salary

₹11,000
Post-placement salary



#### Gayatri Navghane

Customer Care Executive Connegt Business Solution





hat morning, I said goodbye to my father, not knowing it would be the

last time. Life has a way of surprising us, sometimes in the most heart-wrenching ways. I remember that day vividly—just like every other day, my siblings and I left for school after saying our goodbyes. But that day wasn't like every other day. It was the day our lives changed forever.

My father, who was always the pillar of strength in our family, passed away suddenly due to a heart attack. He was a healthy man, full of life, and to lose him so unexpectedly felt like the ground was pulled out from under us. Our world was turned upside down, and adjusting to this new reality was not easy.

For nearly a year, we were emotionally drained, struggling find our footing, and financially, we were in dire straits. My mother, who had always been our rock, was offered my father's government job, but the pay was significantly lower. Imagine trying to run a household and educate three children on just Rs 5,000 a month. The burden immense, but my mother never let it break her spirit. She worked tirelessly, encouraging us to chase our dreams, even when it seemed impossible.

When I finished college, I dreamed of pursuing an MBA, but financial realities hit hard. My brother had just started his engineering course, and there wasn't enough money to support both of us. I was ready to give up, but my mother insisted I continue. She borrowed money to pay my fees, and her belief in me made me determined to succeed.

But life isn't always a smooth road. My college didn't offer

placements, and I found myself stressed and uncertain about my future. Just when I was about to lose hope, a call from the GROW team made things brighter. Their training not only equipped me with skills but also restored my confidence. I secured a job as an HR Executive at 9 Touch Tech, marking the beginning of a new chapter.

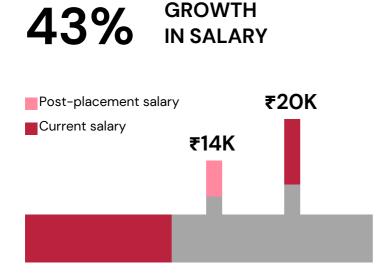
"When I finished college, I dreamed of pursuing an MBA, but financial realities hit hard." Today, I work at the Amazon Development Centre, earning Rs 20,000 a month. The communication skills I learned have transformed how I present myself to colleagues and clients. My salary helps pay for my brother's education, and I'm also helping my mother repay the loan she took for my sister's wedding.

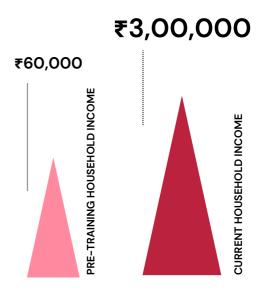
### I will continue to rise, not just for myself, but for all of us.

My ultimate goal is to become a manager, and I'm determined to keep growing. My journey has been tough, but it's also made me stronger. And every step I take, I do so with the unwavering support of my family in my heart.

I am where I am because of them, and I will continue to rise, not just for myself, but for all of us.

"The communication skills I learned have transformed how I present myself to colleagues and clients."





**Priyanshi Saxsena**CAP VCS Associate,
Amazon

### My dream of becoming a police officer is still alive

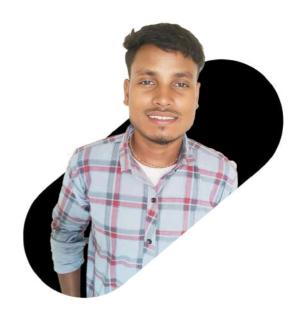


ll my life, I had one clear goal: to become a police officer.

Growing up near a police station, I was always in awe of the officers. Their crisp uniforms, the way they stood tall and confident, and the sense of authority they carried—it all inspired me. I would often imagine myself wearing that uniform, feeling the same pride and sense of duty. As soon as I started college, I began preparing for the police entrance exams. I trained hard, both physically and mentally, to meet the standards required.

But life had other plans. My brother started a fish farming business, and when it began facing significant losses, the financial strain on our family became severe. My father was no longer working, and there was no income coming in. I couldn't stand by and watch my brother shoulder the burden alone. So, I started searching for jobs, thinking I could manage both work and my studies.

The program became a turning point



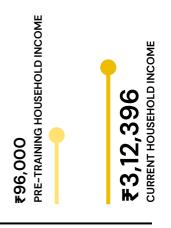
in my life. At GROW, I gained insights into the job market, learning about opportunities I had never considered. The trainers were a huge support, guiding me through interview preparations and helping me build the confidence I needed. The group discussions, in particular, were a game-changer, allowing me to hone my communication skills.

After completing the training, I secured a position at Divyani International. I have since moved to Reliance Projects and Ltd, Properties Management Services where I work as an Air Fibre Engineer, earning Rs 18,033 a month. My salary has share the financial. allowed me to responsibilities with my brother, and his business is slowly recovering.

Now, I have resumed my preparation for the police exams and hope to take my first attempt later this year. My dream of becoming a police officer is still alive, and I'm determined to achieve it.







"My father was no longer working, and there was no income coming in. I couldn't stand by and watch my brother shoulder the burden alone."

#### Biswajit Khan

Air Fiber Engineer Reliance Projects & Properties, Management, Services Ltd. hile other kids in my neighbourhood dreamed of becoming doctors or engineers, I always saw myself as

IAS officer. From a young age, I was deeply inspired by the thought of serving my country. Growing up, it was just my mother and me. My father passed away when I was in fifth grade, leaving my mother to raise me on her own. She worked hard at a garment factory and took on the challenges of being a single parent with remarkable strength.

When I told her about my dream of becoming an IAS officer, she didn't hesitate. She said, "You focus on your preparation, and I'll take care of everything else." With her support, I joined a coaching center to prepare for the exams. But the fees were high, and I knew it would strain her financially. So, I decided to find a job to fund my coaching fees.

I had no idea how to navigate the job market. Then, out of the blue, I received a call from GROW, and that call changed everything. They got to know about me through a referral and explained me everything about training and job support. Before joining GROW, I was introverted and terrified of speaking in front of a crowd.



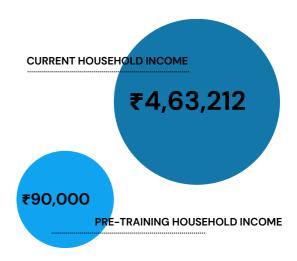
But during the training, I gained confidence and learned a lot about the job market.

With their help, I landed my first job at Conneqt Business Solution Ltd and later, at Taskus India Private Limited. My salary is now Rs 31,101, and I'm using it to pay for my coaching. My preparation for the IAS exams is in full swing, and I'm aiming to take my first attempt next year.

Throughout this journey, my mother's unwavering belief in me has been my biggest strength. Once I become an IAS officer, I have a special dream: I want to take her out in my official car.

"With her support, I joined a coaching center to prepare for the exams. But the fees were high, and I knew it would strain her financially."





**Prachi Tomar**Teammate
Taskus India Private



y father was always away, but his love was ever-present.

Growing up, my father wasn't around much. Birthdays, school events, even results day—he was always away, working as a driver to provide for our family. I often wished he didn't have to work so hard, but I knew it was necessary. His absence was felt, but so was his love, in every sacrifice he made for us.

Every time he called, his first question was about our studies. He was determined to give us the best education, even if it meant working extra shifts and rarely taking a day off. His dedication left a deep impact on me. I knew that every hour he spent working was for our future.

When I decided to pursue a master's degree, my father took out a loan to pay for my education.

I could see the strain in his eyes, but he never complained. His determination only made me more resolved to succeed. I wanted to ease his burden, to repay him for all the times he put our needs before his own.

Completing my M.Sc. during the lockdown was challenging. Job opportunities were scarce, and my college didn't offer placements. I was disheartened, unsure of how to move forward. Then, I found GROW.

The training at GROW not only improved my technical skills but also boosted my confidence. I secured my first job at Omega Healthcare Management Services and recently transitioned to Optimize RCM Pvt Ltd, where I now work as an Executive in Medical Billing.

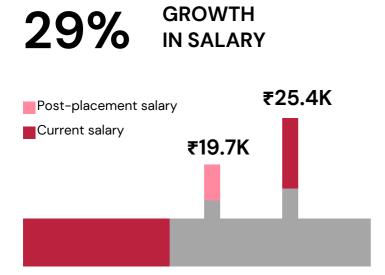
Growing up, we never went out to restaurants, let alone five-star ones. But when I received my first salary, I knew exactly what I wanted to do. I took my parents out for dinner at a five-star restaurant, and the joy I felt paying the bill myself, without letting my father reach for his wallet, was indescribable.

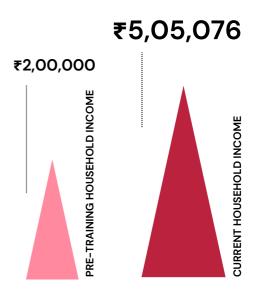
#### I want him to finally have the time to enjoy life

My goal now is to ensure my father doesn't have to work extra shifts anymore. I want him to finally have the time to enjoy life, to spend moments with us without the constant worry of making ends meet.

My journey is not just about success; it's about giving back to the man who gave everything for us.

"Growing up, we never went out to restaurants, let alone five-star ones. But when I received my first salary, I knew exactly what I wanted to do."





Varshini S Gowda
Executive Medical Billing
Optimize RCM

### I dream of buying a permanent home



very penny I earned as a child wasn't just money— it was survival.

From a young age, life demanded more from me than just being a student. While other kids played after school, I was at a garment factory, sewing shirts late into the night. My day didn't end until 10 PM. I'd then rush home, finish my homework, and prepare to do it all over again the next day. Every single penny I made wasn't for toys or treats—it went straight to keeping our household running. Groceries, bills, school fees for my siblings—my earnings held us together.

After finishing school, I landed a job as a computer operator. The pay was better, and I thought I could finally balance work and college. But soon, the job demanded more and more of my time. My studies suffered, and after five tough months, I had to quit.

When I stopped working, the burden fell on my father, a painter with an unstable income. My college fees became his



responsibility, adding to our already heavy load. It was a challenging time, and I felt the weight of not being able to contribute.

Then, I attended a job fair and found GROW. What I got from their training was more than just a job—it was personal growth. I learned how to navigate the corporate world and, by the end,

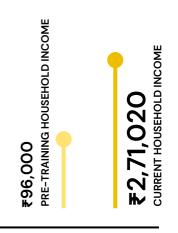
I could speak English fluently and confidently.

Soon after, I secured a job at Sapphire Foods India Limited. Over two years, I worked hard and was recently promoted to Shift Manager. With my salary now at Rs 14,585, our financial situation at home has started to improve.

Having completed my graduation, I'm planning to enroll in a master's program soon. We live in a small, two-room house, but I dream of buying a permanent home for my parents—a place where they can live comfortably for the rest of their lives.

27% GROWTH IN SALARY





"What I got from their training was more than just a job—it was personal growth. I learned how to navigate the corporate world and, by the end, I could speak English fluently and confidently."

I'm able to help my father with my brother's school fees and other expenses.

Mohd Adnan Ansari Shift Manager Sapphire Foods



ewelry isn't just an accessory for me. Ever since I was a little girl, I've loved designing jewelry.

I would spend hours creating DIY pieces, turning simple beads and strings into something unique. What began as a hobby quickly grew into a dream—I wanted to pursue a degree in jewelry design. But dreams have a price, and for me, that price was too high.

My father is a carpenter, working tirelessly to support our family. He makes furniture on contract and runs a small shop, but the income is never steady. Most of what he earns goes back into buying materials, leaving little for savings. With my sister still in school, taking on debt for my education wasn't an option. It was a hard pill to swallow, but I knew I had to be practical. I opted for a more affordable degree, telling myself that one day I would find a way back to my true passion.

But then reality hit again. As I neared graduation, I found out my college didn't offer job placements. The thought of finding a job on my own was overwhelming. I felt lost, unsure of how to move forward. But then, a friend stepped in, telling me about GROW.



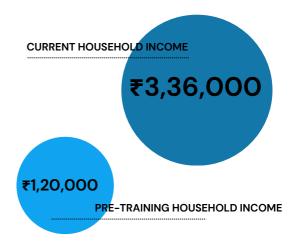


The training I received gave me the confidence to speak English fluently and the skills to land a job at Teleperformance as a customer care executive. It wasn't jewelry design, but it was a start. With every call I take, I remind myself that this job is helping me save for my true dream.

"The thought of finding a job on my own was overwhelming. I felt lost, unsure of how to move forward."

I've been working for a few months now, and the money I've saved is a step toward my goal of starting my own jewelry line. I know the road ahead won't be easy, but every piece of jewelry I create, every call I handle, brings me closer to that dream.





#### **Sunaina Vishwakarma**Customer Care Executive Teleperformance



am the first girl in my family to graduate, and I carry that

honor with pride. In my family, girls were usually expected to complete their schooling and then get married. But I was fortunate—my parents believed in me, encouraged me to break tradition, and supported me in pursuing my graduation.

My father drove an e-rickshaw in Kolkata. His income wasn't stable, but he worked tirelessly to ensure our education was never compromised. He took on extra trips whenever it was time to pay our school fees, and thanks to his hard work, we led a comfortable life.

After college, I dreamed of pursuing a master's degree before starting my career. But life had other plans. My father suffered a paralysis stroke, and our world came

crashing down. He couldn't work, and his treatment drained our savings. With bills piling up and my brother still in school, I realized I needed to step up.

But I was lost. I had no placement support from college and no idea where to start looking for a job. Then, a senior from college told me about GROW. Her advice changed my life.

The trainers were incredibly supportive, helping me secure a job and instilling in me the confidence to face life's challenges. After working at Tarus Shelter for a few months. I transitioned to Green Call Technologies Pvt Ltd as a Team Leader. My salary has increased to Rs 16,969, bringing stability to our family.

My father has recovered and is back to driving his e-rickshaw. With my salary, I've been able to save money and help my father build another floor above our house.

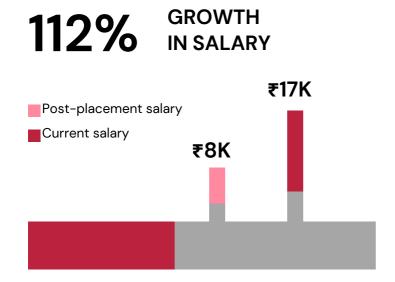
As a girl, I feel incredibly proud to support my family.

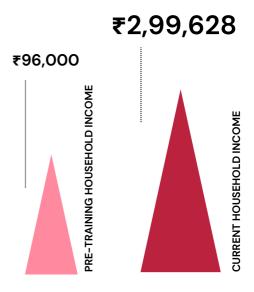
### As a girl, I feel incredibly proud to support my family.

I've earned the respect of those who once doubted me because of my gender, and I am determined to continue growing in my job.

My ultimate goal is to retire my father and ensure he doesn't have to work so hard anymore.

"As a girl, I feel incredibly proud to support my family. I've earned the respect of those who once doubted me because of my gender"





Moumita Saha Team Leader, Green Call Technologies

## One day, I hope to rebuild my father's business

y father built a business from nothing, and in an instant,

it all came crashing down. In my final year of college, my father's business faced a devastating blow. He lost several key contracts, and the financial pressure became unbearable. Despite reaching out to friends and colleagues, no one was willing to help. With no other option, he had to sell the company he had spent years building.

My father started as a civil contractor and, through sheer hard work, established his own construction company. I admired his dedication and always dreamed of starting my own business, just like him. For a while, things were good—we even celebrated my sister's wedding with the profits he made. But then, the contracts stopped coming, and the loans he took out became an insurmountable burden.

To help support my family, I took a job as a delivery boy, earning Rs 12,000 a month. But most of it went towards petrol and



bike maintenance. The long hours and physical strain took a toll on my health, and eventually, I had to quit. My mother's income from working at a garment factory helped us get by, but seeing her work so hard at her age filled me with guilt.

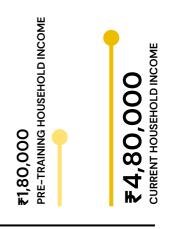
Unable to cope with the lifestyle any longer, I decided to join

GROW. The training there benefited me greatly. I improved my communication skills, learned advanced Excel, and gained the confidence to speak English fluently. These skills helped me secure a job at Just Dial as a Telemarketing Executive, earning Rs 25,000 a month.

Now, I'm able to help pay off our family's loans, and I'm planning to complete my degree through distance education. One day, I hope to rebuild my father's business and make him proud.







"My mother's income from working at a garment factory helped us get by, but seeing her work so hard at her age filled me with guilt." had a checklist for life: excel in studies, land a job at a multinational company, and take care of my parents.

From the start, I was determined to succeed. I worked hard in school, studied diligently, and made sure my grades were topnotch. While my friends were out having fun, I was attending every class, staying focused on my goals. Graduating with distinction was the first item checked off my list.

But then came the interviews. I knew the answers, but when it was time to speak, my nerves got the best of me. Interview after interview, I froze, and rejection followed. The pressure was immense, especially in a family where everyone worked hard. My father ran a small interior decor business, and my siblings started working right after school to pay for college. Yet, here I was, the only one without a job.

That's when I turned to a senior from college who had always been a mentor to me. She suggested a skill development course, and that's how I found GROW. Apart from skill training, I learned how to stay focused and confident.



Through mock interviews, debates, and group discussions, I learned to manage my nerves.

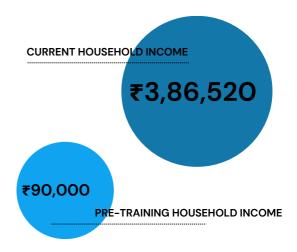
When I faced interviews again, I was jobs at both **WIPRO** 

nervous but ready. Thanks to GROW, I landed Cognizant. Today, I work at Cognizant as a Process Executive, earning Rs 24,710 a month.

"I knew the answers, but when it was time to speak, my nerves got the best of me. Interview after interview, I froze, rejection followed."

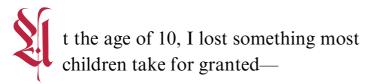
It's a significant step towards my goal of caring for my parents. I'm determined to keep climbing, aiming to become a manager one day.





Rafia Khanam **Process Executive** Cognizant





my parents. When I was 10, my parents moved to Hyderabad for work. At an age when I needed them the most, they weren't with me. I missed them terribly, and it hurt even more that I couldn't call them because we didn't have a phone. The only thing that brought me some joy was when my grandmother visited. She brought sweets, told stories, and for those moments, everything felt okay.

But when she left, the emptiness returned. My parents only visited once or twice a year, and it was my grandmother who raised my brother and me. As a child, I was angry at my parents for leaving us alone, but as I grew older, I understood how hard it was for them too.

My parents worked as daily wage laborers

in Hyderabad. With their income, after covering their expenses, they had little left for our education. My uncles helped with the fees, but my parents didn't want to depend on them for long and took out a loan.

After college, I was eager to start working and help repay the loan. But the jobs offered through college placements weren't good. I wanted to work in Chemistry, the field I had studied, but the jobs offered were mostly related to mechanics.

So, I decided to search on my own. But then, my mother fell ill. She became weak due to high thyroid levels and could no My longer work. parents returned to our village, and with earning member the no family, repaying the loans became difficult. Finding a job became even more crucial.

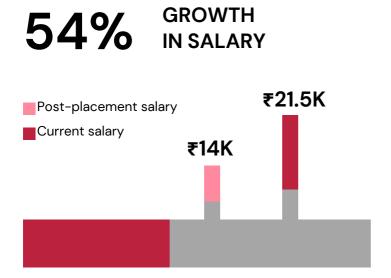
I saw an advertisement about GROW on the Way2News app and decided to contact the trainers. I had doubts, but talking to them reassured me. I enrolled in the program, and soon after, I got a job at Zenex Facility Management.

# I am supporting my brother's education

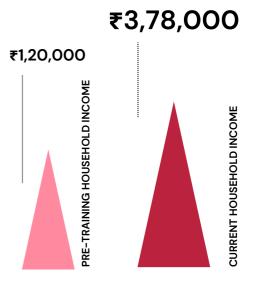
This job allows me to work in the field of my study. I work on the production floor, gaining valuable hands-on experience. The communication skills I learned at GROW help me interact well with my colleagues and supervisors. Recently, I got a hike, and my salary increased to Rs 21,500.

"This job allows me to work in the field of my study. I work on the production floor, gaining valuable hands-on experience." I am supporting my brother's education at a nearby college to help him succeed and establish himself in life.

My journey has been challenging, but every challenge has only made me stronger. I'm determined to keep moving forward, not just for myself, but for my family, who sacrificed so much for me.

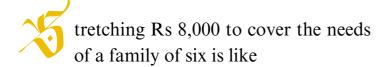


With this, I can support my father with the loan repayments.



**Mahesh Mylapalli**Trainee,
Zenex Facility Management

## Now, I'm independent. I take care of my own expenses



walking a tightrope every single day. City life is expensive, and my father's small grocery store income barely covered our basic needs. Every month, after paying the bills and school fees, there was nothing left. When we were younger, we managed, but as we grew older, the expenses grew too, and so did my father's worries.

of becoming dreamed a software development engineer, but knowing our financial situation, I couldn't ask my father to pay for the expensive college fees. I searched for scholarships but didn't know where to start. Disappointed, I decided to pursue a B.Com degree instead. It wasn't my dream, but I hoped it would still allow to learn about computers me and technology.

As I spent more time at home, I noticed some of my friends had started taking up small jobs. I thought, why not do the same? I could support myself and help my father



with household expenses. That's when I approached GROW for guidance.

After completing the training, I secured a job at Hammoq Infosystems Pvt. Ltd. as an ecommerce executive. The communication skills and spoken English I learned have been very helpful, especially in my interactions with clients and

colleagues. Working from home allows me to continue my studies while earning Rs 16,525 a month.

Now, I'm independent. I take care of my own expenses, save money for the family, and recently paid for my mother's medical treatment when she suffered a fracture.

This job has given me not only financial stability but also a sense of pride in contributing to my family's well-being.

22% GROWTH IN SALARY



₹96,000
PRE-TRAINING HOUSEHOLD INCOME
₹2,94,300
CURRENT HOUSEHOLD INCOME

"As I spent more time at home, I noticed some of my friends had started taking up small jobs. I thought, why not do the same?"

**Arpita Malviya** E-commerce Executive

E-commerce Executive Hammoq Infosystems



magine standing at a crossroads, knowing that one decision could shape the rest of your life.

I found myself at such a crossroads after finishing my 12th grade. Should I follow the crowd and dive into the world of computers, or should I follow my heart and become a teacher? My friends urged me to join them in the software industry, promising lucrative careers. But deep down, I knew that wasn't my path.

From a young age, I was drawn to teaching. I loved mathematics, not just solving problems, but helping others understand it too. It started with tutoring the kids my sister taught, and I quickly realized that the joy I felt when a child finally grasped a concept was worth more than any paycheck.

So, against the tide, I chose to pursue a D.Ed course, and soon after, I began teaching mathematics at a private school. The salary wasn't much, but the satisfaction of shaping young minds was priceless.



Then came 2021, a year of challenges. My sister's wedding, the first in our family, was a grand affair, but it came at a cost. My father, a farmer, took a loan to cover the expenses, and soon after, most of his income was swallowed by debt. My Rs 7000 salary could barely keep the household running. I needed to do more.

One day, I saw an ad for GROW while scrolling through an app. It promised placement support, but I was skeptical. Yet, something told me to take a chance. After speaking with the trainers, I enrolled in the program, and it changed everything.

Today, I'm teaching mathematics with the same passion, but with a better salary—Rs 19,000—which allows me to help my father repay the loans.

"So, against the tide, I chose to pursue a D.Ed course, and soon after, I began teaching mathematics at a private school."

Teaching is not just my job; it's my passion, my pride. Supporting my family while doing what I love fills me with immense joy. I'm here today because I chose the road less traveled, and it has made all the difference.

10%

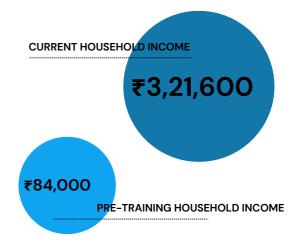
Growth in Salary

₹19,800

**Current Salary** 

₹18,000

Post-placement salary



Jagadish Palla Teacher FLN & EL,

Teacher FLN & EL, Dr Reddy's Foundation

### I'm determined to provide for my family



magine the person who was your anchor, your guide, slowly slipping

away, day by day. That's what happened to my father. He was a brilliant accountant, with numbers flowing through his veins like second nature. But three years ago, Alzheimer's began to steal him from us.

My father and I shared a special bond, especially over mathematics. It wasn't just about homework; it was about spending time together, building a relationship that was more than just father and daughter—we became best friends. But as I neared the end of college, things changed. He started forgetting things, small at first, then bigger, more significant.

The day he asked me to take out my books and do my homework, as if I were still a little girl, I knew something was terribly wrong. The diagnosis confirmed our fears: Alzheimer's. He had to quit his job, and suddenly, the responsibility of supporting my family fell on my shoulders.



I got a job as a loans officer at a private bank, but it wasn't enough. The costs of my father's medications quickly drained our savings. I needed a better job, and fast. A friend referred me to GROW, and I decided to enroll.

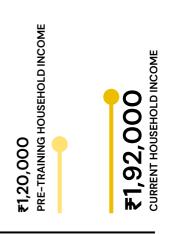
I received the best training. My English improved, my confidence soared, and I was able to clear my interview at Chemical Life Sciences Private Limited. Now, I've moved to Deltacubes Private Limited in Hyderabad, where my salary has increased, and my brother has also found a job.

We've brought our parents to live with us

in Hyderabad. It's tough, work home, managing and especially with father's my condition. Some days, he doesn't remember who I am. But on the days he does, those moments give me the strength to keep going. I'm determined to provide for my family, to give them the stable, comfortable life deserve.







"Some days, he doesn't remember who I am. But on the days he does, those moments give me the strength to keep going."

#### Vasantha Shoba Rani Gidda

Associate Talent Acquisition Specialist
Deltacubes Private



n our home, education wasn't just important; it was everything. My parents, who never completed their

schooling, were determined that my sister and I would have a different future. They knew the struggles that come with a lack of education and were resolute in making sure we had every opportunity they didn't.

Education was non-negotiable in our household. As a girl, I wasn't given any exceptions. In fact, my parents were even more insistent that I study hard and become independent. My father, a daily wage laborer, did everything he could to support our education. Despite our financial challenges, he made sure we had the books we needed, even if it meant cutting back on other expenses.

Growing up with that kind of support, it was only natural that I dreamed of independence. But graduating from a government college meant no placement opportunities. I had to find my own way. My English was poor, and the thought of speaking in front of others terrified me. How could I get a job if I couldn't even communicate?

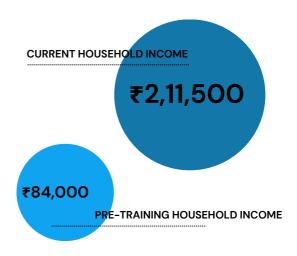


A senior recommended GROW, and I decided to enroll. I learned English, gained confidence, and for the first time, I felt prepared to enter the corporate world. After completing the course, I secured my first job at Clove Technologies. Soon after, I moved to Cognizant, where I now work comfortably, earning Rs 15,000 a month.

"Growing up with that kind of support, it was only natural that I dreamed of independence. But graduating from a government college meant no placement opportunities. I had to find my own way."

With this job, I've not only gained independence but also support my sister's college education. But I'm not stopping here. My dream is to secure a government banking job, and I'm already preparing for it. Next year, I'll take my first attempt, and I'm determined to make my parents proud.





**Pydiraju Duvvu** Process Executive- Data Cognizant





hree years ago, I decided to move to Bangalore in search of better

opportunities. I was driven by a desire to support my family, who had always stood by me, especially my father. Shortly after arriving in this bustling city, I secured a job at a fertilizer production company. My role as a production helper in the loading and packing section was demanding, but the Rs 14,000 I earned each month allowed me to send money home and ease my family's financial burden.

My father, a dedicated farmer, cultivates groundnuts. Despite the unpredictable nature of farming, he always ensured that I received a good education, even when his income was inconsistent. In a good season, he might earn around Rs 17,000, but more often than not, he had to borrow money to keep the fields running. His sacrifices inspired me to strive for a stable income, to

give back to him the security he had provided me. However, the limited opportunities in our village led me to Bangalore, where I hoped to find a way to support him in a more meaningful way.

However, working at the factory came at a great personal cost. The constant exposure to chemicals began to take a toll on my health. I developed an infection and severe breathing problems, which drained most of my earnings on medical bills. After a year, my health had deteriorated so much that I had no choice but to quit my job.

I spent the next few months recovering at my sister's place, all the while searching for a new job. It was a difficult period, made harder by the guilt I felt for still relying on my father's support during those six months. I was determined to turn things around, to find a path that would allow me to regain my independence and provide for my family.

That's when I came across a social media post about the

GROW program. Coming from a government school background, I had never had the opportunity to polish my communication skills or learn English. But the trainers at GROW changed that. They worked with me to build these essential skills, and the mock interviews and JAM sessions were key to boosting my

"It was a difficult period, made harder by the guilt I felt for still relying on my father's support during those six months." confidence. When I applied for a position at Bharat Financial Inclusion Ltd., I was able to clear the interview and was offered a job as a loan officer. Now, I talk to people for document verification, and the skills I acquired during the training have made a significant difference in my performance.

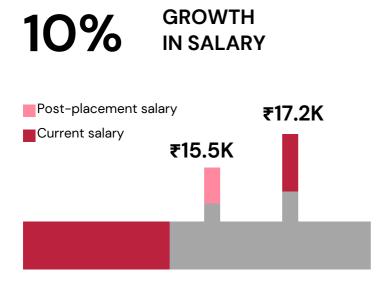
It's been almost a year since I joined Bharat Financial Inclusion Ltd., and the financial situation at home has finally improved.

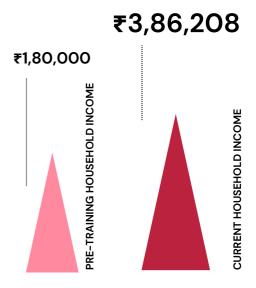
## With this, I was able to buy a bike for myself

My father no longer needs to borrow money for his fields, and I'm proud to say that I even received a salary increment last month, bringing my earnings to Rs 17,000. With this, I was able to buy a bike for myself—something I had only dreamed of before.

This journey has been far from easy, but it has taught me the power of perseverance, the importance of seizing opportunities, and the incredible impact that support and education can have on one's life.

"Now, I talk to people for document verification, and the skills I acquired during the training have made a significant difference in my performance."

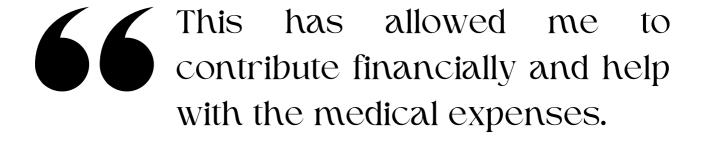




Maruthi B H

Loan Officer

Bharat Financial Inclusion



've always looked up to my mother.
After we lost our father, she stepped

up and took on every single responsibility with incredible courage. I've always wanted to be as strong and resilient as she was.

My dad was a lorry driver, so he was often away. This meant I spent a lot of time with my mother and sister. My mom was one of the few women in our family who worked. She worked at a factory weaving baskets while also handling all the household chores and cooking for us. Despite her busy schedule, she always made sure we had everything we needed. She'd save up to buy us stationery and books for school and made sure we spent quality time together.

When my father passed away in an accident during my final year of college, it was a huge shock. I really struggled to focus on my studies after that. But through it all, my mother's strength and support were what got me through and helped me finish my graduation.



A couple of years ago, I got married. Shortly after, mother-in-law had a stroke, and the medical bills were piling up. With just my husband's salary, it was tough to manage. I wasn't working at the time and felt a strong urge to pitch Remembering my mother's resilience, I knew I had to do something.

That's when I found out about GROW, I decided to enrol, and it turned out to be exactly what I needed. The training helped me with interview skills and tailored sessions for specific job roles. After finishing the course, I landed a job at WIPRO, earning Rs 18,900. This has allowed me to contribute financially and help with the medical expenses.

Now, I juggle my responsibilities with the same dedication and strength that my mother showed me. Her example continues to inspire me every day.







"I wasn't working at the time and felt a strong urge to pitch in. Remembering my mother's resilience, I knew I had to do something." ooks have been my constant companions, from gripping novels and great poetry to insightful

fiction and non-fiction. Through their characters, I've lived countless lives, gaining perspectives and appreciating life in its fullness. These stories inspired me to become a writer, leading me to study literature.

I come from a family of six, with my father as the sole breadwinner, earning Rs 20,000 a month. His income covered our school fees, my grandparents' medical costs, and household expenses. When my grandfather was diagnosed with Alzheimer's, the financial and emotional strain on my father intensified.

After finishing 12th grade, I wanted to go to college but knew it would add more pressure on my father. So, I chose to work to support myself.

I discovered GROW through social media, which offered skill development and job placements. I enrolled, and soon after, landed a job at Mahindra Holidays.



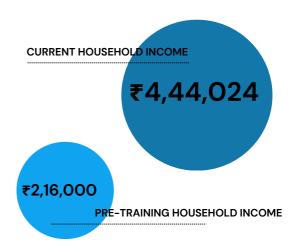


Confident in my new skills, I aimed higher and interviewed at Teleperformance Global Business Pvt Ltd for a Customer Service Associate role. The communication skills and English proficiency I gained at GROW helped me succeed in the interview.

"His income covered our school fees, my grandparents' medical costs, and household expenses. When my grandfather was diagnosed with Alzheimer's, the financial and emotional strain on my father intensified."

With my new job, I was able to pay for college and recently completed my third year. I plan to pursue a master's degree and continue to dream big, with hopes of one day writing a book that inspires others.





**Preeti Goswami**Center Service Associate
Teleperformance



ou know, growing up in a big family of seven, I was the youngest

of the bunch, and my siblings often teased me about being the spoiled one. And honestly, they weren't wrong! My sisters would braid my hair and dress me up like a little doll, and my brother taught me how to ride a bike. Our home was a beautiful whirlwind—filled with noise, love, and endless support. I always had someone looking out for me, sneaking me treats when Mom wasn't watching, or helping me with my homework. Life was busy, chaotic even, but it was always warm and full of love.

But then, in my 10th standard, everything changed. My father passed away suddenly due to a heart attack, and it felt like our world shattered overnight. Losing him was the hardest thing I've ever experienced, and I felt completely lost without his presence.

For days, I couldn't sleep or eat, and focusing on my classes became impossible. My grades started to slip, and I struggled to come to terms with the fact that my father was no longer with us.

In the midst of all this, my mother stepped up in ways that still amaze me. She incredibly brave. handling everything with SO much courage. She got a job at a garment factory and worked tirelessly to support our family. Despite the financial strain, she managed to get all my sisters married, even though it meant borrowing money to cover the wedding expenses. My brother began working as well, helping her repay the loans.

After I finished my graduation, I had dreams of pursuing an M.Com. But with our financial situation, I couldn't imagine putting more pressure on my mother and brother. I didn't want to add to their burden, so I decided to look for jobs instead.

Then, one day, I attended a workshop by the GROW team at our college. I enrolled in their course, hoping to find a job.

Not only did I land a job at Cogent E Service, but I also gained valuable knowledge. The trainers also helped me clear the AMCAT test, which led to a job at Gallagher Services Centre.

"After I finished my graduation, I had dreams of pursuing an M.Com. But with our financial situation, I couldn't imagine putting more pressure on my mother and brother."

And I'm thrilled to share that I was recently promoted to the position of Process Analyst, with my salary increasing to Rs 23,338.

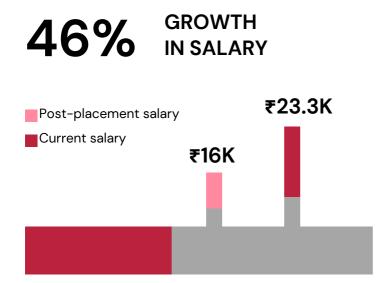
And guess what? We've recently started building our house, and I'm able to contribute to the construction expenses along with my brother. It feels so good to be able to support my family and be a part of something so significant.

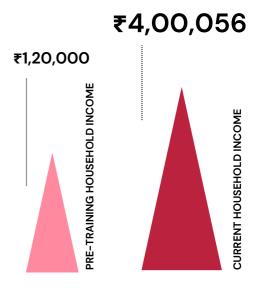
### I have a dream of buying a car for my mother

I have a dream of buying a car for my mother and taking her out for a ride—something she's always wanted.

Though everything is starting to settle down, I miss my father terribly.

"But I hope he's watching over us and that he's proud of his daughter. Because, in the end, everything I do is to make him proud." But I hope he's watching over us and that he's proud of his daughter. Because, in the end, everything I do is to make him proud.





Ramya R

Process Analyst
Gallagher Service Center



Accenture Solutions Pvt. Ltd. Adhaan Solutions Pvt. Ltd. Adroit Technical Services Pvt. Ltd.

Amazon Development Center (India) Pvt. Ltd.

Apollo Pharmacies Ltd. Aurobindo Pharma Ltd. Axis Bank Ltd.

Bajaj Capital Financial Services Ltd.

Bajaj Finserv Ltd.

**AXSYS Solutions** 

Barbeque Nation Hospitatlity Ltd.

Bata Shoes

Baazar Retail Pvt. Ltd. Bharat Financial Inclusion Ltd. Blue Star Climatech Ltd.

Calibehr Business Support Services Pvt. Ltd. CelebiNAS Airport Services India Pvt. Ltd.

Chola Business Services Ltd. Cogent E Services Pvt Ltd.

Concentrix Daksh India service Pvt. Ltd.

Connegt Business Solution Ltd.

Core Team Facility Management Pvt. Ltd.

Croma

CVIRMS Informaties Pvt. Ltd.

DCB Bank Ltd.

Dealskart Online Services Pvt Ltd.

Deltacubes Private Ltd.

Devyani International Ltd.

eTeam Info services Pvt. Ltd.

EBIX Cash

Elcamino Software Pvt. Ltd.

Equitas Small Finance Bank

EverSeen Infotech India Pvt. Ltd. Exdion Solutions Pvt. Ltd. Freyr Energy Services Pvt. Ltd. Futurz Staffing Solutions Pvt. Ltd.

Gallagher Service Center LLP
Green Call Technologies Pvt. Ltd.

Grihum Housing Finance Ltd.

PVR INOX Ltd.

Hammoq Infosystems Pvt. Ltd.

HDB Finanical Servicesw Ltd.

HDFC Bank Ltd.

Hexaware Technologies Ltd.

Hitachi Cash Management Services Pvt. Ltd.

IDFC FIRST Bharat Ltd. Infinx Services Pvt. Ltd.

Innovators Facade Systems Ltd. Innove Source Services Pvt. Ltd.

Cognizant Technology Solutions India Pvt. Ltd.

Ivangel Sales & Services Pvt. Ltd.

Jindal Intellicom Ltd. Alukkas Enterprises Pvt Ltd.

Just Dial Ltd.

Kavitha Kitchen Needs KusuMa PharMa Pvt. Ltd. Lalitha Jewellery Mart Pvt. Ltd. Lifestyle International Pvt. Ltd.

Laurus Labs Ltd.

MALABAR GOLD Pvt. Ltd. Maruti Suzuki India Ltd. Max - Landmark Group

Mc Donald's

Miraj Entertainment Ltd.

Mphasis Ltd.

Muthoot Finance Ltd. Muthoot Fincorp Ltd.

My Ginee Wishing Hub Pvt. Ltd.

Nayana Enterprises Optimize RCM Pvt. Ltd.

Pantaloons Fashion and Retail Ltd. Pantaloons Fashion and Retail Ltd. Patra India BPO Services Private Ltd.

Paytm Services Pvt. Ltd. Planet PCI InfoTech Ltd.

Praba's VCare Health Clinic (P) Ltd.

Quess Corp Ltd.

Reliance Nippon Life Insurance

Reliance SMSL Ltd.

Resource One IT Solutions India Pvt. Ltd.

Sahayog Multi-state Credit Co-operative Society Ltd.

Sapphire Foods India Ltd.

SBI General Insurance Company Ltd. Semolina Kitchens Private Limited Shopkirana E Trading Pvt. Ltd.

Shoppers Stop Ltd.
Shri Ram Finance Ltd.

Shri Vinoba Bhave Civil Hospital

Smart Chip Pvt. Ltd. SMFG India Credit

Spandhana Spoorthy Financial Ltd.

Srimannarayana Agency

Startek

Sub-k Impact Solution Ltd.

Subway IP LLC

Sunknowledge Services Inc.

Superintendence Company of India Pvt. Ltd.

Taskus India Pvt. Ltd.

Omega Healthcare Management Services Pvt. Ltd.

Magnum Super Distribution (I) Pvt. Ltd.

TeamLease Services Ltd.
Teleperformance Pvt. Ltd.
The Man Company

Travel News Services (India) Pvt. Ltd.

Trent Ltd.

Unilet Appliances Pvt. Ltd.
Unilift Cargo Systems Pvt. Ltd.
V5 Global Services Pvt. Ltd.
Veritas Finance Pvt. Ltd.
VGM Consultants Pvt. Ltd.

Viswam Edutech Solutions Pvt. Ltd. Voltsman Power Technologies Pvt. Ltd.

Wakefit Walmart Inc.

Winntus scaffolding Pvt. Ltd.

Wipro Ltd.

 $X tranet\ Technologies\ Pvt.\ Ltd.$ 

Zenith BPO Solutions

